

EUROVINO

Fachmesse für Wein. Karlsruhe.



Sponsoring-Packages

at the EUROVINO 2027



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— karlsruhe

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Sponsoring-Packages

Networking night



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Sponsoring Networking night – silver (3x bookable)

Your advantages:

- Product Placement in the Actionhall
- Inclusion in welcome
- Logo integration on the website
- Own slide in the presentation
- Reserved table directly at the stage

€ 2.700,00
plus VAT

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Sponsoring Networking night – **gold** (2x bookable)

Your advantages:

- All services of Sponsoring Networking night – silver
- Second reserved table directly at the stage for 6 people
- Full-day use of the VIP lounge for more intensive conversations
- Display of goodie bags/branded gifts (approx. 600 items, to be provided by the partner)

€ 4.200,00
plus VAT

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Sponsoring Networking night – platinum (1x bookable)

Your advantages:

- All services of Sponsoring Networking night – gold
- Name suffix EUROVINO Networking Evening powered by „you“
- Branding of the selfie wall at the networking evening
- Inclusion of your name in all press and marketing materials related to the networking evening
- Social media post as branded content

€ 6.900,00

plus VAT

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Trade Fair



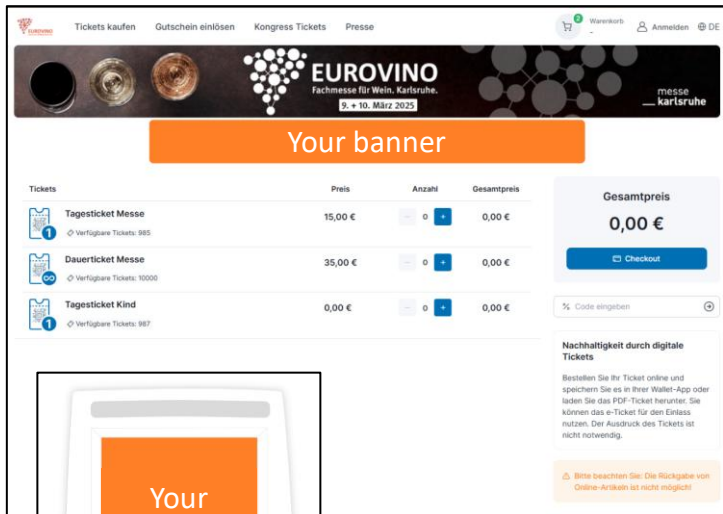
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Example: ticket shop:



e.g.: admission terminal

Customer Branding Package

Your advantages:

- Banner in the online ticket shop (when entering the voucher code)
- Advertisement on ticket: Print@Home & e-ticket
- Advertisement on admission terminal when customers enter the premises
- Notification when customers enter the premises

€ 450,00
plus VAT



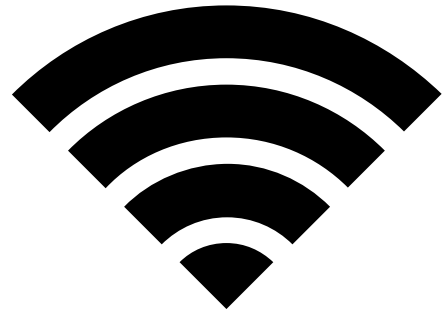
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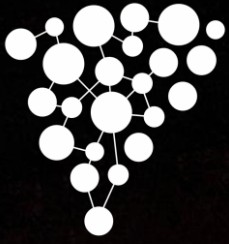
Free Wifi Sponsoring (1x bookable)

Your advantages:

- Prominent announcement of free WiFi sponsored by 'you' in the run-up to the trade fair and on site (logo presence on the website and in visitor information, separate slide on the LED wall in the event hall, digital displays at the entrances)
- WiFi landing page with your company logo
- Redirection from the landing page to a website of your choice



€ 2.000,00
plus VAT



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Lanyards (1x buchbar)

Your advantages:

