

EUROVINO

Trade fair for wine. Karlsruhe.

EUROVINO 2025, 2. Edition Facts – Figures – Data

Key data

Founding year: 2022

Premiere event: 2024

Time period and opening hours:

Sunday, 9 March 2025: 10 am to 6 pm

Monday, 10 March 2025: 10 am to 6 pm

Organizer:

Messe Karlsruhe

Patronage:

- Cem Özdemir, Federal Minister of Food and Agriculture
- Peter Hauk, Minister of Food, Rural Areas and Consumer Protection Baden-Württemberg

Visit by Federal Minister Cem Özdemir at EUROVINO:

Federal Minister Cem Özdemir has agreed to **visit EUROVINO** on Sunday, March 9 at noon. **Media representatives will have the opportunity to accompany the Minister on his tour of the trade fair from 12.30 pm.** This will also be an opportunity to obtain statements and ask individual questions. If you would like to take part in the tour, please register in advance at carina.schuy@messe-karlsruhe.de. The meeting point will be at the stage in the Entrance Hall.

Number of exhibitors:

- Over 400 exhibitors representing over 700 wineries from around 30 countries.
- An up-to-date overview of exhibitors can always be found at www.eurovino.info/exhibitor.

Exhibition area:

Gross area: 12,500 square meters in Hall 1 plus Entrance Hall, i.e. a total of 15,000 square meters

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eurovino.info/en



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Highlights and Program

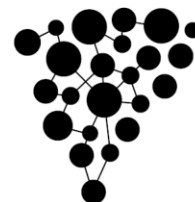
- **Expert Area in the Entrance Hall** with eight consulting counters staffed by industry experts throughout the day on the following topics:
 - Anna Dieterle & Thomas Heizelmann, Straub Verpackungen: Sustainably packed – the advantage of corrugated cardboard!
 - Jonas Meister, ÖkoVision: We shed light on your energy consumption – Intelligently reduce energy costs
 - Rüdiger Bleckmann & Caroline Beschoner, Deutscher Kork-Verband e.V.: Kork: Cork: 100 percent sustainable by nature
 - Denis Duhme & Corina Lesny-Kugel, Fair Wine Academy: Successful and sustainable employee training
 - Stephan Meier & Simon Maissen*, By the Glass WineKiosk®: Increase sales with wine – Convincing quality encounters great arguments
 - Sonja Ostermayer, Wertvoll wirtschaften: Sustainability check: Your Agenda 2030 – your future!
 - Anne Pfannschmidt & Alex Gundlach, Bestes Pferd im Stall Akademie: From wine to brand – Clarity and character for your success
 - Diego Weber, WEIN verkauft!: Costs in focus – How we can improve the profitability of our operations

*In collaboration with Claudia Stern:

This counter is the link in food pairing to 'Freaks to table' and Jörg Geiger, which combines Jörg Geiger's products and snacks specially developed for the *alcohol-free* theme by the 'Freaks'. This will be made available for the entire Expert Area.

- **Power Breakfast at the start of both days** of the trade fair **from 9 to 10 am** including a small breakfast buffet and keynote speech by speaker Fabian Seewald in the Entrance Hall.
- **Networking Evening on Sunday from 6 pm** in the Entrance Hall including a welcome from business and politics, presentation of the **Fair Wine Award** and the new **EUROVINO Innovation and Marketing Award 'New & different'**. Find out more here: [New & different - EUROVINO Innovation & Marketing Award](#)

The program at a glance: eurovino.info/program



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- **Tasting zones in Hall 1:**
 - **Fair Wine tasting zone:** Holds the wines participating in the Fair Wine Award. This focuses on sustainably and environmentally friendly produced wines from resistant and historic grape varieties.
 - **Wine Experience:** Offers exhibitors with a stand on site a further placement option and wine producers and marketers who are not present in person or with a stand at EUROVINO an opportunity to exhibit their wines on site and thus present them to visitors. On the weekend of the trade fair, **over 220 wines from around 90 exhibitors** can be discovered in the Wine Experience.
 - **New in 2025, the Wine Experience – Alcohol-free:** Gives this important industry trend even more visibility at EUROVINO and will feature **over 130 alcohol-free wines from around 60 exhibitors** at its premiere.
- Another tool, the **EUROVINO Wine Guide, EUROVINO's digital wine database**, plays an important role in the Wine Experience context. It contains the products from the Wine Experience as well as the wines and sparkling wines of the exhibitors with a stand on site, enables targeted product searches and, with the [new registration function](#), allows you to save wines in a watch list and add your own notes: eurovino.info/weinguide
- **Have you listened yet?**
ConVINOsation – the EUROVINO podcast was relaunched in fall 2024, providing an additional platform for current specialist topics, with the first season running until EUROVINO 2025. Industry expert and host Peter Douglas and his guests, who change every episode, will accompany listeners through ten episodes until EUROVINO. These can be found here: eurovino.info/podcast

Ticket prices

- **1-day ticket:** €45.00
- **1-day ticket reduced:** €35.00
(for students, pensioners and people with disabilities)
- **2-day ticket:** €80.00
(valid on both days of the trade fair)
- **2-day ticket reduced:** €60.00
(for students, pensioners and people with disabilities)
- **1-day ticket students (under 16 years):** free of charge
(Only as an accompanying person, with color-coded ribbon, only available on site)

Tickets can be purchased in advance [online](#) or at the box offices on site, identification as a trade visitor is required.