



FAQ Dokument für die Aussteller der EUROVINO 2025

Karlsruher Messe- und Kongress GmbH | Postfach 1208 | 76002 Karlsruhe

EUROVINO
Fachmesse für Wein. Karlsruhe.

Dear exhibitors of EUROVINO 2025,

In a few weeks, the second edition of EUROVINO will open its doors. With this document, we would like to provide you with answers to the most frequently asked exhibitor questions in order to make planning as easy as possible for all of us. Of course, the EUROVINO team will be happy to answer any detailed questions you may have at any time. We look forward to seeing you!

1	BEFORE THE FAIR.....	2
1.1	When will I receive my stand confirmation and invoice?	2
1.2	Where can I find the OSC access data and the link to the exhibitor portal where I can enter my company information and my wines?	2
1.3	Where can I get my exhibitor passes?.....	2
1.4	How can I increase my trade fair success?.....	2
1.5	Are there partner hotels for hotel bookings in Karlsruhe?	3
1.6	What is the best way to travel to the trade fair?	3
1.7	How can I send goods/materials to the trade fair by parcel post before the trade fair?	3
1.8	When can I set up? Where can I find a contact person on site?.....	3
1.9	How long can I book other services such as wall lettering or carpeting?	4
1.10	We arrive on Saturday - is there a welcome evening?.....	4
2	AT/DURING TRADE FAIR.....	5
2.1	Where can I find a contact person?	5
2.2	How do I get wine glasses? What is the handling like?	5
2.3	Where can I get bread, water and crushed ice/ice cubes?	5
	Where can I have my Easy Cooler elements chilled.....	5
2.4	What is the power breakfast all about?	5
2.5	What is the network evening and when and where does it take place?	5
2.6	Is there an after-show party after the networking evening?	6
2.7	When can I start dismantling?.....	6
3	AFTER THE TRADE FAIR.....	6
3.1	Do I get an overview of which of my invited customers have visited the trade fair?	6
3.2	When are subsequently booked services invoiced?	6
3.3	Where and when can I register for the next EUROVINO?.....	6
3.4	Unfortunately, my question was not included in the FAQ list. Who can answer it for me?.....	7

Karlsruher Messe- und Kongress GmbH
Festplatz 9
76137 Karlsruhe
tel +49 721 3720-0
fax +49 721 3720-99-2116
info@messe-karlsruhe.de
messe-karlsruhe.de

Messe Karlsruhe
Messeallee 1
76287 Rheinstetten

Kongresszentrum
Festplatz 9
76137 Karlsruhe

Geschäftsführerin
Britta Wirtz

Vorsitzende des Aufsichtsrats
Erste Bürgermeisterin
Gabriele Luczak-Schwarz

Reg.-Ger. Mannheim
HRB 100147

Mitglied
AUMA | FKM | GCB
IDFA | EVVC | ICCA

eurovino.info



EUROVINO

Fachmesse für Wein. Karlsruhe.

1 BEFORE THE FAIR

1.1 When will I receive my stand confirmation and invoice?

All exhibitors have already received their stand confirmation. New exhibitors who have registered from November 2024 will receive their stand confirmations as soon as they have been curated by our advisory board. In addition to confirmation of the participation costs incurred, the stand confirmation also includes the current hall plan including the position of the stand, as well as access to the wine guide. Co-exhibitors at joint stands have also received the stand confirmation with stand position (although in most cases the financial settlement is only listed for the main exhibitor - please contact the organizer of the joint stand for these details).

Invoices will be sent out in week 3/2025 and at regular intervals thereafter for new exhibitors. Services will be invoiced after the trade fair if they are not yet listed on the initial invoice (e.g. as package components).

1.2 Where can I find the OSC access data and the link to the exhibitor portal where I can enter my company information and my wines?

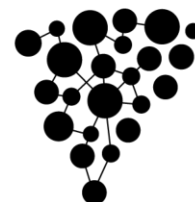
In the stand confirmation you will find the OSC access data for our Online Service Center on the second page of the document. With this access data, you can book additional services and exhibitor passes, parking spaces via your customer account and view the 1:N customer voucher code at any time. You can also enter further information about your company and your wines in the wine guide here.

1.3 Where can I get my exhibitor passes?

You can download your exhibitor passes yourself in the OSC "Ticket Portal". We have decided to offer exhibitor passes free of charge in the second year of EUROVINO, so you can order them yourself at no additional cost. Please note: Please do NOT use the customer voucher codes as a replacement for your exhibitor passes. As an exhibitor, you have access to EUROVINO during set-up and dismantling as well as early in the morning and in the evening - this is not possible with a visitor invitation!