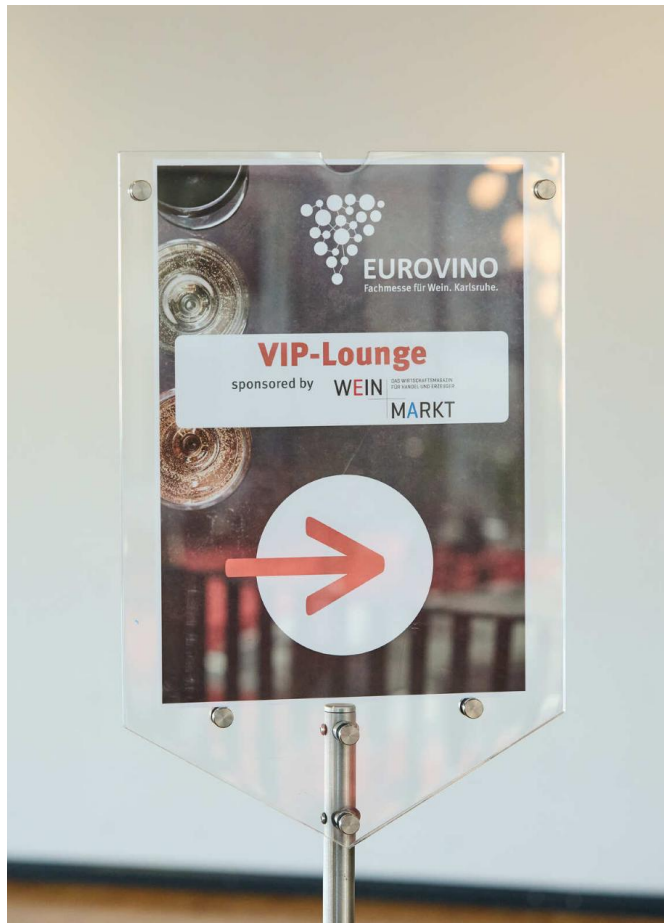
- Every visitor to the trade fair will be wearing your brand logo right in front of them – the perfect place to make a lasting impression.
- Perfect for attaching printed visitor badges.
- The trade fair takes care of the entire production (quantity: 6,000 pieces)
- Also included: Logo placement on the EUROVINO website under Partners, your own slide on the LED screen in the event hall

€ 6.000,00
plus VAT



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VIP-Lounge – exklusiv sponsorship (1x buchbar)

Your advantages:

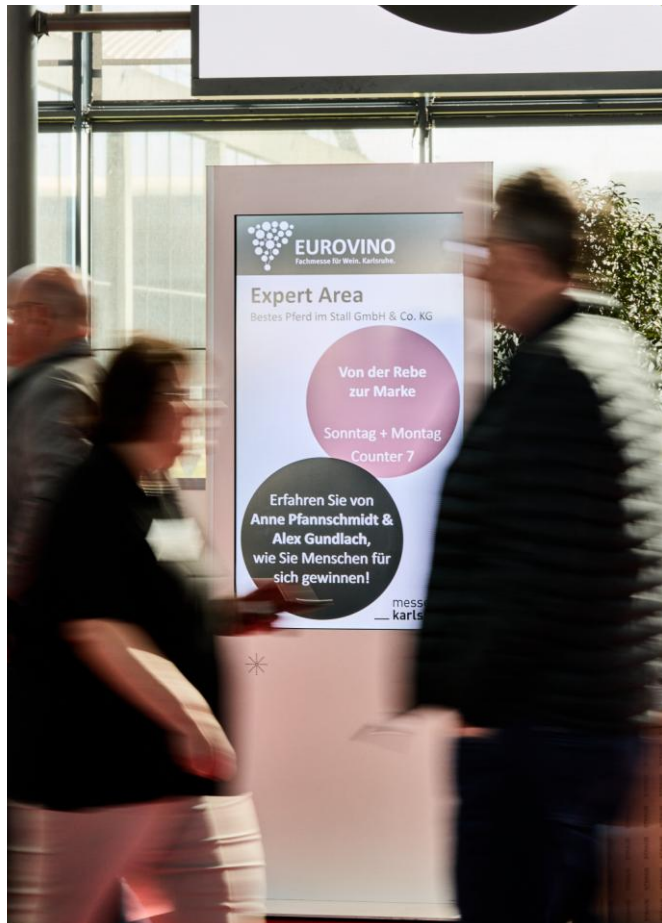
- Exclusive EUROVINO VIP lounge with the name suffix 'sponsored by you'
- Placement of three roll-ups in the VIP lounge
- Placement of flyers and sales documents in the VIP lounge
- Exclusive serving of your products in the wine/sparkling wine/spirits segment
- Additionally: Logo placement on the EUROVINO website, own slide on the LED screen in the event hall

