

Advertising possibilities

in the **WINE EXPERIENCE** – tastig zone at the EUROVINO

1. Live video broadcast Wine Experience

75,- € (limited to 8 bookings)

Be part of the WINE EXPERIENCE virtually and present your winery directly to visitors at the fair. In our tasting area with live digital connection, you can present your wines and engage in conversation with the audience – conveniently from your winery, on Sunday or Monday at your personal time slot.

Duration: 30 minutes each on Sunday or Monday. The exact dates will be set up with you by the organizer.

☐ We are booking a live video feed on Sunday and Monday at EUROVINO 2026 at a price of **75,- €**.



2. Printing on the front of the tasting tables

400,- € per advertisement on 2 fronts of the tasting tables (limited to 10 bookings)

Digital print 75 cm x 75 cm on two sides of the tasting tables facing the visitor aisle with your company logo/advertisement, including production and installation. Allocation will be made by the trade fair management; thematic requests will be taken into account as far as possible.

☐ We are booking _____ print(s) on the front of the tasting tables at a price of **400,- € per advertisement**.



3. Advertisement on six screens on the back wall of the tasting area

450,- € per advertisement/wine (limited to 10 bookings)

Advertisement on six digital screens in portrait format (screen diameter 117 cm) on the wall of the tasting area. The playout is in a continuous loop at least eight times for 30 seconds per hour. The preparation of the image material by Messe Karlsruhe is included.

☐ We are booking _____ advertisement(s) on the rear wall of the tasting zone at a price of **450,- € per advertisement**.



4. Digital display above the tasting zone

600,- € per wine/advertisement (limited to 8 bookings)

Display on three 2 x 3 m digital screens above the WINE EXPERIENCE tasting zone with excellent long-distance effect. Your wine in a continuous loop with at least 10 times for 30 seconds per hour. The video material will be produced by Messe Karlsruhe.

☐ We are booking _____ digital advertisement(s) above the tasting zone, measuring 3 by 2 x 3 meters at a price of **600,- € per advertisement**.



The image material for all advertisements must be sent to Messe Karlsruhe to anita.dietrich@messe-karlsruhe.de by January 15th. The promotional films will be produced by Messe Karlsruhe.

All prices are subject to the value-added tax (VAT) valid in the year of the event. The General Participation Guidelines for Trade Fairs and Exhibitions of IDFA members, the Special Conditions of Participation, the Technical Guidelines, and the House Rules provided at www.eurovino.info/en are hereby recognized as legally binding in all parts. Deviating agreements require written form. The place of fulfillment and jurisdiction is Karlsruhe.

☐ I have read the information on data protection in accordance with Art. 13 GDPR at www.messe-karlsruhe.de/en/data-protection.

**Special Terms and Conditions for Participation
in events organised by**

Karlsruher Messe- und Kongress GmbH
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76002 Karlsruhe
Germany
tel +49 721 3720 0
fax +49 721 3720 2116
info@messe-karlsruhe.de
www.messe-karlsruhe.de/en

1. Event

EUROVINO 2026

2. Organiser

Karlsruher Messe- und Kongress GmbH (Messe Karlsruhe)
P.O. Box 12 08, 76002 Karlsruhe

3. Date and venue

1 + 2 March 2026

Messe Karlsruhe, Messeallee 1, 76287 Rheinstetten

4. Set-up and dismantling times

Set-up: 27 – 28.02.2026

Dismantling: 02.03.2026 starting 06:30 pm, 03.03.2026

Dismantling Actionhall and Circulation: 02.03.2026 until 08:00 pm

5. Scope of application, general provisions

(1) These Special Terms and Conditions of Participation (hereinafter referred to as BTB) apply to all orders placed by the exhibitor at the time of stand registration. This includes both the services in the course of stand registration in package bookings or individually booked services.

(2) The BTB of Messe Karlsruhe apply exclusively to all services booked at the time of stand registration.

(3) Deviating, conflicting or supplementary General Terms and Conditions of the exhibitor shall only become part of the contract if and insofar as Messe Karlsruhe has expressly agreed to their validity in text form. This requirement of consent shall apply in all cases, for example even if the services are provided to the exhibitor without reservation in the knowledge of the exhibitor's General Terms and Conditions.

(4) Individual agreements made with the Client in individual cases (including collateral agreements, supplements and amendments) shall take precedence over these BTB. Subject to proof to the contrary, the content of such agreements shall be governed by a written contract or confirmation from Messe Karlsruhe in text form.

(5) The statutory provisions shall apply unless they are directly amended or expressly excluded in these BTB.

(6) Messe Karlsruhe reserves the right to amend these BTB in the event of a change in the legal situation, supreme court rulings, market conditions or for the further development and expansion of the product range. The exhibitor will be informed of the changes in text form at least two weeks before they come into effect. The amended BTB shall be deemed approved if the exhibitor does not object in text form within two weeks of notification of the amendments. If the exhibitor objects to the changes, the underlying contract shall be cancelled. Services already booked with other service providers remain unaffected by this.

6. registration/admission

(1) Registration is effected by returning the legally binding signed registration form or via an individual, but non-binding offer from Messe Karlsruhe.

The exhibitor shall make a copy for his own records. The sending or handing over of the application forms or the submission of a non-binding offer by the organiser does not constitute an express invitation to EUROVINO and does not constitute a claim to admission.

(2) If the registration is made via the online space booking by registering or logging into the online space booking store or via an individual link provided by the trade fair ("one click order"), the exhibitor will automatically receive a registration confirmation by e-mail.

a) The presentation of services in the online space booking store of "EUROVINO" does not constitute an offer, but merely an invitation to submit offers.

b) By clicking on the "Complete registration" button, the exhibitor submits a binding offer to order the services selected by him from Messe Karlsruhe (application).

Before submitting the application, the exhibitor can change and view the data at any time. However, the application can only be submitted and transmitted if the exhibitor has read and accepted the General Participation Guidelines for Trade Fairs and Exhibitions of IDFA Members, the Special Conditions of Participation, the Technical Guidelines, the House Rules and the Privacy Policy by clicking on the button "I have read and accept the General Participation Guidelines for Trade Fairs and Exhibitions of IDFA Members" and thereby included them in his application.

(3) The contract between the exhibitor and Messe Karlsruhe shall only come into effect upon admission.

(4) The organiser shall decide on admission to EUROVINO 2026 in agreement with the curators (chairman of the advisory board and representatives from the advisory board and from the trade fair/event management) within 6 weeks of receipt of the application. The exhibitor receives notification in text form of admission or cancellation. With admission, the exhibition contract between the organiser and the exhibitor and the applicant. If the content of the admission deviates from the content of the application for participation, the contract shall be concluded in accordance with the admission. In this case, the exhibitor has the right to withdraw from the contract free of charge within 14 days of admission, in deviation from the regulations on withdrawal and cancellation in accordance with Section 7. The same applies if the event has to be rescheduled or relocated and the changes are not reasonable for the applicant. The curators are not obliged to carry out additional research conduct additional research. Any conditions for admission formulated by the curators will be conditions for admission will be communicated to the applicant in text form and are binding upon receipt of the admission. The exhibition contract is only deemed to be contract shall be deemed to have been bindingly concluded. The exhibition management, the curators or the advisory board are not obliged to explain the reasons for a possible to explain the reasons for any rejection to an applicant or to explain them in writing or in text form.

(5) Admission does not establish any claims for any subsequent trade fairs. In particular, the organiser is under no obligation to send the applicant unsolicited application documents for future events or to provide application documents for future events or to inform the applicant of participation application deadlines or any changes in this respect.

(6) Any reservations or special placement requests expressed on the registration form cannot be recognised as a condition for participation. participation; in particular, admission to EUROVINO admission to EUROVINO 2026 does not imply recognition of such reservations or placement requests. The trade fair management will endeavour to comply with the exhibitor's wishes when selecting the stand form, but reserves the right - in consultation with the exhibitor - to make changes to the planning.

7. Withdrawal / Cancellation

(1) Once admission has been granted, cancellation of the contract by the exhibitor is not possible contract by the exhibitor outside the statutory provisions and the following regulations. If the exhibitor cancels his participation after this time or declares his withdrawal or cancellation of the contract, he must pay the participation fee for the entire stand space booked and the ancillary costs incurred by the organiser up to this time.