1.4 How can I increase my trade fair success?

Invite your target group to visit the trade fair. We have created a customer voucher registration link for this purpose, which you can use to invite all your customers and interested parties. Further information can be found in the OSC in the "Ticket portal" tile. You have also received a VIP contingent from us for your most important customers. You can also manage this in your "Ticket portal". For easier handling of this important topic, you will find an [pdf](#) on the EUROVINO website in which we explain in detail how to work with this customer voucher code.



EUROVINO

Fachmesse für Wein. Karlsruhe.

1.5 Are there partner hotels for hotel bookings in Karlsruhe?

EUROVINO has negotiated special conditions for exhibitors in four hotels. These hotels (with the exception of the Styles/HeyLou Hotel in Rheinstetten) will be served directly by a trade fair shuttle on Sunday morning, Sunday evening and also on Monday morning of the trade fair; the departure pillars are branded accordingly with EUROVINO. You will find the [shuttle times](#) on the EUROVINO website from mid-February.

1.6 What is the best way to travel to the trade fair?

The exhibition grounds are easily accessible by public transport as well as by private car. Exhibitors can book parking spaces directly at the hall via the OSC. Alternatively, you can also park in the visitor parking lots. You can find detailed information on how to get [here](#).

You can drive directly to the hall for set-up and dismantling for a deposit of 50 euros - if you have booked a parking permit at the hall, you will not have to pay this deposit. Please use the signs in the immediate vicinity of the exhibition center with the signposting "Tor B". During the trade fair, there will be a trade fair express from the main railway station directly to the entrance of the trade fair, which runs regularly in both directions and can be used free of charge (primarily for visitors). The partner hotels Achat, Motel One and Santo are also served by a trade fair shuttle - see point 1.5.

1.7 How can I send goods/materials to the trade fair by parcel post before the trade fair?

In principle, it is possible to send parcels to the trade fair in advance. As the forwarding agents always find it difficult to deliver parcels directly to the stand (especially if it is not yet under construction or is currently under construction), we would recommend that you send the parcels to us in advance - ideally in week 9 or at the beginning of week 10.

Please address the parcels as follows:

Messe Karlsruhe
Ms. Sabine Knecht / Poststelle
c/o EUROVINO
EXHIBITOR/HALL/STAND NUMBER
Messeallee 1
76287 Rheinstetten

If it is a large quantity of goods (more than one Euro pallet), please send a short message to info@eurovino.info in advance. Then we will pass this information on to Ms. Knecht, who will accept these parcels without warranty. The packages will be delivered to your stand on the last day of set-up or can be collected in advance from the Service Center in Hall 1.

1.8 When can I set up? Where can I find a contact person on site?

EUROVINO can be set up on Friday, March 7 and Saturday, March 8 from 08:00 - 20:00, as well as on Sunday, March 10 (the first day of the fair)



EUROVINO

Fachmesse für Wein. Karlsruhe.

from 07:30 am. As the majority of exhibitors have booked a system stand through the trade fair (whether in the form of a complete stand or a joint stand), we recommend setting up/occupying the stands on Saturday morning/afternoon in this case.

Important: If you have a stand construction from the trade fair and still want to set up your stand on Friday, please let us know in advance so that these stands can be brought forward during set-up.

Please send an e-mail to info@eurovino.info. For exhibitors who have their own stand construction, we naturally recommend setting up on Friday.

You will find the EUROVINO team in the exhibition management at the back of Hall 1 during the entire set-up period. Please also note the "Welcome to Karlsruhe Evening" on March 8, 2025 (see 1.10).

1.9 How long can I book other services such as wall lettering or carpeting?

We generally request that all services be ordered up to four weeks before the start of the trade fair. After this time, the punctual implementation of various services such as print orders can no longer be guaranteed. From this point onwards, orders are associated with significant additional costs. An express surcharge of 25% must be paid for orders placed one week or more before the start of the trade fair. If services are only ordered during set-up in the Service Center in Hall 1, we will of course also try to implement them before the start of the fair, but cannot guarantee this.

Important: Printed materials MUST be ordered up to four weeks before the start of the trade fair, as we cannot guarantee implementation if orders are placed later.

1.10 We arrive on Saturday - is there a welcome evening?

Yes, there is one. On Saturday evening, 8 March, 2025, we are looking forward to a cozy get-together and a first exchange with you at our "Welcome to Karlsruhe" evening. We will meet at around 5:45 pm at Tasca do José, Waldstr. 50, 76133 Karlsruhe (just a few minutes' walk from the train station "Europaplatz"). After a tour of the city, industry expert Sascha Bartnitzki will inspire us with his keynote speech "New customers don't come by themselves - even more successful at the trade fair stand!". Afterwards, we look forward to an exotic dinner in a convivial atmosphere.

Important: Due to limited capacity, the number of participants is restricted. You can register for a nominal fee of 20 euros at the OSC (where you can also apply for and download your exhibitor passes) book tickets for this evening. Drinks, snacks, dinner and the supporting program are already included in this amount.



