

EUROVINO
Trade fair for wine. Karlsruhe.

EUROVINO in March 2025: Ticket store launched for the trade fair for wine

Karlsruhe, 23 October 2024. On March 9 and 10, 2025, Messe Karlsruhe will once again be the platform for wine producers, marketers and buyers with a focus on the German-speaking and European sales market as part of the second edition of EUROVINO - trade fair for wine. Potential exhibitors can find out about taking part in EUROVINO at any time at eurovino.info/exhibit, while potential visitors can now buy tickets at eurovino.info/en/tickets! Identification as a trade visitor is required.

Wine Experience, EUROVINO Weinguide, Expert Area: formats and services offer added value for exhibitors and visitors

Around **235** national and international wineries, cooperatives, associations and importers have **already registered to exhibit at EUROVINO 2025**. An up-to-date overview can be found at any time at eurovino.info/exhibitors.

Once again this year, the exhibitors were curated in advance by members of the EUROVINO Advisory Board and are now looking forward to presenting their high-quality range of wines and sparkling wines to visitors from the retail, food service and hotel sectors on site and to discussing current issues and problems in a personal atmosphere. In order to better meet current challenges and questions in everyday life, EUROVINO also offers exhibitors and visitors formats and services that serve as a variety of sources of information as well as alternative presentation options and thus represent added value. These include the **Wine Experience**, **EUROVINO's innovative tasting zone**, which also includes wines from exhibitors who do not have a stand at the fair, the [EUROVINO Weinguide](https://eurovino.info/weinguide), a **digital wine database** that will be successively expanded over the coming weeks to include the products of the exhibitors 2025 and will ultimately enable targeted searches within the exhibitors' broad portfolio, and the **Expert Area**. The latter offers visitors individual advice from experts on various industry topics, who provide relevant ideas, tips and innovative solutions for day-to-day practice. This format is deliberately designed so that interested parties can talk to the professionals at any time during EUROVINO's opening hours and are therefore not tied to a lecture program that may compete with a visit to the exhibiting wine producers and marketers.

Özdemir and Hauk assume patronage of EUROVINO 2025

Cem Özdemir, Federal Minister of Food and Agriculture, and Peter Hauk, Minister of Food, Rural Areas and Consumer Protection Baden-Württemberg, who have both taken on the patronage of EUROVINO 2025, also emphasize the importance of a platform such as EUROVINO in the context of current challenges and the associated impetus and solutions:

“Wines from Europe are top-quality products with centuries of tradition and culture. Every drop tells its own story. It tells of unique landscapes and people, soils and climate.”

Contact Carina Schuy
tel +49 721 3720-2305 | carina.schuy@messe-karlsruhe.de

**Karlsruher Messe- und
Kongress GmbH**
Festplatz 9
76137 Karlsruhe | Germany
tel +49 721 3720-0
fax +49 721 3720-99-2116
info@messe-karlsruhe.de
messe-karlsruhe.de

Messe Karlsruhe
Messeallee 1
76287 Rheinstetten | Germany

Kongresszentrum
Festplatz 9
76137 Karlsruhe | Germany

Managing Director
Britta Wirtz

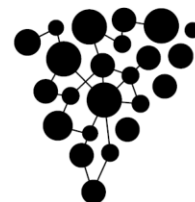
**Chairwoman of the
Supervisory Board**
First Mayoress
Gabriele Luczak-Schwarz

Register Court
Mannheim HRB 100147

Member
AUMA | FKM | GCB
IDFA | EVVC | ICCA

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EUROVINO offers the wine industry an excellent platform in challenging times. For the wine industry, this means an opportunity to establish itself on the market, intensify contacts with the trade and catering trade and open up new sales channels. Trade fairs and exhibitions such as EUROVINO 2025 in Karlsruhe offer the best conditions for this - even beyond national borders.

After the successful premiere of EUROVINO 2024, I wish the organisers every success for the new edition in 2025 “, explains Cem Özdemir.

And Peter Hauk points out: “Viticulture in the country is changing. The climate and consumer habits are changing. The creativity and expertise of winegrowers is needed now more than ever to prepare the industry for the future. A trade fair such as EUROVINO is a suitable platform for networking all players in the value chain: Producers, marketers and buyers of wine from the region. It is about new ideas for outstanding wines that can be produced and sold in the region in an environmentally friendly and sustainable way. Above all, we should have the courage to accompany this change positively together. The reward for this commitment is the continuation of our unique and outstanding winegrowing culture.“

About EUROVINO

Located in the center of the four largest German wine-growing regions of Rheinhessen, Pfalz, Baden and Württemberg, EUROVINO is aimed at wine producers, marketers and buyers with a focus on the German-speaking and European sales market. Everything you need to know about EUROVINO is always available at www.eurovino.info/en and on the social media channels [LinkedIn](#), [Instagram](#) and [Facebook](#).

To take advantage of the opportunity to obtain information, exchange ideas and make purchases, potential visitors can now secure tickets for EUROVINO 2025 at eurovino.info/en/tickets!