(2) In order to avert danger and for technical or safety-related reasons, the trade fair management may cancel an exhibit or a stand area planned by the exhibitor, even at short notice. The trade fair management's discretionary decision in this regard is binding. In this case, cancellation by the exhibitor is excluded, and the exhibitor shall be responsible for rearranging or reutilising his stand space in stand space in consultation with the trade fair management. Non-admitted goods may

be removed from the stand without further warning by Karlsruher Messe und Kongress GmbH at the exhibitor's expense.

(3) The following cancellation fees apply to services:

a) Upon receipt of the declaration of withdrawal or cancellation from admission up to eight days before the official start of construction (in accordance with the special conditions of participation): 50% of the agreed net prices, b) Upon receipt of the notice of withdrawal or cancellation from seven days before the official start of set-up (in accordance with the Special Conditions of Participation): 100% of the agreed net prices for stand construction/services.

(4) Individualised services, such as customised walls, graphics, etc., are excluded from cancellation.

(5) The exhibitor has the right to prove that Messe Karlsruhe has not incurred any damage in the amount of the costs specified in Sections 7 (1) to (4).

(6) Messe Karlsruhe is not obliged to agree to the acceptance of a contract with a substitute participant proposed by the exhibitor. proposed by the exhibitor.

8. Admission requirements

The basic prerequisite for admission is that the exhibitor comes from the wine-producing industry or is involved in its marketing / sales promotion / distribution or similar. All exhibits must be labelled as precisely as possible on the registration form and correspond to the product areas according to the nomenclature. Items other than those registered and authorised may not be exhibited. Decisions on admission are made by exhibition management together with the curators. There is no entitlement to admission. Admission is granted by the exhibition management in text form. The exhibition contract shall only be deemed to have been bindingly concluded upon admission. The exhibition management shall, however, be entitled to revoke admission if the conditions for admission are no longer fulfilled. If the exhibitor deviates from the conditions of the trade fair management from the details in the application, the trade fair management may, even at short notice and without observing the exhibitor from participating in the trade fair, even at short notice and without observing deadlines. Claims for damages by the exhibitor against the organiser cannot be derived from this.

9. participation prices

Stand space prices for row stand 115,50 € / m², corner stand 123,50 € / m², head stand 129,- € / m² and block stand 139,- € / m². These prices are net space prices without stand construction or side and partition walls.

Please order further services via the Online Service Centre (OSC). The Basic marketing fee is € 265 + VAT.

- Upgrade marketing fee Standard plus € 299 + VAT
- Upgrade marketing fee Plus plus € 499 + VAT
- Premium marketing fee upgrade (limited) plus € 999 + VAT
- Superior marketing fee upgrade (limited) plus € 1,899 + VAT.

The fee for general hall ancillary costs (hall energy with electricity from 100% certified green electricity, general waste disposal, where available aisle carpets made from recyclable material) is 6,65 € + VAT

10. stand construction service

- 12 m² complete stand EUROVINO 2.469,- € (in rebooking 2.399,- € exclusively for exhibitors of EUROVINO 2025 and in the early booking period 2.439,- € plus VAT early bird period 2.439,- €) plus VAT (stand construction incl. stand space);
- 16 m² complete stand EUROVINO € 2,959.00 (in rebooking € 2,869.00 exclusively for exhibitors of EUROVINO 2025 and € 2,929.00 in the early booking period) plus VAT (stand construction incl. stand space);
- 6 m² complete stand New Style € 2,449.00 (in rebooking € 2,349.00 exclusively for exhibitors of EUROVINO 2025 and € 2,399.00 in the early booking period) plus VAT (stand construction incl. stand space)
- Upgrade stand construction package Piccolo (12 m² + 16 m²) plus € 373.00 + VAT.
- Upgrade stand construction package Magnum (12 m² + 16 m²) plus € 760.00 + VAT.

- Upgrade stand construction package Impériale (12 m²) plus € 1,907.00 + VAT.

- Upgrade stand construction package Impériale (16 m²) plus € 2,495.00 + VAT.

Please note: When ordering stand construction packages, stand construction materials that are not required cannot be offset or refunded. After registration, stand construction can only be ordered via the Online Service Centre (OSC).

11. services

(1) The scope of services shall be determined by the respective agreements made.

Messe Karlsruhe reserves the right to make minor deviations in terms of dimensions, form and colour, provided this is reasonable for the exhibitor.

(2) In all other respects, deviations are only permissible if they have been mutually agreed upon in text form. Messe Karlsruhe is not obliged to check the completeness and correctness.

12. regulations on rental items

(1) All items booked are rental items, unless otherwise indicated on the item or item group. Separate regulations apply to customised items.

(2) The rental items shall only be made available for the agreed purpose and for the duration of the rental period. The exhibitor is not authorised to sublet the rental items. Unless otherwise agreed, the rental items shall be delivered to the exhibitor's stand.

(3) In exceptional cases, Messe Karlsruhe is entitled to deliver goods of equal or higher value at the price of the originally ordered goods instead of the ordered goods.

(3) The dimensions stated in the Online Service Centre and in the contract are approximate.

(4) If the exhibition stand is not staffed at the time of delivery, the service shall be deemed to have been duly rendered or fulfilled when the service is rendered, or the rented items are placed on the exhibition stand. Neither Messe Karlsruhe nor its service partners shall be obliged to verify the legitimisation of the persons present on the stand when the service is provided, or the rented items are delivered.

(5) Normal signs of use of the rented items do not constitute defects. The exhibitor is aware that the rented items are used several times by Messe Karlsruhe and are not always as good as new.

(6) The exhibitor may only use the rented items at the agreed locations. He is obliged to leave the rented items in his immediate possession.

(7) The exhibitor shall enable Messe Karlsruhe or its service partner to inspect the rented items.

(8) The exhibitor is obliged to handle the rented items with care. He must follow the recommendations for maintenance, care and use.

(9) If the rented items are not returned or made available for collection on time, Messe Karlsruhe shall be entitled to claim compensation from the exhibitor for the period during which they were withheld in the form of a fee corresponding to the agreed rental fee. This shall not affect any further claims for damages.

13. Non-availability of the service; reservation of self-supply

(1) Messe Karlsruhe shall be entitled to withdraw from the contract with the exhibitor if

- Messe Karlsruhe was not supplied or not supplied on time by its supplier with whom it had concluded a contract to fulfil its obligation to the exhibitor, and

- Messe Karlsruhe is not responsible for the failure of its own suppliers to deliver or to deliver on time. The same shall apply if such a contract is not concluded between Messe Karlsruhe and its supplier fails to materialise because the supplier is unable to deliver the goods and Messe Karlsruhe is not responsible for this.

(2) If a case entitling the exhibitor to withdraw from the contract pursuant to paragraph 1 of this provision exists, Messe Karlsruhe shall inform the exhibitor immediately of the non-availability of the goods. In the event of cancellation, Messe Karlsruhe shall immediately reimburse the exhibitor for any consideration already paid.

14. Wine Experience tasting zone, EUROVINO Wine Guide

With a participation in the Wine Experience (WE), wines registered for the WE are presented at EUROVINO without booking a stand or space booking. Per registered wine presented in the WE tasting zone incl. printed expertise and presented in the included in the 'EUROVINOWeinguide', a fee of € 60 will be charged. For the additional digital image of your winery on tablets provided by us, a fee of €90 per wine will be charged. The terms of use and privacy policy of the Wine Experience apply. The terms of use and privacy policy of the Wine Guide apply which can be found at weinguide.eurovino.info. The exhibitor is responsible for the admissibility under trademark and copyright law of the use of the texts and images submitted/uploaded by him in the print and/or online version of the exhibitor and product directories. The provision of the copyrights required for the reproduction of the images and

The exhibitor is solely responsible for obtaining the necessary trademark and copyright approvals from a trademark or copyright holder for the reproduction of images and texts in the exhibitor and product directories. Should the organiser be held liable for the infringement of copyrights due to the use of the images and texts submitted/uploaded by the exhibitor, the exhibitor shall be liable for any damage incurred by the organiser as a result and shall indemnify the organiser against such claims. indemnify the Organiser in respect of these claims against the third party. Through the reproduction of texts and images in the exhibitor and product directories. The exhibitor shall be liable for any licence or exploitation fees or copyright fees (e.g. to VG Bild Kunst or the artist or author of the submitted/uploaded texts). shall be borne by the exhibitor.