€ 4.000,00
plus VAT



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Advertising on digital steles

Your advantages:

- Take advantage of the digital steles located throughout EUROVINO and increase your visibility
- at least 10 times per hour for 30 seconds

€ 350,00
plus VAT

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Master Class – Package „small“

Your advantages:

- Extend your visibility far beyond your exhibition stand
- Use of a conference room for two hours on one of the exhibition days (up to 30 people)
- Projector, screen, seating, tables, 320 L bottle refrigerator, bread, water and wine glasses are included

€ 400,00
plus VAT



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Master Class – Package „medium“

Your advantages:

- Extend your visibility far beyond your exhibition stand
- Use of a conference room for two hours on both days of the trade fair (up to 30 people)
- Projector, screen, seating, tables, 320 L bottle refrigerator, bread, water and wine glasses are included

€ 700,00
plus VAT



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Master Class – Package „big“

Your advantages:

- Extend your visibility far beyond your exhibition stand
- Exclusive use of a conference room on both days of the fair (up to 30 people)
- Projector, screen, seating, tables, 320 L bottle refrigerator, bread, water and wine glasses are included

€ 1.100,00
plus VAT



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Sign in the action hall

Your advantages:

- Place a sign on the surrounding railing in the event hall
- Dimensions: 2.50 x 0.80 m
- Including production

€ 600,00
plus VAT

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Wine Experience



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Print on the tasting tables page (limited to ten bookings)

Your advantages:

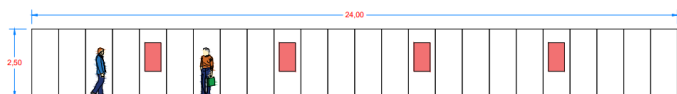
- 75 cm x 75 cm digital print on two sides of the tasting tables facing the visitor aisle with your company logo/advertisement
- including production and installation
- Allocation is carried out by the trade fair management; thematic requests will be taken into account as far as possible

€ 400,00
plus VAT



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Advertisement on six displays on the rear wall of the tasting area (limited to ten bookings)

Your advantages:

- Advertisement on six digital screens in portrait format (screen diagonal 117 cm), which are hung on the rear wall of the tasting area
- Output in the form of images or slideshows
- The advertisement will be played in a continuous loop at least eight times for 30 seconds per hour
- The image material will be processed by Messe Karlsruhe included

€ 450,00
plus VAT



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Digital screen above the tasting area

Your advantages:

- Display on three 2 x 3 m screens above the Wine Experience tasting area with excellent long-distance visibility
- Your wine/advertisement shown in a continuous loop at least 10 times for 30 seconds per hour
- Creation of video material by Messe Karlsruhe included

€ 600,00
plus VAT

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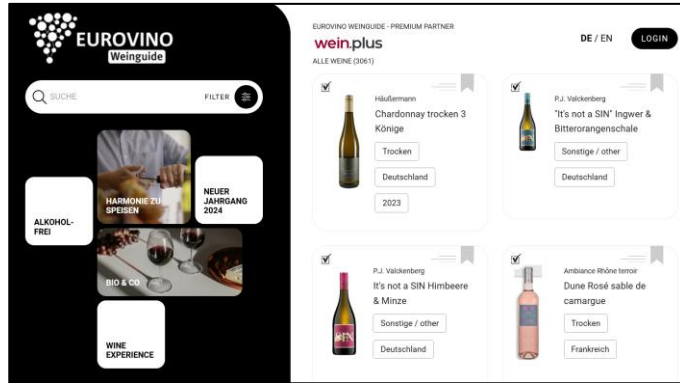
Wineguide



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Sponsoring wineguide (fully booked)

Your advantages:

- Exclusive sponsoring of the EUROVINO wineguide with additional specification powered by „you“
- Listing as a partner of EUROVINO on the EUROVINO website

