

**EUROVINO**  
Trade fair for wine. Karlsruhe.

## **225 exhibitors already confirmed: The countdown to EUROVINO in early March in Karlsruhe is on!**

**Karlsruhe, 10.01.2024.** Just under two months left until the premiere of EUROVINO – the trade fair for wine at Messe Karlsruhe: On March 3 and 4, 2024, the trade audience from retail, gastronomy, and the hotel industry can look forward to the offerings of around 225 exhibitors who have already been confirmed (as of 10.01.2024). An up-to-date overview of all exhibitors can always be found at [www.eurovino.info/aussteller](http://www.eurovino.info/aussteller). In addition, trade visitors can look forward to an informative program consisting of the Expert Area, the Power Breakfast to start both event days, and the Networking Evening on Sunday of the trade fair.

### **Secure your tickets for EUROVINO now**

To get an impression of the portfolio of the new trade fair on-site, those interested from the wine trade, beverage and food retail, import and export trade, distribution trade, from wine agencies, as well as the hotel and gastronomy industry can book tickets at [www.eurovino.info/tickets](http://www.eurovino.info/tickets). EUROVINO offers visitors the opportunity to discover the wine and sparkling wine offerings of the exhibiting wine producers and marketers in a personal atmosphere, thus gaining a relevant overview of the market and its novelties.

The **Expert Area** also provides new ideas and impulses for daily practice. At nine consulting counters, experts inform during the opening hours from 10 am to 6 pm about current and relevant topics for those interested from trade and gastronomy or hospitality. The thematic diversity ranges from new approaches in marketing to recruiting and training of employees, to topics that contribute to the area of sustainability. The overview of the Expert Area can be found at [www.eurovino.info/programm](http://www.eurovino.info/programm). As part of the **Power Breakfast** at the start of both trade days from 9 am, topics from the Expert Area will also be addressed: In short impulse presentations by various experts, participants can gain an insight into which thematic aspects the consulting counters are dedicated to on the respective trade day. Time for networking and personal exchange is provided at the **Networking Evening** on Sunday of the fair from 6 pm, where the highlight will be the winners of the **Fair Wine Awards** receiving their awards.

### **New EUROVINO Weinguide offers added value for visitors and exhibitors**

With the new EUROVINO Weinguide ([weinguide.eurovino.info](http://weinguide.eurovino.info)), the digital wine database of EUROVINO, interested parties can also view the offerings of the exhibitors online at any time. The year-round platform not only enables the targeted search for specific wines based on various criteria but also serves as the technical basis for the Digital Wine Exchange (DWE): A new format that allows winemakers and wine producers to present their products at the fair without being on-site. Participants of the DWE enter their booked wines in the EUROVINO Weinguide and send them to Messe Karlsruhe, so they can be shown on-site in a separate area. These and other presentation and booking options for potential exhibitors such as complete stands and joint presentations can be found at [www.eurovino.info/ausstellen](http://www.eurovino.info/ausstellen).

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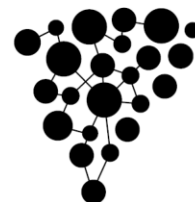
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[eurovino.info/en](http://eurovino.info/en)

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### **More about EUROVINO**

Located in the center of the four largest German wine-growing regions Rheinhessen, Pfalz, Baden and Württemberg, Messe Karlsruhe presents the premiere of EUROVINO on March 3 and 4, 2024. As a new trade fair for wine, it is aimed at wine producers, marketers and buyers with a focus on the German-speaking and European markets.

All you need to know about EUROVINO can always be found at [www.eurovino.info](http://www.eurovino.info) and on the social media channels [LinkedIn](#), [Instagram](#) and [Facebook](#).