15. Use of organic/sustainability certificates by the exhibitor

The exhibitor alone is liable for the legality of the use of the memberships, organic and/or sustainability certificates or seals listed by him, including the authorisation of their use on the exhibition stand, in the printed and/or online version of the exhibitor and product directories and in the digital EUROVINO Wine Guide. In the event that a claim is made against the organiser due to a breach of the provisions of sentence (1) under (competition) law, the exhibitor is obliged to indemnify the organiser in full against such claims and to reimburse him for all costs of legal defence and to compensate him for any further damages incurred as a result of the claim.

16. co-exhibitor/additionally represented company

The inclusion of a co-exhibitor/an additionally represented company must be notified in writing with the application, stating the full address including contact person (see application form p. 5). A registration fee including the Basic marketing fee of € 365 plus VAT must be paid for the co-exhibitor / additionally represented company.

17. Force majeure, reservation of performance

(1) Force majeure is an external event having a massive impact on the contractual relationship that is unforeseeable according to human judgement and experience and cannot be prevented or rendered harmless by economically acceptable means, even with the utmost care that can reasonably be expected in view of the circumstances. In the event of 'force majeure', Messe Karlsruhe shall be entitled to postpone, shorten, extend or restrict the event in whole or in part and to close it temporarily or permanently. In such a case, the exhibitor shall not be entitled to claim damages from Messe Karlsruhe. Services already rendered can be billed to Messe Karlsruhe, provided that these costs have already been covered by corresponding income or can be asserted and enforced against the exhibitor in accordance with statutory regulations and contractual agreements. The total or partial inability of Messe Karlsruhe to provide the contractually owed services due to events that, insofar as they could have been foreseen, lie outside the sphere of influence of the parties, in particular

a) the interruption or not merely minor restriction of an adequate supply of electricity, gas or water or internet, provided that this is not only of a short-term duration.

b) with regard to the occurrence and further development of pandemics in accordance with the Infection Protection Act (IfSG).

c) due to official orders or decrees.

(2) In the event of postponement of the event or for any other reason by up to one year, the contractual relationship between the parties shall remain unchanged, unless the exhibitor or Messe Karlsruhe declare in text form to the other contracting party within 14 days of notification of the postponement that adherence to the contract is unreasonable. The reasons for unreasonableness must be explained in full. The standard of assessment is based on Section 313 (1) BGB. If the other contracting party does not subsequently object in text form within seven days, the reasons for unreasonableness shall be deemed to have been recognised.

18. two-storey exhibition stands

In the case of two-storey exhibition stands, a further 50% of the stand area above the stand area will be charged in addition to the rental fee

19. Stand space

The minimum size of a stand area is 6 m² (row stand, corner stand), 15 m² (head stand), 24 m² (block stand). Smaller areas will only be rented after consultation with the trade fair management and if such areas are available during the planning phase. Existing pillars located in the stand area are part of the exhibition stand. The final settlement of stand space prices is based on the measurements taken by the trade fair management. Each square metre or part thereof shall be charged in full, and the stand area shall always be calculated as a rectangle without taking into account fixtures, minor deviations and the like.

20. Stand construction approval

Provided that the Technical Guidelines are complied with in the design and construction of the stand, drawings and construction descriptions must be submitted for approval for single-storey stand structures in the halls with a height of over 3.5 metres.

21. Design and equipment

The stand area must be structurally separated from neighbouring stands. If the exhibitor does not have his own stand construction system or rents it from Messe Karlsruhe, stand partition walls (rear and side walls) are mandatory. The stand partition walls are not included in the stand space rental fee. Stand partition walls are available from the Online Service Centre (OSC). If the exhibitor does not order stand partition walls, but his stand space is surrounded by stand partition walls of the neighbouring stand or by existing stand partition walls, he will be charged for these stand partition walls at the conditions stated in the Online Service Center (OSC). Approx. 5 cm must be deducted from the width of the allocated stands unless clear dimensions are expressly requested due to standard stand construction. For safety reasons, the stand partition walls can be secured by supporting walls during the basic stand construction. These may only be removed by the company authorised by Messe Karlsruhe if the stability of the partition walls has been professionally ensured by the company authorised by Messe Karlsruhe. The exhibitor shall be liable for any damage that may occur if he fails to ensure the stability of the stand partition walls after dismantling his stand. Drawings and sketches of the intended stand construction must be submitted. The erection of own tents, pavilions or canopies on the open-air site is subject to authorisation and will be made dependent on the prior submission of a sketched plan. Decorative material used by the exhibitor must be flame-retardant and otherwise comply with police regulations. The exhibitor shall be liable for any damage to the walls and floors or alterations to the rented stand space by himself, his personnel and his authorised representatives. Any costs incurred as a result will be invoiced separately. The trade fair management must be notified of the design companies commissioned, unless they are design companies of the exhibitor's own company. If necessary, local companies are to be taken into consideration. The interior design of the halls may not be changed by the exhibitors. Pillars, wall projections, fire extinguishers, partition walls, distribution boxes and other technical equipment are part of the allocated stand space.

22. Set-up and dismantling

The exhibitor will receive the access data for the Online Service Centre (OSC) in good time, the details of which must be strictly observed.

The stands of companies that are not occupied 12 hours before the start of the event or for which there is no indication of a later arrival will be equipped with rear and side walls at the expense of the exhibitor on behalf of the trade fair management and decorated, designed or otherwise assigned in the interests of a representative overall image. In this case, the stand rental fee must be paid in full.

Messe Karlsruhe shall not be liable under any circumstances for damage caused by a late or missing order on the part of the exhibitor (incorrect mandatory entry in the list of exhibitors, incomplete power lines during set-up, etc.). In the event of dismantling before the end of the exhibition on the last day of the fair, the trade fair / exhibition management is entitled to charge a contractual penalty of € 500 plus VAT.

23. Complaints about stand construction services

Complaints must be reported by the applicant immediately (without undue delay) on site at the Messe Karlsruhe Service Centre, but at the latest by the end of the event.

24. badges for exhibitors

Exhibitor passes are available in the OSC under Pass Management for digital distribution to your employees. For stands in the halls: up to 16 m² 2 passes, for every additional 10 m² 2 passes free of charge, but not more than 15 passes. If necessary, additional passes will be issued for a fee. Please refer to the relevant information in the Online Service Centre (OSC).

25. list of exhibitors

The organiser publishes a digital exhibitor and product directory and a wine guide, which is linked via the website www.eurovino.info. The mandatory entry includes a basic entry in the alphabetical directory (company name, hall, stand no. and any other company-related data), in the product directory (company name, hall, stand no.) and on the Internet. The exhibitor may also be mentioned in social media channels.

The entries of company information and wine expertise in the digital database can be accessed online for a period of one year or until the following EUROVINO. This is subject to the timely submission of the registration. Further fee-based entries can be booked separately for a fee. Please refer to the relevant forms in the Online Service Centre (OSC). The exhibitor is responsible for the copyright admissibility of the use of the texts and images submitted/uploaded by him in the exhibitor and product group directory.

Obtaining the copyright consents of a copyright holder required for the reproduction of the images and texts in the exhibitor and product group directory is the sole responsibility of the exhibitor. Should the organizer be exposed to claims of third parties, in particular the copyright holder or their representatives, due to the infringement of copyright due to the use of the images and text submitted/uploaded by the exhibitor, the exhibitor shall be liable for the damage caused to the organizer as a result of this and shall indemnify the organizer against such claims. Licensing or exploitation fees incurred by the reproduction of texts and images in the catalogue of exhibitors and product groups, or Copyright fees (e.g. to VG Bild Kunst or the artist or author of the submitted/uploaded texts) are borne by the exhibitor.

26. Animals

Animals are not allowed at the event. Exempt from this prohibition is the carrying of blind or assistance dogs. Proof of this must be provided upon request. Separate exemptions apply for animal-related events.

27. Sales/distribution

The sale/distribution of goods and services is permitted only to the extent that the sale/distribution takes place on the leased stand area. The exhibitor must comply with the statutory provisions, in particular the law on the award of prizes. The procurement and compliance with the necessary official permits (such as commercial and health police permits) is the sole responsibility of the exhibitor. Violations entitle Messe Karlsruhe to the immediate closure of the booth after prior warning and to exclusion from participation in the event and possibly also subsequent events. Notwithstanding this, the exhibitor remains liable for the participation price in full; there is no claim for damages by the exhibitor in this regard.

28. Photos

The trade fair management is entitled to have drawings, film recordings and photographs of exhibition stands and exhibited objects made by

authorized personnel (cf. House Regulations §6). The exhibitor waives all objections from ownership and usage rights. Persons other than those commissioned by the trade fair management require the express written permission of the trade fair management.

