

Registration exhibitors **WINE EXPERIENCE** – tasting zone EUROVINO 2027

I Contract address and accounting

Company

Contact person

Street / P.O. Box

Phone number

Post code, City

Mobile phone number (contact person for stand)

Country

E-mail contact person

General E-Mail

Website

VAT ID number (obligatory entry for EU countries / non-EU countries need to enclose certificate of entrepreneurial status)

Please note: All stand-related invoices will be e-mailed to you at the address above.

As an exception, you may apply to receive your invoice by post. Please tick the following box: Yes

II Participation in tasting zone **WINE EXPERIENCE** / **WINE EXPERIENCE NON-ALCOHOLIC** / **WINE EXPERIENCE SPARKLING** WINE EXPERIENCE RARE WINES

We order the following presentation service
in accordance with the conditions of participation:



WINE EXPERIENCE RARE WINES



WINE EXPERIENCE

Presentation of wines in the WE tasting zone and
inclusion of the wines in the digital wine database
for **70,- € per wine / 150,- € per special wine**.

WINE: We register _____ wine(s).
NON-ALCOHOLIC: We register _____ non-alcoholic wine(s).
SPARKLING: We register _____ sparkling wine(s).

RARE WINES: We register _____ special wine(s) at a price

Presentation of wines and inclusion in the digital wine database,
including printed expertise and a **digital screen for the digital
presentation** of your winery for **€95 per wine**.

WINE: We register _____ wine(s).
NON-ALCOHOLIC: We register _____ non-alcoholic wine(s).
SPARKLING: We register _____ sparkling wine(s).

Wines can be registered until 30 January 2027. Submission of the wines and entry of the wine data in the digital wine database by 10 February 2027.

All prices are subject to the value-added tax (VAT) valid in the year of the event. The General Participation Guidelines for Trade Fairs and Exhibitions of IDFA members, the Special Conditions of Participation, the Technical Guidelines, and the House Rules provided at www.eurovino.info/en are hereby recognized as legally binding in all parts. Deviating agreements require written form. The place of fulfillment and jurisdiction is Karlsruhe.

I have read the information on data protection in accordance with Art. 13 GDPR at www.messe-karlsruhe.de/en/data-protection.

Place, date

Company stamp, legally binding signature



EUROVINO

Trade fair for wine. Karlsruhe.

28 February + 1 March 2027

Advertising and presentation opportunities

in the **WINE EXPERIENCE** – tastig zone at the EUROVINO

1. Registration for the limited-edition rare wine tasting

€150 per rare wine

Showcase your top wines at an exclusive tasting using high-quality wine dispensers. Participation is limited to a select number of wines. For each wine, a digital report with a description will be produced and a professional evaluation carried out. You will receive the results afterwards for targeted use in your marketing.

We are registering ____ wine(s) for the rare wine tasting at a price of €150 per sample.



2. Digital display above the tasting zone

450,- € per wine/advertisement (limited to 8 bookings)

Display on three 2 x 3 m digital screens above the WINE EXPERIENCE tasting zone with excellent long-distance effect. Your wine in a continuous loop with at least 10 times for 30 seconds per hour. The video material will be produced by Messe Karlsruhe.

We are booking _____ digital advertisement(s) above the tasting zone, measuring 3 by 2 x 3 meters at a price of **450,- € per advertisement.**

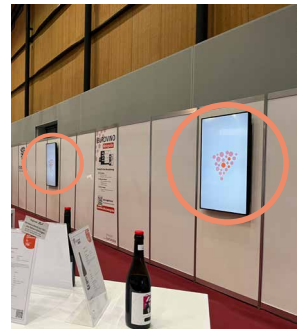


3. Advertisement on six screens on the back wall of the tasting area

400,- € per advertisement/wine (limited to 10 bookings)

Advertisement on six digital screens in portrait format (screen diameter 117 cm) on the wall of the tasting area. The playlist is in a continuous loop at least eight times for 30 seconds per hour. The preparation of the image material by Messe Karlsruhe is included.

We are booking _____ advertisement(s) on the rear wall of the tasting zone at a price of **400,- € per advertisement.**



4. Printing on the front of the tasting tables

350,- € per advertisement on 2 fronts of the tasting tables (limited to 10 bookings)

Digital print 75 cm x 75 cm on two sides of the tasting tables facing the visitor aisle with your company logo/advertisement, including production and installation. Allocation will be made by the trade fair management; thematic requests will be taken into account as far as possible.

We are booking _____ print(s) on the front of the tasting tables at a price of **350,- € per advertisement.**



The image material for all advertisements must be sent to Messe Karlsruhe to anita.dietrich@messe-karlsruhe.de by January 15th. The promotional films will be produced by Messe Karlsruhe.

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