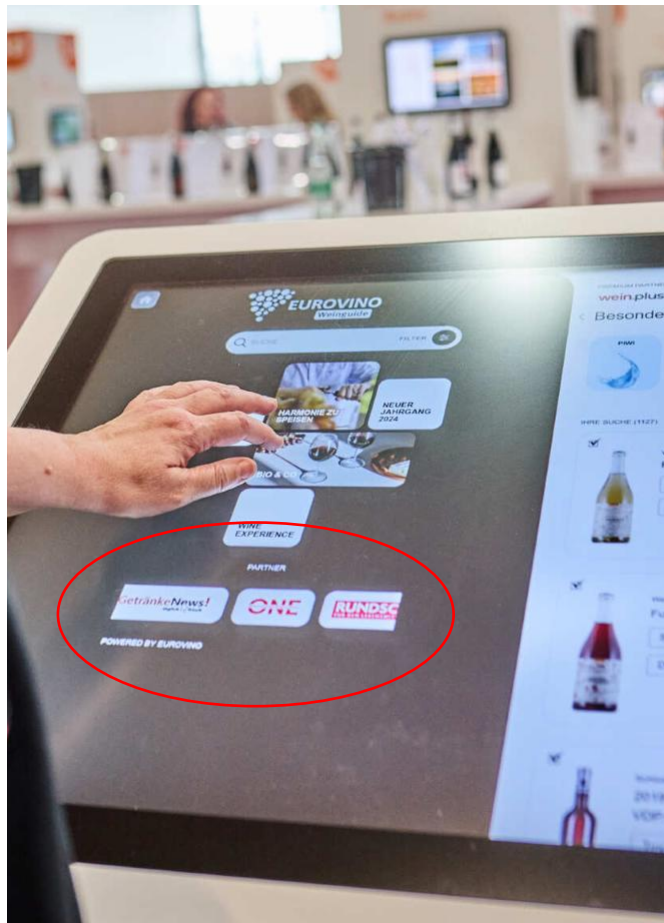
€ 5.000,00
plus VAT

Sponsoring-Packages Wineguide

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Admission in the Partnerlist (limited amount)

Your advantages:

- Placing your logo in the partnerlist of the wineguide
- Permanently visible throughout the entire website visit in the wineguide

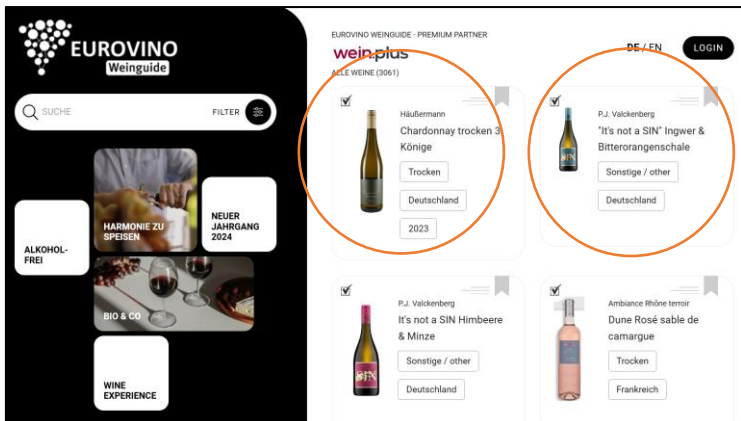
€ 800,00
plus VAT

Sponsoring-Packages Wineguide

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Top of the List (limited amount)

Your advantages:

- Your product will always appear at the top of the search list and will be one of the first to be found!

€ 400,00
plus VAT

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Weingutname
2020 Sauvignon Blanc
Imperiale
Trocken

Weingutname
2020 Terre de
Tramontane Rouge
Trocken

Weingutname
2020 „Goldegg“
Chardonnay DOC
Südtirol
Trocken

Weingutname
2021 Luisa's WEINKOST
Blanc de Noir
Lieblich

Weingutname
2020 Sauvignon Blanc
Imperiale
Trocken

Wide Skyscraper
160x600

Skyscraper Banner

Your advantages:

- Banner inclusive linking to a website of your choice in change with other Banners (160 x 600 pxl)
- Display possible by specific search words

€ 500,00
plus VAT



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Let's get in touch!

Thank you for your interest in working with us.
We look forward to hearing from you.



Project management

David Köhler

Team Lead

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✉ david.koehler@messe-karlsruhe.de

↓ Save as vcf file

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