29. AUMA-Gebühr

Für den Ausstellungs- und Messe-Ausschuss der Deutschen Wirtschaft e.V. (AUMA) werden als AUMA-Beitrag 0,60 €/m² netto erhoben (auch für das Freigelände). Der Beitrag wird mit der Standmiete in Rechnung gestellt. Der AUMA wahrt die vielfältigen Belange der deutschen Wirtschaft auf dem Gebiet des Ausstellungs- und Messewesens.

30. Technical facilities

Requests for electricity, water, compressed air, telephone, etc. can only be considered if the orders are received on time through the Online Service Centre (OSC). Adequate general lighting is provided. However, the exhibitor may install additional electrical wires to be placed on its invoice. The connection point closest to the stand in question is the basis for the calculation of these services. The installation of the supply lines may only be entrusted to the contracting companies approved by the trade fair management. The consumption of electricity, water and gas within the stand area is at the expense of the exhibitors. The trade fair management assumes no liability for damages resulting from technical malfunctions in the event of power fluctuations, power outages or force majeure or the interruption of the power supply by order of the fire brigade, police or municipal utilities.

The provisions of the Technical Guidelines

(<https://www.messe-karlsruhe.de/data/downloads/vertragsunterlagen-und-richtlinien/technische-richtlinien-fuer-messen-und-ausstellungen-messe.pdf>) are to be observed.

31. Payment terms

The cost of the stand space (stand rent) and all other fees are net prices, to which the VAT in the respective statutory amount is shown and must be paid. If no valid VAT ID is given for companies from the EU that are not based in Germany, Messe Karlsruhe is obliged to calculate the invoice amount including statutory VAT. For the stand space, the exhibitor receives the stand confirmation an invoice in electronic form; for ancillary costs and stand construction packages, the invoice depends on the order date. All invoices are due with access to payment. If the recipient does not meet his payment obligation within 30 days of receipt of the invoice, he also falls into default without a reminder. Upon the occurrence of default, the exhibition management is entitled to charge default interest in the statutory amount. In the event of a continued delay despite a reminder, the trade fair management reserves the right to terminate the contract with immediate effect. Please note that for orders placed from 14 days before the start of the event, an express service surcharge of 25% will be charged due to the logistical and technical costs.

32. Payment by credit card

When paying by credit card, only Mastercard and Visa are accepted. Messe Karlsruhe uses the VR Pay Internet Gateway of VR Payment GmbH, Saonenstraße 3a, 60528 Frankfurt am Main as payment service provider.

33. Set-off, right of retention

The exhibitor is only entitled to set-off against Messe Karlsruhe if the claim to be set-off is undisputed or legally established. The same applies to a right of retention of the exhibitor if he is an entrepreneur within the meaning of § 14 BGB. If the exhibitor is not an entrepreneur in this sense, he is only entitled to exercise this right if it is a right of refusal of service under § 320 BGB or his counterclaim is based on the same contractual relationship.

34. Advertising

Active advertising outside the rented stand is not permitted. Excluded from this are the advertising services offered by Messe Karlsruhe. In the event of infringements, the trade fair management reserves the right to take appropriate immediate action. In this case, it may terminate contracts already concluded with the exhibitor, cancel the following events exceptionally for an important reason, because essential conditions for the performance of the contract no longer exist.

35. Accident prevention

The exhibitor is obliged to display on his exhibited machines, apparatus, attach protective devices to equipment and other exhibits, which comply with the accident prevention regulations of the talk. For all personal or property damage caused at or by the exhibitor is liable for any damages that arise from the operation of exhibited machines, apparatus, installations, etc. Fire extinguishers and signs on them may not be removed from their location, hung or delivered, and emergency exits may not be added or delivered by exhibition stands or by exhibits. The requirements of the Technical Guidelines (www.messe-karlsruhe.de/data/downloads/contract-documents-and-

guidelines/technical-guidelines-for-exhibitions-und-ausstellungen-messe.pdf) are to be observed.

36. Cleaning

The cleaning of the generally accessible event area and the exhibition halls is carried out by the trade fair management. The exhibitor is obliged to clean the booth rented by him. Packaging material and the like may not be stored in the halls.

37. Limitation of liability

(1) Messe Karlsruhe shall not be liable for breaches of duty to the extent that the following restrictions do not indicate otherwise.

(2) The exclusion of liability does not apply to liability for damages resulting from injury to life, limb or health, which are based on a willful or negligent breach of duty by Messe Karlsruhe or a willful or negligence breach of duty by a legal representative or vicarious agent of Messe Karlsruhe.

(3) Messe Karlsruhe is also liable for any other damage caused by are based on a deliberate or grossly negligent breach of duty by Messe Karlsruhe or on a deliberate or gross negligent violation of duty by a legal representative or vicarious agent of Messe Karlsruhe.

(4) Messe Karlsruhe shall also be liable for damages arising from the breach of a material contractual obligation (an obligation whose fulfilment makes the proper execution of the contract possible in the first place and on whose compliance the exhibitor regularly relies and may rely); in this case, however, Messe Karlsruhe's liability is limited to the compensation of the foreseeable and typically occurring damage.

(5) Insofar as the liability of Messe Karlsruhe is excluded, this also applies to the personal liability of legal representatives or vicarious agents of Messe Karlsruhe.

38. Insurance and security

The exhibitor is liable for all personal or material damage resulting from its operation. The exhibition management strongly recommends taking out exhibition insurance. The exhibition/exhibition management has concluded a special agreement with an insurance company for the duration of the exhibition. Exhibitors are advised to follow this agreement with regard to the special benefits. If the exhibitor wishes to take out a special, fee-based stand guard, this will be carried out exclusively by authorized companies of the exhibition management under the applicable conditions. Corresponding forms can be found in the OnlineService Center (OSC).

39. GEMA

Exhibitors must contact GEMA in the following cases: when using live music, music from tape, disc, cassette, CD or DVD, when showing sound films or videos with music, or when exhibitors belong to an AV or TV medium. GEMA, 11506 Berlin, phone 030 58858999.

40. Data protection

As part of the performance of the contract, the personal data provided by you will be processed. In this context, they may also be passed on to service partners if this is necessary for the performance of the agreement. The processing is carried out in accordance with Art. 6 para. 1 lit. b) GDPR. Furthermore, your data will be processed in the legitimate interest in direct advertising according to Art. 6 para. 1 lit. f) GDPR. Further information can be found at: www.messe-karlsruhe.de/ds-gaus.

41. House law

The trade fair management shall exercise the right of house on the event grounds and in the event halls. The instructions of the trade fair management, its employees and managers shall be followed.

42. Recognition of exhibition conditions and house rules

By registering to participate in the event, the exhibitor acknowledges for himself and his agents these "Special Conditions of Participation," the "General Guidelines for Participation in Fairs and Exhibitions of IDFA Members" and the "House Regulations" as binding. In the event of a violation, the exhibition management is entitled to eliminate the disturbances at the expense of the exhibitor concerned and to close the booth without compensation. If the provisions of these "Special Conditions for Participation" differ from the corresponding provisions of the "General Guidelines of Participation for Fairs and Exhibitions" the provisions of the "Special Conditions of Participation of IDFA members" always priority.

43. Limitation period

All contractual and pre-contractual claims of the exhibitor vis-à-vis the trade fair management shall expire within six months. The limitation period shall begin on the working day following the end of the event.

44. Place of performance and place of jurisdiction is Karlsruhe. The law of the Federal Republic of Germany applies. The terms and conditions of the Promoter apply, the terms and conditions of exhibitors do not apply. The German text is legally binding.

45. Salvatory clause

The invalidity of any of the foregoing conditions shall not affect the validity of the remaining "Special Conditions of Participation" and of the entire contract. In the event that any of the aforementioned conditions is invalid, the one closest to its meaning and purpose will be deemed to have been agreed in its place.

A General Exhibiting Guidelines for Trade Fairs and Exhibitions of IDFA Members*

In the event of any non-conformity, the following regulations shall apply in the undermentioned order (if available):

- A. Individual binding agreements of the organizer
- B. Special Exhibiting Conditions of the organizer
- C. General Exhibiting Guidelines



* The IDFA is the interest group of German trade fairs and exhibition cities. Its members are the trade fair companies in: Bremen, Dortmund, Essen, Friedrichshafen, Hamburg, Karlsruhe, Leipzig, Offenbach, Pirmasens, Saarbrücken and Stuttgart. IDFA members issue these guidelines together on a voluntary basis in the interest of ensuring fair and equal treatment for all exhibitors. Members are free to enter into agreements with exhibitors that diverge from these guidelines. Such agreements and arrangements require written confirmation from the IDFA member in question in order to take effect.

