



**EUROVINO**  
Trade fair for wine. Karlsruhe.

## EUROVINO 2025: Planing is well underway

**Karlsruhe, 11 July 2024.** EUROVINO will start its second edition on 9 and 10 March 2025: With the trade fair for wine, Messe Karlsruhe offers visitors from the retail, catering and hotel sectors an ideal platform to find out about (new) products and topics, exchange ideas and make purchases in a personal atmosphere.

At the premiere in March 2024, more than 300 curated, national and international exhibitors took the opportunity to network with trade visitors and present their high-quality range of wines and sparkling wines.

Like the debut event, EUROVINO 2025 will be **sustainably conceived**. Among other things, the focus will be on sustainable stand construction: reusable stand modules will ensure greater sustainability and keep the costs low for everyone involved.

The presentation options for wine producers and marketers consist of joint presentations and various complete stands. These include, for example, the complete stand 'New Style', a stand concept made of reclaimed wood that was developed for EUROVINO and was booked out early in 2024. In the context of all stand construction packages, exhibitors can benefit from bookable stand construction and marketing upgrades.

Exhibitors as well as winegrowers and wine producers who are unable to have their own stand on site will have the opportunity to present their wines in the **Wine Experience**, EUROVINO's innovative tasting zone.

The wines presented at the Wine Experience and the products of exhibitors with their own stand on site are also available in the **EUROVINO Weinguide**: The digital platform depicts the broad product portfolio all year round, enables targeted searches and thus offers added value for exhibitors and visitors. Discover it at [eurovino.info/weinguide](https://eurovino.info/weinguide)!

Another major benefit is the customer invitation flatrate that enables a professional invitation management system. This allows exhibitors to invite unlimited customers and business partners (exclusively trade visitors) to the trade fair and their stand for free.

Further information on the various presentation options can be found at [www.eurovino.info/en/exhibit](https://www.eurovino.info/en/exhibit). Please note: Potential exhibitors can secure an **early bird discount** until **31 July 2024**!

## About EUROVINO

Located in the centre of the four largest German wine-growing regions of Rheinhessen, Pfalz, Baden and Württemberg, EUROVINO aims to attract wine producers, marketers and buyers with a focus on the German-speaking and European sales market. Everything you need to know about EUROVINO is always available at [www.eurovino.info/en](https://www.eurovino.info/en) and also on the social media channels [LinkedIn](#), [Instagram](#) and [Facebook](#).

**Contact** Carina Schuy  
tel +49 721 3720-2305 | [carina.schuy@messe-karlsruhe.de](mailto:carina.schuy@messe-karlsruhe.de)

**Karlsruher Messe- und  
Kongress GmbH**  
Festplatz 9  
76137 Karlsruhe | Germany  
tel +49 721 3720-0  
fax +49 721 3720-99-2116  
[info@messe-karlsruhe.de](mailto:info@messe-karlsruhe.de)  
[messe-karlsruhe.de](https://messe-karlsruhe.de)

**Messe Karlsruhe**  
Messeallee 1  
76287 Rheinstetten | Germany

**Kongresszentrum**  
Festplatz 9  
76137 Karlsruhe | Germany

**Managing Director**  
Britta Wirtz

**Chairwoman of the  
Supervisory Board**  
First Mayoress  
Gabriele Luczak-Schwarz

Register Court  
Mannheim HRB 100147

**Member**  
AUMA | FKM | GCB  
IDFA | EVVC | ICCA

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