

EUROVINO
Trade fair for wine. Karlsruhe.

EUROVINO 2024 – trade fair for wine: First insight in the premiere event's exhibitor portfolio and forum programme

Karlsruhe, October 17, 2023 - On March 3 and 4, 2024, Messe Karlsruhe will present EUROVINO - the new trade fair platform for wine producers, marketers and buyers with focus on the German-speaking and European sales markets. In addition to the offerings of exhibiting wineries, cooperatives and importers, EUROVINO promises trade visitors from the retail, gastronomy and hotel sectors a coordinated forum programme on both days of the fair. This will address issues and challenges relevant to attendees, and offer solutions, advice and expert lectures. An informative power breakfast will kick-off both days of the fair, with a networking evening at 6pm on the Sunday closing the first day of the fair.

"In line with our slogan 'Wine in focus - Personal. Relevant. Fair', we want to establish EUROVINO as a trade fair that clearly focuses on wine as a product. EUROVINO is intended to serve the industry as a platform for direct exchange, characterized by personal and trusted cooperation. In addition, it is important to us to give exhibitors and visitors a trade fair offer that promises a good price-performance ratio," says Dr Hermann Pilz, Chairman of the Advisory Board of EUROVINO.

Already confirmed exhibitors guarantee an interesting range

In order to provide visitors with market-relevant exhibitor offerings, it's curated by industry expert Dr Pilz and wine merchant and Advisory Board member Guido Walter. During the first three selection rounds, a total of 150 exhibitors were accepted: These include well-known players from the industry such as the wineries 1616 Pfaffmann Heinz Stiftung, SHP Weincooperation Markus Schneider & Thomas Hensel, Klumpp from Bruchsal and Weingut & Privatkellerei Bimmerle from Renchen-Erlach, the cooperatives Cave de Cleebourg, Vier Jahreszeiten Winzer from Bad Dürkheim and Felsengartenkellerei Besigheim, the associations Fair and Green e. V. and Ecovin, as well as importers La Francaise d'Exportation, Schlumberger, Peter Riegel Weinimport, Vinergie and Zeter. In addition, the fair has expanded its international network and is represented by foreign representatives in Portugal, Spain and Italy, among others. Interested parties can book a stand at any time at www.eurovino.info/en/exhibit/ in order to become part of the next round of selections, as well as view the list of exhibitors already approved. The presentation options for exhibitors range from individual and shared stands to the Digital Wine Exchange (DWE).

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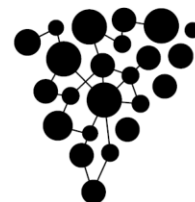
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With the latter, EUROVINO offers vintners and wine producers the opportunity to present their products at the trade fair without the need for them to attend in person. Potential exhibitors of DWE can find out more at www.eurovino.info/en/dwe and register by December 31, 2023.

The forum programme creates added value for visitors from the retail, gastronomy and hotel sectors

On both days of the fair, the forum in the entrance hall of Messe Karlsruhe will offer a variety of topics for the retail, gastronomy and hotel sectors. Visitors will be able to talk to industry experts at info points and gather information on a range of topics, from 'Best placement' and 'Wine events that inspire customers or guests' to 'How to Instagram' and 'Successfully and sustainably train employees'. New information and ideas will also be offered during power breakfasts on both days of the event from 9am to 10am, giving visitors an inspiring start to the day. Speakers of the forum programme will give short presentations on relevant topics for the retail, gastronomy and hotel sectors in line with the motto 'Breakfast and Learn'. In addition, there will be a networking evening at the Sunday of the fair, starting at 6pm – its highlight will be the presentation of the Fair Wine Award.

[Tickets for EUROVINO 2024 are now available!](#)

About EUROVINO

EUROVINO will celebrate its premiere on March 3 and 4, 2024, from 10am to 6pm, at Messe Karlsruhe. As a new trade fair for wine, it is aimed at German and European suppliers with a market-relevant range of wines and complementary products on the exhibitor part and decision-makers from the food and specialist trade, import and distribution trade, gastronomy and hotel sectors on the visitor part.

Everything you need to know about EUROVINO can be found at www.eurovino.info/en and on social media channels [LinkedIn](#), [Instagram](#) and [Facebook](#).