01.01 The participants in trade fairs and exhibitions shall be divided into exhibitors, co-exhibitors and additionally represented companies. They shall hereinafter be called "participants" for short.

01.02 The admission of one or more co-exhibitors shall only be possible in exceptional cases and shall entitle the organizer to charge a special fee. In all cases, however, the admitted exhibitor shall be liable for ensuring that the co-exhibitor(s) complies (comply) with the obligations upon the exhibitor.

01.03 Exhibitors, co-exhibitors and additionally represented companies

An **exhibitor** shall be regarded as anyone who hires an exhibition stand for the duration of a trade fair or exhibition and takes part in this event with their own personnel and their own products or services.

A **co-exhibitor** shall be regarded as anyone who takes part in a trade fair or an exhibition on the stand of an exhibitor with their own personnel and their own products or services. Coexhibitors shall also include members of a group of companies and subsidiaries.

In the case of an exhibitor who is actually a manufacturer, an **additionally represented company** shall be regarded as every other firm whose goods or services are offered by the exhibitor. If an exhibitor, who is a sales company, presents both products from a manufacturer and additional goods and services from other firms, these firms shall be regarded as **additionally represented companies**.

01.04 The admission of the exhibitor shall not lead to a contract between the co-exhibitors or additionally represented companies registered by the exhibitor and the organizer.

The inclusion of co-exhibitors shall normally be subject to a licence and a charge. The inclusion of additionally represented companies shall be subject to a licence; a charge shall only be paid for these companies if this is stipulated in the Special Exhibiting Conditions. The charge shall be paid by the exhibitor; it may also be subsequently invoiced by the organizer.

A written application for the inclusion of a co-exhibitor shall be sent to the organizer showing the full address and the names of contact persons.

02. Registration

02.01 Anyone wishing to register (participation and ordering of a stand) for a trade fair or exhibition (hereinafter called "event") shall do so using the registration form, which shall be completed in full and signed with legally binding effect. This application shall be regarded as a contract offer from the exhibitor, which requires acceptance by the organizer. Submission of the application form shall constitute no grounds for admission to the event.

02.02 By submitting the application form, the exhibitor shall hereby accept these "General Exhibiting Guidelines" and, if available, the "Special Exhibiting Conditions" applying to the particular event, the "House Rules", the "Technical Guidelines" and the regulations contained in the "service documents". This obligation shall also extend to the persons employed by the exhibitor at the event, other participants registered by the exhibitor and other agents.

02.03 The exhibitor shall be obliged to comply with relevant labour and trade legislation, environmental protection regulations, fire protection regulations, accident prevention regulations and the provisions of competition law. The exhibitor shall also personally comply with EU Regulations No. 2580/2001 and No. 881/2001, especially in regard to finance and personnel.

02.04 The exhibitor shall continuously monitor compliance with the above-mentioned regulations by the persons whom he employs at the event, his other registered participants and other agents. In the event an infringement of this obligation, the exhibitor shall intervene and/or inform the organizer about the infringements.

02.05 By submitting the application form, the exhibitor hereby agrees to his data being recorded, processed and used for the purpose of organizing the event and for purposes of advertising, market research or opinion research – in accordance with the latest version of the Data Protection Act – and to these data being passed on to third parties in connection with the above-mentioned

purposes. The exhibitor shall hereby give his consent in this respect, unless he has filed an express objection. The exhibitor shall also be obliged to take part in electronic visitor recording and evaluation programmes, and shall agree to the publication of information relating to his participation via electronic media, including the Internet.

03. Admission

03.01 The organizer shall take a decision, if necessary in agreement with the respective committees, regarding the admission of the exhibitor and registered exhibits to the event via a written confirmation of admission. A contract shall come

about with the admission of the exhibitor (see subsection 02.01, sentence 3).

03.02 The organizer may exclude individual participants from taking part in the event for factually justified reasons, especially if the amount of space available is insufficient. The organizer may also restrict the event to certain groups of participants if this is necessary to attain the purpose of the event. The organizer shall also be entitled to impose restrictions on the registered exhibits and change the amount of registered space. Admission shall only apply to the registered exhibits, the participants mentioned in the confirmation of admission and the space stipulated therein. No items apart from those which have been registered and admitted to the event may be exhibited. 03.03 The participant shall have the actual and legal power of disposal over the registered exhibits and shall be in possession of any necessary official operating licences. Descriptions and brochures relating to the goods or services to be exhibited shall be submitted by the participant on request.

04. Space assignment

04.01 The organizer shall personally assign space in accordance with the subject and structure of the particular event and the actual amount of space available. If possible, the organizer shall try and accommodate requests for specific space assignments in the registration form. The order in which applications are received shall not be the sole decisive factor in assigning space.

04.02 The organizer shall admit participants to the event by issuing written confirmation of participation along with details of the stand provided (stand confirmation). Unless otherwise agreed in writing, the participation contract between the exhibitor and the organizer shall hereby be concluded with legally binding effect. If the contents of the stand confirmation differ from the contents of the exhibitor's registration form, the contract shall be concluded on the basis of the stand confirmation, unless the exhibitor objects in writing within two weeks.

05. Unauthorized transfer of stand space, co exhibitors, additionally represented companies

05.01 The assigned stand space may not be exchanged with another exhibitor. Partial or complete transfer of the stand space or subletting of the stand space to third parties shall also not be permitted without the approval of the organizer. In the event of an infringement of this provision, the organizer shall be entitled to terminate the contract immediately according to section 17 for good cause.

05.02 If several exhibitors want to rent a stand together, they shall name a jointly appointed authorized representative on the application form. The organizer shall negotiate solely with this authorized representative. If several exhibitors rent a stand together, every one of them shall be jointly and severally liable to the organizer.

05.03 The exhibitor may only accept co-exhibitors or additionally represented companies (cf. 01.04) with the prior approval of the organizer. Third parties shall also be regarded as co-exhibitors or additionally represented companies if they have close economic or organizational ties to the applicant. The exhibitor shall enter the names of all co-exhibitors or additionally represented companies on the application form. Coexhibitors or additionally represented companies not named on the application form may not display exhibits on the exhibitor's stand.

06. Fees, payment deadlines and terms, lessor's right of lien

06.01 The participation fee amount and the payment deadlines are shown in the Special Exhibiting Conditions. The payment deadlines shall be observed. Prior and full payment of the invoice on the stipulated dates shall be a prerequisite for taking

possession of the assigned stand space and for handing over the participant passes. No provision shall be made for deferral of payment in the event of any deviation from this regulation. Objections to the invoice may only be taken into account if they are sent in writing within 14 days after receipt of the invoice. When sending the invoice, the organizer shall draw the exhibitor's attention in particular to the importance of his actions.

06.02 An AUMA service fee amounting to €0.60 per square metre of stand space shall be charged for the activities of the Association of the German Trade Fair Industry (AUMA), Littenstrasse 9, 10179 Berlin. This service fee shall be listed separately on the invoice.

06.03 All invoice amounts shall be transferred in Euro without any bank charges or deductions quoting the customer number and invoice number to one of the accounts shown on the invoice. If the exhibitor fails to pay on time, the organizer shall be entitled to charge interest amounting to the interest rate which he would pay for taking out corresponding loans, but at

least 8 percent above the current base interest rate, plus a fee of € 3.00 for every additional warning letter. The organizer shall reserve the right to assert claims for statutory interest after the due date (§ 353 of the German Commercial Code), any further damage caused by default and other rights arising from these Exhibiting Conditions. The participant shall be entitled to provide the organizer with documentary evidence to the effect that the latter suffered no damage over and beyond the statutory default interest rate as a result of default in payment. 06.04 If the participant culpably fails to comply with his payment obligations on time, the organizer shall reserve the right, after granting a reasonable period of grace with consideration of the circumstances and the remaining time, to terminate the contract with immediate effect according to section 17 for good cause. 06.05 Should a participant fail to comply with his payment obligations, the organizer may exercise his right of lien, retain the exhibits and the stand fittings, and have them auctioned at the expense of the participant, each time after prior written notification, or to sell them privately if they have a stock exchange price or a market price.