EUROVINO

Fachmesse für Wein. Karlsruhe.

2 AT/DURING TRADE FAIR

2.1 Where can I find a contact person?

You will find the EUROVINO team in the exhibition management area at the back of the hall during the entire set-up period, as well as on all days of the fair and during dismantling

2.2 How do I get wine glasses? What is the handling like?

We have outsourced the handling of the wine glasses to the service provider WMS Kohler. WMS is a full professional in this field and will supply you with fresh wine glasses and wash the used wine glasses during EUROVINO. This service will take place at the stand; you will therefore receive wine glasses before the trade fair, which will then be regularly replaced on site. WMS will also provide you with emergency numbers for urgent cases, so that a supply of sufficient glasses should be guaranteed at all times.

2.3 Where can I get bread, water and crushed ice/ice cubes?

Where can I have my Easy Cooler elements chilled?

You will receive a crate of water from our sponsor Griesbacher (medium and natural available) as well as one of our EUROVINO breads (already sliced) before the start of the trade fair. These services will also be replenished on the second day of the fair. You are welcome to pick up supplies at any time at the specially set up counter in Hall 1. You can also obtain crushed ice or ice cubes there and have your Easy Cooler elements stored for cooling during set-up and during the trade fair. We have freezer chests available for you for this purpose (elements are handed in at your own risk).

2.4 What is the power breakfast all about?

The exhibition hall opens its doors at 10:00 a.m. on both days of the fair. However, there will be an opportunity to meet and have breakfast together in a relaxed atmosphere in the EUROVINO action hall before the halls open at 09:00 am. Our caterer will be offering healthy snacks on a self-pay basis for a perfect start to the day. At the same time, there will be short presentations from our Expert Area on relevant topics for visitors on stage. As the Action Hall will be open as a regular entrance hall from 09:00 am, you can of course also make appointments with customers or network with industry colleagues in advance during this time.

2.5 What is the network evening and when and where does it take place?

On the Sunday of the trade fair, we invite you to our networking evening from 18:00 in the Action Hall at the Karlsruhe Trade Fair Center. Exhibitors and visitors will meet for a cozy evening together - enjoy a delicious buffet and cool drinks. The evening is sponsored by the Baden



EUROVINO

Fachmesse für Wein. Karlsruhe.

state brewery Rothaus, which will be on site with its complete range of products. We expect the evening to end at around 21:30.

Important: The networking evening is free of charge for you - we are happy to invite you. However, we ask that you order tickets for this evening in advance from the OSC (where you can also order exhibitor passes). This will help our caterer in particular to plan the number of dishes so that not too much but also not too little can be produced. Thank you very much!

2.6 Is there an after-show party after the networking evening?

The Hotelbar Santo, one of the best hotel and cocktail bars in Baden-Württemberg, invites you to an after-show cocktail party! The "last" hotel shuttle at 10 p.m. will take you to the Hotel Santo, where you can then continue the party (self-paying).

2.7 When can I start dismantling?

Please do not start dismantling until Monday evening from the end of the fair. Exhibitors who have not booked a parking space in the hall may enter the inner courtyard from 18:30 without a deposit. Dismantling is then possible on Monday evening until 22:00. On Tuesday, dismantling is possible from 08:00 - 20:00. Should your dismantling take longer than Tuesday evening, please inform us in good time, as this will affect the staffing of our security service.

3 AFTER THE TRADE FAIR

3.1 Do I get an overview of which of my invited customers have visited the trade fair?

Yes - you can find this overview in the OSC in the "Ticket portal" tile. Under "Visitor management" you can see who has registered and who has joined.

3.2 When are subsequently booked services invoiced?

We are trying to invoice these services by the end of March. As this requires feedback from our service providers, slight delays are to be expected.

3.3 Where and when can I register for the next EUROVINO?

The date of EUROVINO 2026 is March 01 + 02, 2026. You have the opportunity to book your participation in EUROVINO 2026 at special preferential conditions (not valid for joint stands). This preferential price is valid until 30 April, 2025 and is noted in an e-mail you will receive before and after EUROVINO 2025. This "rebooking price" is only valid for you as an exhibitor and is not available for new exhibitors. From 01 May, 2025 the "early bird discount" will be valid, which also applies to new exhibitors, and from 01, July 2025 the regular participation price for EUROVINO



EUROVINO

Fachmesse für Wein. Karlsruhe.

2026. You will find all prices (rebooking - early bird - regular) transparently on the EUROVINO website.

3.4 Unfortunately, my question was not included in the FAQ list. Who can answer it for me?

Of course, the entire EUROVINO team will be happy to answer your questions at any time. You can reach us by e-mail at info@eurovino.info or if you have a question for a specific contact person, you will find their contact details at <https://www.eurovino.info/en/kontakt/>.