

EUROVINO

Trade fair for wine. Karlsruhe.

EUROVINO 2025

Facts – Figures – Data

Key Data

Year founded: 2022

Premiere event: 2024

Time period and opening hours:

Sunday, 9 March 2025: 10 am to 6 pm

Monday, 10 March 2025: 10 am to 6 pm

Organizer:

Messe Karlsruhe

Patronage:

- Cem Özdemir, Federal Minister of Food and Agriculture
- Peter Hauk, Minister of Food, Rural Areas and Consumer Protection Baden-Württemberg

Number of exhibitors:

Around 330 (as of January 8, 2025), the current overview can be found [here](#) at any time.

Exhibition area:

Gross area: 12,500 sqm in Hall 1 plus entrance hall, i.e. a total of 15,000 sqm

Highlights and Programme

- **Expert Area in the entrance hall** with eight counters staffed by industry experts throughout the day on the following topics:
 - Anna Dieterle & Thomas Heizelmann, Straub Verpackungen: Sustainably packed – the advantage of corrugated cardboard!
 - Jonas Meister, ÖkoVision: We shed light on your energy consumption – Intelligently reduce energy costs
 - Rüdiger Bleckmann & Caroline Beschorner, Deutscher Kork-Verband e.V.: Cork: 100 percent sustainable by nature
 - Denis Duhme & Corina Lesny-Kugel, Fair Wine Academy: Successful and sustainable employee training
 - Stephan Meier & Simon Maissen*, By the Glass WineKiosk®: Increase sales with wine – Convincing quality encounters great arguments
 - Sonja Ostermayer, Wertvoll wirtschaften: Sustainability check: Your Agenda 2030 – your future!

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eurovino.info/en

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- Anne Pfannschmidt & Alex Gundlach, Bestes Pferd im Stall Akademie: From wine to brand – Clarity and character for your success
- Diego Weber, WEIN verkauft!: Costs in focus – How we can improve the profitability of our operations

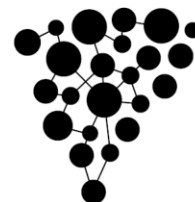
*In collaboration with Claudia Stern:

This counter is the link in food pairing to 'Freaks to table' and Jörg Geiger, which combines Jörg Geiger's products and snacks specially developed for the alcohol-free theme by the 'Freaks'. This will be made available for the entire Expert Area.

- **Power Breakfast to start both days of the trade fair** from 9 to 10 am, including a small breakfast buffet and keynote speech by motivational speaker Fabian Seewald in the entrance hall
- **Networking Evening on Sunday** from 6 pm in the entrance hall, including the presentation of the **Fair Wine Award** and the new **EUROVINO Innovation & Marketing Award** ['New & different'](#)

The programme at a glance: eurovino.info/programme

- **Tasting Zones in Hall 1:**
 - **Fair Wine tasting zone:** Contains the wines participating in the Fair Wine Award. This focuses on sustainable and environmentally friendly wines made from resistant and historic grape varieties.
 - **Wine Experience:** Offers exhibitors with a stand on site a further placement option and wine producers and marketers who are not personally present at EUROVINO an opportunity to exhibit their wines on site and thus present them to visitors.
 - **Wine Experience – Alcohol-free:** Gives this important industry topic even more visibility at EUROVINO and is a new addition in 2025.
- Another tool plays an important role in the Wine Experience context, that is the **EUROVINO Weinguide, EUROVINO's digital wine database**. It contains both the wines of the exhibitors on site and the products that are presented exclusively in the Wine Experience: weinguide.eurovino.info.



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- **Have you listened yet?**

In autumn 2024, **ConVINO**sation – the **EUROVINO** podcast was relaunched, giving current specialist topics an additional platform and its first season will run until EUROVINO in March. Industry expert and host Peter Douglas and his guests, who change every episode, will accompany listeners through ten episodes until EUROVINO. These can be found here: eurovino.info/podcast.

Ticket prices

- **1-day ticket:** 45,00 Euro
- **1-day ticket reduced:** 35,00 Euro
(for students, pensioners and people with disabilities)
- **2-day ticket:** 80,00 Euro
(Valid on both days of the fair)
- **2-day ticket reduced:** 60,00 Euro
(for students, pensioners and people with disabilities)
- **1-day ticket students (under 16 years):** free of charge
(Only as an accompanying person, with colour-coded wristband, only available on site)

Tickets can be purchased in advance [online](#) with trade visitor authorisation or at the box office on site with appropriate proof.

More Information about EUROVINO is always available at www.eurovino.info/en and on the social media channels [LinkedIn](#), [Instagram](#) and [Facebook](#).