07. Non-participation by the participant

07.01 Non-participation by the participant shall not generally release him from his contractual obligations. The participant shall be obliged, in particular, to pay the contractually due fees. The organizer shall not be obliged to accept a replacement participant nominated by the participant.

07.02 In the event of non-participation, the participation fee shall become due for payment immediately if the due date has not already been established according to subsection 06.01.

07.03 In order to ensure that the trade fair has a unified appearance, the organizer shall be entitled to reassign the stand space not used by the participant if the latter does not take part in the event. The participant shall pay an administrative fee (see subsection 17.06) for the attempts by the organizer to hire the exhibition stand for a consideration other than through an exchange with the stand space of another participant. This provision shall also apply if the stand space is reassigned to a replacement exhibitor who is nominated by the participant and accepted by the organizer. If no interested party is found, the organizer shall be entitled to arrange the stand space at the expense of the participant. The participant shall also not be released from the obligation to pay the participation fee if the assigned stand space is hired in another way, but the total area available for the event cannot be fully hired out.

07.04 In the event of non-participation by a co-exhibitor, the participant shall still be obliged to pay the full registration fee (see subsection 01.04).

08. Cancellation, relocation and change in the duration of the event

08.01 The organizer shall be entitled to cancel the event for good cause, change its date and location, change its duration or – if necessitated by space conditions, police instructions or other compelling reasons – move the stand space assigned to the participant, change its dimensions and/or limit the stand space. Any change in regard to the venue or its time or any other change shall become an integral part of the contract when the participant is notified accordingly. In this case, the participant shall be entitled to withdraw from the contract within 14 days after receipt of the notice of change. Compensation claims against the organizer shall be excluded in this case, unless the change was due to gross negligence or intent on the part of the organizer or his agents.

08.02 Cases of force majeure, which prevent the organizer from fulfilling all or some of his obligations, shall release him from the performance of this contract until such time as force majeure ceases. The organizer shall inform the exhibitor immediately,

unless he is also impeded by a case of force majeure. The impossibility of a sufficient supply of auxiliary materials such as electricity, heating, etc., as well as strikes and lockouts shall be regarded as tantamount to a case of force majeure - unless they only last for a short period or were caused by the organizer. If the organizer incurs costs in these cases for the preparation of the event, the participant shall be obliged to pay these costs.

08.03 If the organizer is able to stage the event at a later date, the participant shall be notified accordingly. The participant shall be entitled to withdraw from the contract within 14 days after receipt of this notification. Compensation claims against the organizer shall be excluded in this case, unless the change of date was due to gross negligence or intent on the part of the organizer or his agents.

08.04 If the organizer is responsible for cancelling the event, the participant shall not be obliged to pay the participation fee.

08.05 If the organizer is forced to shorten an event already in progress on account of the occurrence of force majeure or for other reasons for which he is not responsible, the exhibitor shall

not be entitled to claim full or partial reimbursement or waiver of the participation fee.

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09. Stand construction, fittings and design

09.01 All exhibition stands and other event areas shall be measured and marked by the organizer. In case of doubt, the organizer shall have the right to make a final decision (§ 315 of the German Civil Code).

09.02 The participant shall be obliged to build a trade fair stand or an exhibition stand (stand) on the rented exhibition space. The stand shall be occupied on time, but at the latest 24 hours before the start of the event. If the participant does not occupy the stand on time, the organizer may terminate the contract immediately according to section 17 for good cause.

09.03 Exhibits, stand equipment and/or other items, which were not shown on the application form or whose appearance, smell, lack of cleanliness, noise or other characteristics create an unreasonable nuisance or disturbance affecting the smooth running of the event or which otherwise turn out to be unsuitable shall be removed immediately at the request of the organizer. If these items are not removed at once, the organizer may dispose of them at the participant's expense and terminate the contract immediately according to section 17 for good cause.

09.04 In principle, every participant shall be free to design and equip their stand according to their own criteria. However, the stand design and equipment shall take account of the typical exhibiting criteria of the event and all conditions of the organizer, especially the Technical Guidelines, the Special Exhibiting Conditions and the service catalogue. The organizer shall be entitled to request the participant to submit plans and stand descriptions that are true to dimensions. The name or the company and the address or head office of the participant shall be clearly marked on a stand sign. The names of the companies commissioned to design and build the exhibition stand shall be notified to the organizer.

09.05 The stand shall be properly equipped and occupied by knowledgeable personnel at the fixed opening times throughout the duration of the event stipulated in the Special Exhibiting Conditions.

09.06 If the design and/or equipment of a stand do not comply with the relevant specifications, the organizer may request that the stand be changed or removed accordingly by the participant. The costs in this case shall be borne by the participant. If the participant fails to comply with this request straightaway, the organizer shall be entitled to change the stand at the participant's expense or terminate the contract immediately according to section 17 for good cause.

09.07 Construction of the stand shall be completed at the latest before the end of the construction times stipulated in the Special Exhibiting Conditions. The participant shall not be entitled to remove exhibits from the stand or start dismantling the stand before the beginning of the stand dismantling times stipulated in the Special Exhibiting Conditions.

09.08 Any exhibits exceeding the fixed height limits for the stands shall require the permission of the organizer. This provision shall also apply to the presentation of very heavy exhibits for which foundations or special equipment are required.

09.09 The participant shall be solely responsible for vacating the stand on time and restoring the original state of the exhibition space. All obligations of the organizer shall end after expiry of the stand dismantling period stipulated in the Special Exhibiting Conditions. The organizer shall accept no responsibility whatsoever for goods left on the trade fairgrounds, including those which were sold to a third party during the event. The organizer shall be entitled to charge a reasonable storage fee for goods which are not dismantled and taken away on time. The organizer shall also be entitled to use a suitable company to remove and store goods immediately at the participant's expense and risk.

10. Advertising

10.01 The participant shall only be entitled to use any kind of advertising on his stand for his own company and solely for the goods which he produces or sells, provided they have been registered and admitted to the event.

10.02 Loudspeaker advertising, other acoustic measures and slide, film, video or computer presentations and other noisy measures shall require the written approval of the organizer. This provision shall also apply to the use of audio or visual equipment for the purpose of attaining a better advertising impact or if the demonstration of exhibits is noisy or annoying.

10.03 The organizer shall be entitled to stop unauthorized advertising without the aid of courts or the police and to personally remove it or have it removed. The costs of removing unauthorized advertising shall be borne by the participant. Licences that have already been issued may be subjected to restrictions or revoked in the interest of maintaining an orderly event if no other remedial measures are possible.

10.04 If the participant plays back mechanically reproduced music, he shall be obliged to obtain the necessary public performance licence and pay the fees in this respect.

10.05 The participant shall not be permitted to carry or drive around advertising media on the trade fairgrounds or distribute printed matter and samples outside his stand.

10.06 The participant shall be strictly forbidden to approach and

interview visitors outside the stand. In the event of an infringement of this provision, the organizer shall be entitled to terminate the contract immediately according to section 17 for good cause.

10.07 Political advertising and/or political statements shall not be permitted, unless the political statement forms part of the event. In the case of political statements or political advertising which are capable of disturbing the smooth running of the event or public order, the organizer shall be entitled but not obliged to request the participant to stop showing the offending items and to remove them from his stand. If the exhibitor fails to comply with this request, the organizer shall be entitled to terminate the contract immediately according to section 17 for good cause.

11. Direct selling

11.01 Direct selling shall not be permitted, unless it is expressly permitted in the event-related "Special Exhibiting Conditions". If direct selling is permitted according to the "Special Exhibiting Conditions", the items for sale shall be marked with clearly legible price tags according to the Price Quotation Ordinance.

11.02 The participant shall be responsible for obtaining and maintaining licences from the trade supervisory and public health authorities.

12. Exhibitor passes

12.01 After paying the invoice amounts in full (see section 06), every exhibitor shall receive for his stand exhibitor passes entitling him to free admission to the event (see Special Exhibiting Conditions). The number of exhibitor passes shall not be increased through the inclusion of other participants.

Additional exhibitor passes may be obtained on payment of a charge to the organizer (see Special Exhibiting Conditions). The exhibitor passes shall be intended for stand personnel and shall be completed in accordance with the instructions on the pass. Exhibitor passes may not be passed on to third parties.

