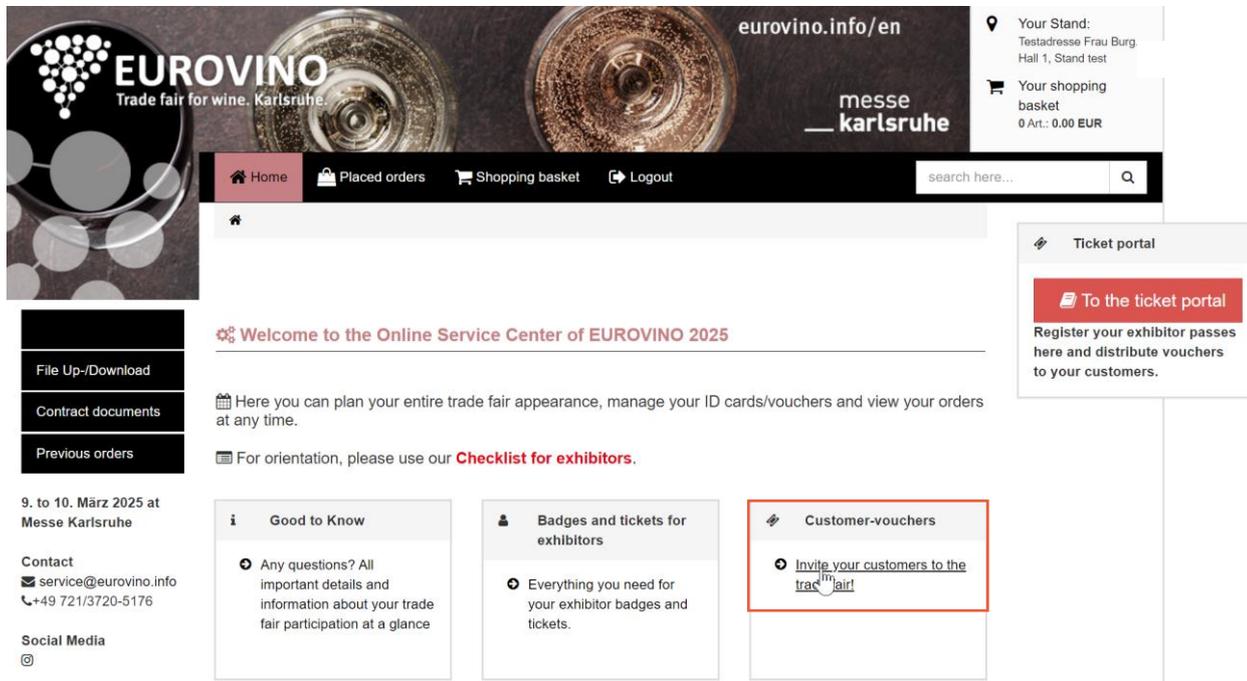


Your customer vouchers and VIP vouchers

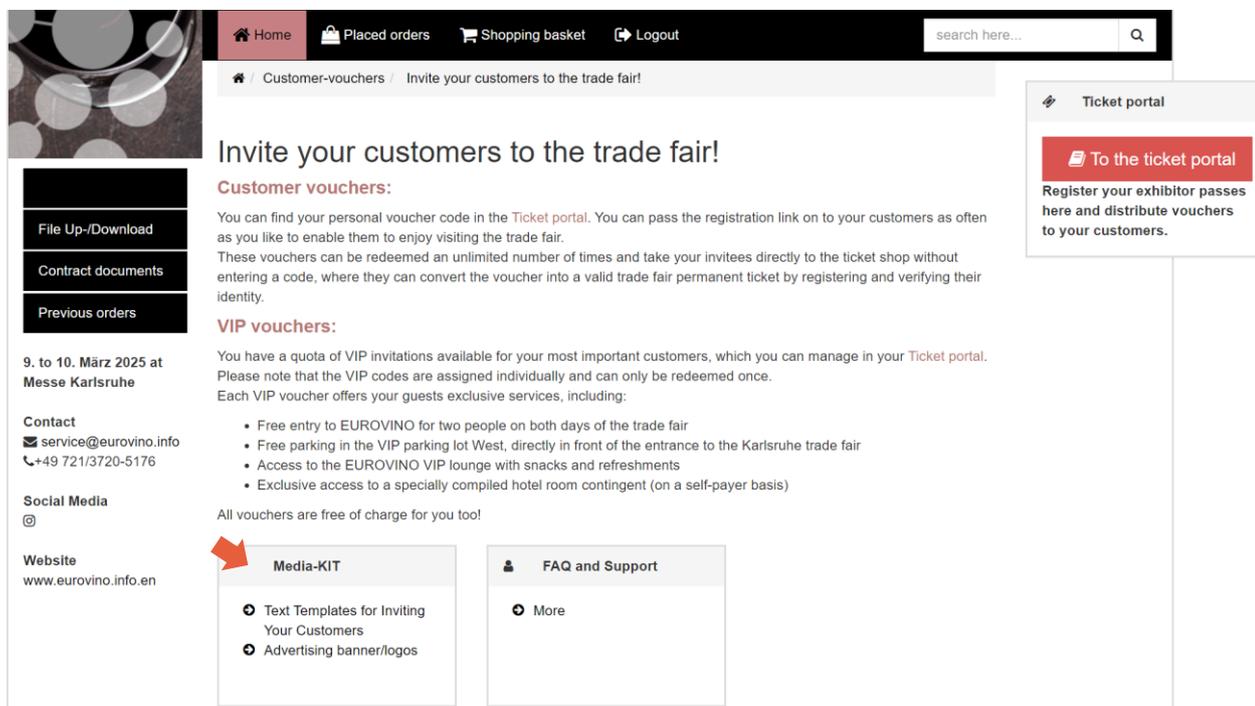
In the e-mail with your stand confirmation you also received the access data for the Online Service Center (OSC). Please enter the Online Service Centre (OSC) using the following link <https://osc.kmkg.de/>.

