

Information for exhibitors

**Early bird discount
until 31 July 2026**
Regular prices from
1 August 2026

EUROVINO

Trade fair for wine. Karlsruhe.

28 February + 1 March 2027

eurovino.info/en

messe
— karlsruhe



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Date **28 February + 01 March 2027**

frequency **annual**

Opening Hours **10 A.M. TO 6 P.M.**

Admission **9:30 A.M.**

Welcome to Karlsruhe Abend after trade fair setup on Saturday

Get-together for the industry **Netzwerkabend** ON Sunday of the trade fair

Location **Messe Karlsruhe** Messeallee 1 | 76287 Rheinstetten

Your Competent Contacts



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EUROVINO – The platform for wine producers, marketers and buyers with a focus on the German-speaking and European market.

The expert audience from retailing, catering and hotel industries, as well as 400 exhibitors, made use of the trade fair to engage in a relaxed yet busy atmosphere, strengthen existing business relationships and establish new ones. EUROVINO offers the ideal sales platform at times when the industry is facing numerous challenges such as declining sales and revenues in addition to changing consumer habits.



>400
exhibitors



>4.000
participants



from a total of
10 european countries

Presentation Options



12 m² OR 16 m² COMPLETE EUROVINO STAND

- Stand area = 3 x 4 m or 4 x 4 m
- Octanorm system rear walls, height = 2,5 m
- 3 or 6 chairs, 1 or 2 tables, 1 sideboard
- 1 or 2 spittoons for tasted wine

	Early Bird (until 31 July 26)	regular
12 m ²	€ 2,499	€ 2,539
16 m ²	€ 2,999	€ 3,039



6 m² Complete Stand New Style

- Stand area = 3 x 2 m
- Available in two versions
- Rear wall = 3 x 2,5 m, maritime pine
- 1 Counter = 2 x 0,9 m, wood design, 1 shelf
- 1 spittoon for tasted wine
- Stand labeling

Early Bird (until 31 July 26)	regular
€ 2,489	€ 2,519

The following services are included in all complete stands:

- Stand setup and takedown
- 2 passes for exhibitors
- 3 kW power connection
- Marketing fee „Basic“
- Unlimited invitation vouchers for your customers
- Glassware rental, dishwashing service, bread service, crushed ice
- Fee for general hall ancillary costs
- AUMA fee

All prices are subject to VAT at the rate applicable in the year of the event.

Examples of community stands (Calculation and prices on request)

Stand area without stand construction

- plus glassware rental, dishwashing service, bread service, crushed ice (€ 114)
- plus marketing fee „Basic“ (€ 265)
- plus fee for general hall ancillary costs (€ 6,65 per m²)
- plus AUMA fee (€ 0,60 per m²)



Stand construction & marketing upgrades for all stands can be booked additionally

Row Stand	€ 115,5/m ²
Corner Stand	€ 123,5/m ²
Peninsula stand (from 15 m ²)	€ 132/m ²
Island stand (from 24 m ²)	€ 143/m ²

How we support you in attracting visitors

- Flat rate for vouchers: Invite **all** your customers and business partners to visit the trade fair **free of charge**
- Extensive print and online advertising campaigns in all relevant specialist media
- Customized online banners and text templates for your customer communications
- Listing of your wines throughout the year in the **EUROVINO Weinguide** at eurovino.info/weinguide
- A wide range of additional advertising options during the trade fair (value-added services)
- Extensive public relations work

Wine Experience + Rare Wine Tasting

EUROVINO offers all exhibitors, winemakers and wine producers, who do not have their own stand on site, the opportunity to present their wines in the innovative tasting zones.

Here's how it works::

- Register your wines online: **eurovino.info/en/exhibit**
- Send wines to the Karlsruhe Trade Fair Center
- Enter your wine details in the exhibitor portal

We will take care of the optimal presentation on site!

€ 70 per wine/ € 95 per wine incl. digital presentation of your winery

€ 150 per wine for the Rare Wine Tasting

EUROVINO Weinguide

The all-year-round digital platform that showcases the wines of the exhibitors and enables specific searches.

Further advantages of registration:

- Bookmark wines
- Add notes to wines

Register now: eurovino.info/weinguide

Online Stand Registration

All information for exhibitors available at **eurovino.info/en/exhibit**