13. Security, cleaning, waste disposal

13.01 Stand security and supervision during the daily opening hours of the event shall normally be the responsibility of the participant, also during the stand construction and dismantling periods. The organizer shall only be responsible for general supervision of the halls and the trade fairgrounds outside the opening hours of the event. No services shall be provided in connection with custody, safekeeping or protection of interests of the participants. Valuable, easy-to-remove items belonging to the participant shall be placed under lock and key at night-time. The participant shall use, at his own expense, the security firm commissioned by the organizer for additional stand supervision.

13.02 The organizer shall pay the costs for general cleaning of the trade fairgrounds and the exhibition hall aisles. The participant shall be responsible for cleaning his stand/stand area. Cleaning of the stand shall be completed each day before the event starts. The participant shall use the cleaning company appointed by the organizer to clean his stand. If the participant uses his own cleaning personnel, they may only carry out their work one hour before and after the daily opening times of the particular event.

13.03 In the interest of environmental protection and environmentally-friendly trade fairs, the participant shall be obliged in principle to reduce the amount of packaging and waste; this obligation shall also include the use of brochures. If separate waste disposal systems are used, the participant shall utilize them and also pay his share of any waste disposal costs according to the "polluter principle". If the participant leaves behind rubbish or other items after vacating the stand, the organizer shall be entitled to dispose of or destroy these items at the participant's expense.

14. Photography and other visual recordings

14.01 All types of commercial visual recordings, especially photography and film/video recordings, on the trade fairgrounds may only be carried out by persons who have been authorized to do so by the organizer and are in possession of a valid pass issued by the organizer. Stand photographs, which are to be taken outside the daily opening hours and require special lighting, shall be subject to the approval of the organizer. Any resulting costs shall be borne by the participant, unless they are paid by the photographer.

14.02 The organizer – and with the approval of the organizer – press journalists and television stations shall be entitled to photograph, draw and make film and video recordings of the event, the exhibition buildings/stands and the exhibited items, and to use these photographs, drawings and recordings free of charge for advertising purposes or press publications.

15. Protection of industrial property rights

15.01 The participant shall be solely responsible for protecting copyright or other industrial property rights, relating to the exhibits. Six-month protection from the start of an event in accordance with the Law Relating to the Protection of Samples at Exhibitions dated 18 March 1904 (Reich Law Gazette, page 141) and the Trademark Reform Law dated 25 October 1994 (Federal Law Gazette 1, page 3082) shall only take effect if the Federal Minister of Justice has published a corresponding announcement in the Federal Law Gazette for a specific exhibition (exhibition protection).

15.02 Every participant shall be obliged to observe the industrial property rights of other participants and shall refrain from infringing these industrial property rights. If it is proved that the participant has personally infringed industrial property rights, the organizer shall be entitled to terminate the contract immediately according to section 17 for good cause.

16. House authority

16.01 The participant shall comply with the organizer's house authority throughout the trade fairgrounds during the event. The participant shall follow the instructions of the organizer's employees, who shall identify themselves by means of an official pass. The length of stay on the trade fairgrounds for participants and their employees or authorized representatives shall be limited to one hour before and after the daily opening hours of the particular event. Stands of other participants may

not be visited outside the daily opening times without the permission of the stand owner.

17. Violations of duty by the participant, right to terminate the contract, contractual penalty

17.01 Culpable violations of the participant's duties from the contract or of the provisions of the organizer's house rules shall entitle the organizer to terminate the contract immediately for good cause if the violations are not discontinued straightaway. Good cause for terminating the contract immediately shall be deemed to exist, in particular, if the participant violates the obligations stipulated in subsections 05.01, 06.04, 09.02, 09.03, 09.06, 10.06, 10.07 and 15.02.

17.02 If the contract is terminated for good cause, the organizer shall be entitled to close down the participant's stand immediately and request the participant to dismantle the stand straightaway and vacate the stand space.

17.03 If the participant does not dismantle the stand or clear the stand area on time, the organizer shall be entitled to either personally dismantle the stand and/or clear the stand area or have this work carried out by third parties at the expense of the participant.

17.04 The participant shall be obliged to pay the due participation fee as minimum compensation for the rest of the event if the stand area cannot be hired or can only be hired for a consideration through exchange with the stand area of another exhibitor.

17.05 If a replacement participant cannot be found for the stand area of the participant whose contract has been terminated, the organizer shall be entitled to design the stand area at the expense of the participant in order to ensure a unified appearance of the event.

17.06 The participant shall pay a flat-rate net management charge amounting to 25 % of the participation fee, but at least € 400 plus the statutory value-added tax for the attempts by the organizer to rent the stand area for a consideration in a way other than through exchange.

17.07 The organizer shall be entitled to request the participant to pay in every individual case a maximum contractual penalty of € 10,000, which is to be fixed by the organizer according to his fair judgement and reviewed by the competent regional court in the event of dispute, if the participant culpably violates his obligations from

- subsection 05.01: Unauthorized transfer of stand space
- subsection 06.01: Duty to make an advance payment
- subsection 09.02: Stand construction
- subsection 09.03: Non-removal of annoying objects
- subsection 09.06: Stand design/equipment
- subsection 09.09: Vacation of stand on time
- subsection 10.06: Unauthorized approaching/interviewing of visitors
- subsection 10.07: Ban on political advertising
- subsection 13.02: Failure to clean the stand
- subsection 15.02: Infringements of industrial property rights

If the organizer is also entitled to compensation on account of the culpable infringement of obligations by the participant, the contractual penalty shall be offset against the compensation claim.

18. Liability and insurance

18.01 In the case of gross negligence, the organizer shall only be liable for the actions of his legal representatives and managers, except in the case of material contractual obligations (cardinal obligations) or in the event of loss of life, physical injury or damage to health.

18.02 In the case of slight negligence, the organizer shall only be liable for the violation of material contractual obligations or in the event of loss of life, physical injury or damage to health.

18.03 The organizer shall only be liable, irrespective of the legal reason, for foreseeable damage which can typically be expected to arise.

18.04 In so far as the organizer is liable in cases of minor negligence, his liability shall be limited to EUR 10,000.

18.05 The organizer's liability without fault for already existing defects in accordance with § 536 a (1) of the German Civil Code (e.g. stand equipment) and for any subsequent losses of the participant shall be expressly excluded.

18.06 Damage shall be reported in writing immediately to both the police and the organizer. In the event of damage, the organizer shall only pay compensation amounting to the present value on presentation of written documentary evidence relating to the purchase costs.

18.07 Compensation for damages shall be excluded if the organizer's insurance company refuses to pay for the damages due to the late submission of a damage report by the participant.

18.08 The participant shall be liable to the organizer for the damage caused by the participant himself, his employees, authorized representatives or exhibits and stand fittings. In the case of lump-sum compensation claims, the organizer shall still be entitled to prove to the participant that he suffered higher damage. The participant shall be entitled to prove that no damage occurred or that the damage was much less than that stated in the lump sum.

18.09 If the participant is an event organizer within the meaning of the Sample Assembly Ordinance (MVStättVO) and according to the latest version of the State Assembly Ordinance, he shall be responsible according to the Sample Assembly Ordinance (MVStättVO), especially section 38 (1), (2) and (4), and the relevant provisions of the particular State Assembly Ordinance. The participant shall be obliged in this case to release the organizer and his agents from any damage claims and administrative fines based on their operator liability according to section (5) of the Sample Assembly Ordinance (MVStättVO) or the relevant provisions of the particular State Assembly Ordinance. The provisions of subsection 18.01 shall not be affected.

18.10 The organizer shall bear no insured risk whatsoever in

respect of the participant. The participant is expressly referred to the possibility of taking out his own insurance coverage. Every participant shall have the possibility of acquiring extensive insurance coverage on the basis of general contracts concluded by the organizer. Further details on this insurance can be found in the registration documents.

19. Saving clause, statutory limitation, right of retention

19.01 If one of the clauses of these General Exhibiting Guidelines is or becomes invalid or unenforceable, the validity of the other clauses shall not be affected. The contracting parties shall be obliged in this case to agree a valid and enforceable clause which comes as close as possible to the clause to be replaced within the meaning of the General Exhibiting Guidelines. This provision shall also apply to any loopholes in the General Exhibiting Guidelines.

19.02 The limitation period for claims against the organizer shall be one year, unless they are due to gross negligence or intent on the part of the organizer or the claims are subject to a statutory limitation period of more than three years.

19.03 The participant shall only be entitled to offset claims against the organizer if his counterclaims are legally enforceable, are undisputed or have been accepted by the organizer. This provision shall also apply to rights of retention if the participant is a registered trader, a legal person under public law or a special public asset. If the participant does not belong to this group of persons, he shall be entitled to exercise a right of retention in so far as his counterclaim is based on the same contractual relationship.