In the OSC you are able to find your **customer vouchers** with according registration link and you can download your **VIP vouchers** downloaden. All vouchers are **COMPLETELY FREE** of charge for both you and your customers.



The screenshot shows the OSC homepage for EUROVINO 2025. The header includes the logo, navigation links (Home, Placed orders, Shopping basket, Logout), and a search bar. A right-side panel shows 'Your Stand' information and a shopping basket. The main content area features a welcome message and three service tiles: 'Good to Know', 'Badges and tickets for exhibitors', and 'Customer-vouchers'. The 'Customer-vouchers' tile is highlighted with a red border and contains a link 'Invite your customers to the trade fair!'. A 'Ticket portal' callout box is also visible on the right.

In the tile **Customer-vouchers** you will find all informations concerning the costumer vouchers and a list of exclusive services that are included in the VIP vouchers.



The screenshot shows the 'Customer-vouchers' page. The breadcrumb trail is 'Customer-vouchers / Invite your customers to the trade fair!'. The main heading is 'Invite your customers to the trade fair!'. Below this, there are sections for 'Customer vouchers' and 'VIP vouchers'. The 'Customer vouchers' section explains how to use voucher codes and provides a list of services. The 'VIP vouchers' section details the quota and services. A 'Media-KIT' section is highlighted with a red arrow and contains links for 'Text Templates for Inviting Your Customers' and 'Advertising banner/logos'. A 'FAQ and Support' section is also visible. A 'Ticket portal' callout box is present on the right.

As a supporting service we provide free to use text templates for inviting your costumers via e-mail or for your social media appearance in the tile **Media-KIT**.

Here you will find your digital voucher code and registration link:

→ Please click **To the ticket portal**

The screenshot shows the top navigation bar with links for Home, Placed orders, Shopping basket, and Logout. A search bar is on the right. Below the navigation bar, the main content area is titled "Invite your customers to the trade fair!". A callout box titled "Ticket portal" is overlaid on the right, containing a red button labeled "To the ticket portal" and the text: "Register your exhibitor passes here and distribute vouchers to your customers."

Your **CUSTOMER VOUCHER** code and the according registration link is shown under **Your 1:n Code**. Feel free to forward the same link **without limitation** in any of your invitation letters. The link leads your business partners directly to the ticket shop without the need to enter a code. Your customers register there and prove their industry affiliation. After a short processing time, they will receive a confirmation of legitimization with a valid trade fair ticket for both fair days by e-mail.

The screenshot shows the EUROVINO 2025 ticket portal dashboard. The header includes the EUROVINO logo, the dates "09.03. - 10.03.2025", and navigation links for Start, Exhibitors, Help & Data protection, and Profile. The main content area is titled "Welcome to the ticket portal of EUROVINO 2025" and includes a sub-header: "This platform gives you the opportunity to send vouchers to your customers and provide your employees with exhibitor passes." Below this, there are three statistics: "0 VISITORS INVITED", "0 VISITORS REGISTERED", and "0 EVENT VISITED". A red arrow points to the "Visitor management/visitor activities" link. On the right, a box displays the "Your 1:n Code" and "Registration link" with a "Copy link" button.

The topic **Visitors management/visitors activities** offers you an insight of all the clients that have already redeemed the voucher to prepare for their visit to your stand.

Invite your most important business partners with VIP vouchers:

Choose **Invite VIP costumers** in the ticket portal.