20. Priority

20.01 Only the German version of the contractual conditions shall be authoritative in regard to the legal relationship between the contracting parties. The German text shall be legally binding.

21. Place of performance, place of jurisdiction, applicable law

21.01 The law of the Federal Republic of Germany shall apply solely to all legal relations between the organizer, his employees, agents and vicarious agents on the one hand and the participant or his employees, agents and vicarious agents on the other hand.

21.02 For both contracting parties, the place of performance and place of jurisdiction (also for legal proceedings for dishonoured cheques or bills) shall be the domicile of the organizer, provided the participant is a registered trader, a legal person under public law or a special public asset, or if there is no general place of jurisdiction in Germany. However, the organizer shall reserve the right to take legal action at the general place of jurisdiction of the participant. The German text shall be legally binding.

House rules Messe Karlsruhe

1. Scope and house regulations

1.1 These house rules apply throughout the exhibition grounds at the Messe Karlsruhe site, the halls and buildings of the Conference Centre at the Festplatz in Karlsruhe (Stadthalle, Schwarzwaldhalle, Konzerthaus, Gartenhalle, the Konferenzhaus and the Seminarhaus), and to sectioned-off event areas at the Festplatz. In the following, these halls, buildings and open-air spaces are referred to as “places of assembly”.

1.2 These places of assembly are private property and subject to the house rules of Karlsruher Messe- und Kongress GmbH (hereinafter referred to as “Messe Karlsruhe”), Festplatz 9, 76137 Karlsruhe, Germany, which enforces the house rules throughout the premises together with the respective organiser and its own representatives.

1.3 The house rules apply to all visitors, exhibitors, tenants, service providers and all other persons unless otherwise specified in an individual agreement. They do not apply to employees of Messe Karlsruhe.

1.4 Possible consequences of an infringement of these house rules:

- Immediate removal from the premises
- Exclusion from the event
- Ban on entering the premises
- Criminal prosecution
- Claim for damages

A refund of entrance fees is excluded in these cases.

1.5 Additional event-specific regulations are announced by posters or other means (Internet, entry tickets, etc.).

2. Right to enter and remain on the premises

2.1 The right to enter and remain on the premises shall only be granted to persons who can show either a valid entry ticket, an accreditation valid for the day of the event or other access authorisation.

2.2 Persons are only permitted to remain in the buildings for the times and purposes specified by the access authorisation. The access authorisation must be carried until the person leaves the premises and be shown to security personnel upon request.

2.3 Persons wishing to purchase an entry ticket may access the ticket office area.

2.4 Children and young people under the age of 14 must be accompanied by a parent, guardian or other responsible person. Otherwise, the provisions of the German Youth Protection Act (Jugendschutzgesetz) shall apply.

2.5 For security reasons, Messe Karlsruhe may prohibit the taking of bags and rucksacks into the premises and require bags, rucksacks and coats to be deposited in the cloakroom for the standard fee of up to € 2. If no prohibition of this type is in operation, visitors must be aware that security personnel may conduct bag and body searches and that containers, coats, jackets and capes carried by the visitor will be checked for their contents.

Messe Karlsruhe accepts no liability for valuables, money, keys in bags, rucksacks or coats that are deposited in the cloakroom!

2.6 Access to the premises will not be granted to persons who

- have no valid access authorisation
- are clearly under the strong influence of alcohol or drugs
- have the obvious intention of disrupting the event
- refuse to cooperate with security checks
- are carrying prohibited goods (see. 5.11) or
- have been banned from the premises.

If access has already been granted, violation of the above or other house rules of the place of assembly may result in expulsion from the premises. In these cases, a refund of entry fees is excluded.

2.7 For security reasons, Messe Karlsruhe may order the closure and evacuation of rooms, buildings, portable structures or open spaces and/or the termination of events. In this case, the instructions of the security personnel and/or the evacuation assistants must be followed. In this case, a refund of entry fees must be claimed from the organiser within 14 days. The refund is excluded if the claim is submitted after this deadline.

3. General rules of conduct

3.1 Every person must behave in such a way that no other person is harmed, endangered, harassed or obstructed more than is unavoidable under the circumstances.

3.2 The instructions of supervisory and security personnel as well as official emergency services must be followed.

3.3 The facilities on the premises must be treated with care and respect.

3.4 Waste, packaging materials and empty containers must be disposed of in the receptacles provided.

3.5 Escape and rescue routes as well as safety equipment, such as fire alarms, fire extinguishing equipment and smoke detectors, must be kept clear at all times.

3.6 Objects found on the premises must be handed in at the information counter. Injuries to persons or damage to property must be reported immediately.

4. Vehicle traffic

4.1 The driving of vehicles on the premises requires a permit issued for this purpose.

4.2 German road traffic regulations (StVO) apply throughout the premises. Vehicles must not exceed walking speed.

4.3 Marked areas such as fire brigade access areas, escape and rescue routes, and emergency exits must be kept clear at all times without exception.

4.4 Parking is only permitted in the marked areas and is at the owners' risk. Messe Karlsruhe accepts no obligation to guard, monitor, keep safe or provide insurance coverage for vehicles parked on the premises. This also applies if a charge is levied for the use of parking spaces on the premises, if service personnel are present on the premises, and if the premises are monitored by video cameras.

5. Prohibitions

The following are prohibited throughout the premises unless approved by Messe Karlsruhe and the organiser:

- Smoking – incl. e-cigarettes – in all closed rooms
- Any use of cannabis products
- Leaving luggage standing unattended. In the event of an intentional or grossly negligent violation, Messe Karlsruhe reserves the right to charge the costs for any necessary security measures taken and any consequential damage.
- Begging and harassment of people
- Blocking escape and rescue routes
- Staying on the premises overnight
- Commercial activities
- Distribution of printed and advertising materials, affixing of stickers and posters, and use of advertising media without written authorisation from Messe Karlsruhe. In the event of non-compliance, Messe Karlsruhe reserves the right to claim costs for removal and cleaning as well as compensation for damages. Exhibitors are subject to a separate regulation.
- Commercial photographic, film, video, sound and television recordings and drawings, in particular of exhibition stands and exhibits
- Driving on the premises with motor vehicles, two-wheelers, inline skates, roller skates, Segways, skateboards, kickboards, scooters, electric scooters and similar means of transport. Special regulations may apply to certain areas within the framework of some events.
- Operation of aircraft (e.g. drones)
- Carrying, offering and using gas-filled balloons
- The following items are not permitted:
 - Firearms, cutting, stabbing and thrusting weapons or other objects of any kind which, by their nature, are capable of causing injury to persons or damage to property and are intended for such purpose by their owner
 - Harmful, corrosive, highly flammable, colouring or radioactive solids, liquids or gaseous substances
 - Gas cylinders, gas spray cans and pressurised containers, with the exception of standard pocket cigarette lighters
 - Items made of fragile or splintering material
 - Fireworks, rockets, Bengal lights, smoke powder, Roman candles and other pyrotechnic articles and explosives
 - Flags, banners, sign poles and propaganda media whose content is racist, xenophobic, radical or directed against the free democratic order
 - Mechanically or electrically operated instruments which emit noise
 - Equipment for the production of photographs, film, video or sound recordings, insofar as they are used for commercial purposes
 - Animals. Guide dogs or assistance dogs are permitted where required for medical reasons. Proof of this must be presented on request. Special exceptions apply to animal-related events.

6. Right to one's own image

Please note that photographic, film and video recordings are regularly made on Messe Karlsruhe premises for reporting, documentation or advertising purposes, particularly at events. By entering the premises of Messe Karlsruhe, visitors, exhibitors and other persons consent to the production and publication of such photographs and recordings on which they are depicted, unless they express a contrary wish to the photographer.

7. Video surveillance

The Messe Karlsruhe site is under video surveillance to exercise domiciliary rights and legitimate interests in accordance with Art. 6 para. 1 lit. f GDPR in conjunction with Section 4 para. 1 BDSG.

The legitimate interests are:

- Defence against theft, burglary, vandalism, damage to property and exercising domiciliary rights
- Protection of life, health or freedom of persons on the premises

8. Important telephone numbers

Police: 110

Fire brigade/Ambulance 112

Control centre Messe: 0721 3720 5222

Control centre Festplatz: 0721 3720 2155