This screenshot is identical to the previous one, but with a red box highlighting the "Invite VIP customers" link in the bottom left corner of the dashboard.

You can optionally assign a name to your invitation campaign or leave the position blank.

Invite visitors

Start → Customer and VIP vouchers → Invite visitors

Registration process

Use the possibility to keep track of your invited customers to separate different customer groups. From registration, clearing and reminder mailings to reporting and final visitor lists.

- (Optional) Create new customer group or select already created customer group and send vouchers (for a better overview)
 - New customer group
Create a new customer group.
 - Select existing customer group
Use an existing customer group.
- (Optional) Assign name for new customer group

Give this customer group a name. Use different names to separate your customer groups.
If you do not provide a customer group name we will automatically set a name with this schema: {Appearance_Number}_{OrderPosition_Number}_{Timestamp}

Next step

Please click  at the bottom.

Choose **Select All** to download your entire available quota, or enter the desired quantity next to Amount. The remaining VIP voucher codes can be downloaded later at any time. Click on Next Step to continue.

1. Registration process ✓
2. Contingent / ID-card type ✓
3. Select e-mail body text template
4. Amount

Amount

You may choose an amount of tickets. Your free and selected contingent is displayed and refreshed after changing your selection below.

Amount 

Check your entry and complete the download process with **Complete registration**. After a few minutes, the Excel list will be ready for download, click therefore on the blue highlighted [here](#).

Invite visitors

Start → Customer and VIP vouchers → Invite visitors

Confirmation

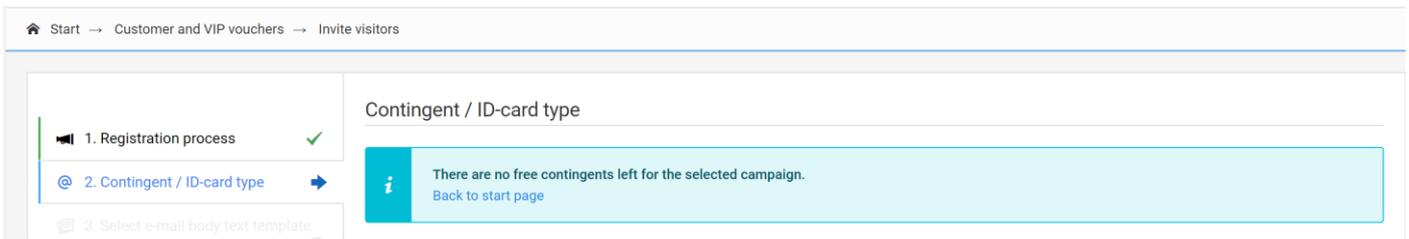
Done! Done! The process is now underway. Depending on the size, this may take a few minutes. Once your documents are ready, you can download them [here](#).

Your next steps:

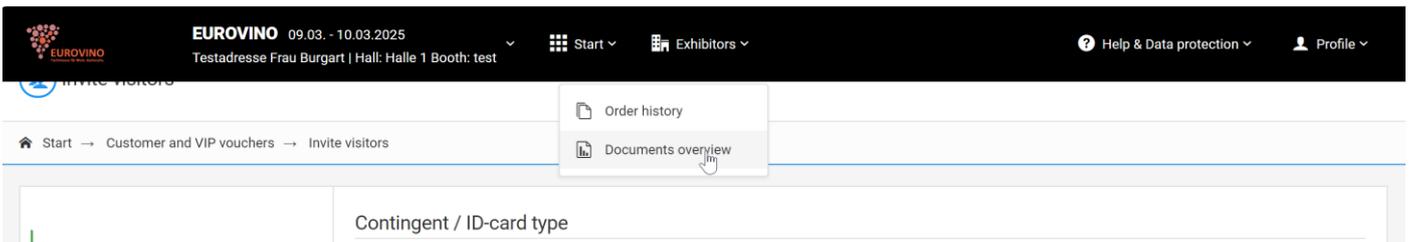
-  Invite VIP customers
Invite your customers to the Fairevent
-  Visitor management/visitor activities

In the Excel list, you will find the next to the VIP voucher code the corresponding registration link. This **VIP VOUCHER** registration link can only be **distributed and redeemed once**. The link takes your business partners directly to the ticket shop without the need to enter a code. Your customers register there and prove their industry affiliation. After a short processing time, they will receive a confirmation of legitimation with a valid trade fair ticket by e-mail.

If you see this message, your available quota of VIP voucher codes has already been generated. You can download the Excel file again in the download area as described below. Please note that these VIP vouchers can only be **distributed and redeemed once**.



You can view the Excel list with the voucher codes again at any time under **Exhibitors – Documents overview**.



On the fair tickets redeemed of the VIP voucher or customer voucher you are shown as inviting company with hall and your stand number.

