E-mail david.koehler@messe-karlsruhe.de
Tel. +49 721 3720 5128
Please make a copy for your records. Send the original directly to us.

Karlsruher Messe- und Kongress GmbH
David Köhler
P.O. Box 1208
76002 Karlsruhe

EUROVINO
Trade fair for wine. Karlsruhe.
28 February + 1 March 2027

Registration exhibitors

I Contract address

Company

Contact person

Street / P.O. Box

Phone number

Post code, City

Mobile phone number (contact person for stand)

Country

E-mail contact person

General E-mail

Website

II Accounting (in case of different billing address than stated above)

Company

Contact person

Street / P.O. Box

Extension

Post code, City

E-mail for invoice receipt

Country

VAT ID number (obligatory entry for EU countries / non-EU countries need to enclose certificate of entrepreneurial status)

Please note: All stand-related invoices will be e-mailed to you at the address above.

In exceptional cases, you can receive the invoice by post for a fee of €15.00, you may apply to receive your invoice by post. Please tick the following box: ☐ Yes

III Stand area / complete stand

We order the following complete stand / stand area / presentation service in accordance with the Conditions of Participation:

STAND CONSTRUCTION PACKAGES

	Early bird price until 31.07.2026	Regular price from 01.08.2026
12 m² complete stand basic ☐	€ 2,499	€ 2,539
16 m² complete stand basic ☐	€ 2,999	€ 3,039
6 m² complete stand New Style ☐	€ 2,489	€ 2,519

Included in all stand construction packages:

- Glassware rental and dishwashing service, Bread service, crushed ice
- Basic marketing contribution
- Fee for general hall costs
- AUMA fee

See page 2 and 4 for a detailed list of all the services included in the packages.

UPGRADE STAND CONSTRUCTION PACKAGES – the exact description of the packages can be found on page 5

☐ **Piccolo** stand construction package (12 m² + 16 m²) plus € 380.00

- Complete stand
- refrigerator
- parking permit
- lighting
- lettering

☐ **Magnum** stand construction package (12 m² + 16 m²) plus € 768.00

- like Piccolo package
- larger counter + logo print
- bar table group
- larger lettering

☐ **Impériale** Stand construction package (12 m²) plus € 1,926.00

- like package Magnum
- Design counter and back wall (7.50 m²) with full-surface printing
- Storage of design counter and back wall

☐ **Impériale** Stand construction package (16 m²) plus € 2,520.00

- like package Magnum
- Design counter and back wall (10 m²) with full-surface printing
- Storage of design counter and back wall
- Additional bar table group

STAND AREA without stand construction

Stand area: _____ m²

front x depth: ____ m x ____ m (minimum stand area = 6 m²)

☐ Row stand	☐ Corner stand	☐ Head stand (from 15 m²)	☐ Island stand (from 24 m²)
€ 115.50 / m²	€ 123.50 / m²	€ 132 / m²	€ 143 / m²

plus glass rental, dishwashing service, bread service, crushed ice € 114
plus basic marketing fee € 265 (exact description of the marketing fee can be found on page 2)
plus fee for general hall costs € 6.65 / m²
plus AUMA fee € 0.60 / m²

☐ Registration is based on the non-binding offer dated _____. Admission continues to be based on curation only.

WINE EXPERIENCE – ALSO POSSIBLE WITHOUT STAND BOOKING

Presentation of wines in the Wine Experience tasting zone and inclusion of the wines in the EUROVINO Weinguide.

☐ We are reporting ____ wine(s) for presentation incl. printed expertise for **€ 70 per wine**.

☐ We report ____ wine(s) including printed expertise and including a tablet for digital presentation of our company for **€ 95 per wine**.

Registration of wines possible until January 21, 2027. Submitting the wines and entering the wine data into EUROVINO Weinguide database until February 11, 2027. The terms of use of the wine guide (weinguide.eurovino.info) apply.

IV Stand construction/stand services

STAND CONSTRUCTION for space booking and additional services for a complete stand

☐ We bring our own stand construction in accordance with the special conditions of participation.

In addition we need:

- ☐ 3kW electrical connection, including flat-rate electricity consumption: € 200.– (100 % electricity from certified green electricity)
- ☐ ____ m² carpet covering (RIPS fabric by the metre): € 12.50 per m²
- ☐ ____ Stand walls (Octanorm 2.50 m x 1.00 m): € 50.50 per linear meter
- ☐ ____ bottle refrigerator (glass door, 320 l capacity): € 180,-
- ☐ ____ Parking space for cars (up to 5.5m): € 38.66

☐ We would like advice on stand construction.

Further services can be ordered via the Online Service Center (OSC).

V Marketing services

☒ **Basic marketing fee – already booked via stand registration**

Entry into the official exhibitor/product group directory including 3 exhibition goods (page 6), the inclusion of wines into the digital database (wine guide) including a voucher code, with which you can invite an unlimited number of customers and business partners (exclusively professional audience) to the fair and to your stand. A prerequisite for the entry and the use of the digital database is a separate consent to the relevant terms of use and privacy policies required. The terms of use of the wine guide are also accepted with this registration. These can be found at weinguide.eurovino.info.

☐ **Upgrade marketing fee standard € 299.–**

- One additional product group point
- Slide in the main presentation on the LED screen in the promotion hall (5 x 3.5 m; 6 x visibility/hour)
- Premium entry and logo in the hall plan

☐ **Upgrade marketing fee premium (limited) € 999.–**

- All services of the Marketing Contribution Plus
- Banner on the EUROVINO website (visitor page)
- One-time banner or text-and-image ad in the EUROVINO newsletter

☐ **Upgrade marketing fee Plus € 499.–**

- All services of the Standard marketing fee
- One-time Instagram Story
- Top of the list in the exhibitor directory

☐ **Upgrade Marketing Premium Superior (limited) € 1,899.–**

- All services of the Premium marketing fee
- 40-minute presentation slot in Classroom 1 (up to 20 people)
- 30-second ad on displays on the back wall of the tasting area (excluding production)

☐ **Customer Branding Package € 450.–**

Increase your visibility among your customers even before the trade fair:

- Banner in the online ticket shop (when entering the voucher code)
- Advertising on the admission terminal when customers enter the grounds
- Advertising on tickets: Print@Home & e-tickets
- Notification when customers enter the grounds

The list of exhibitors is compiled by the project team and can be viewed and changes requested via the Online Service Centre (OSC). We use the contract address for the official list of exhibitors if we have no other information. Further entries in the product group directory can be booked for a fee.

☐ I am interested in sponsorship services. Please contact me.

VI Exhibition Liability Insurance

☐ There is liability insurance for participation in trade fairs with a sum insured of up to 5 million euros for personal injury and property damage. The proof of insurance must be provided immediately, at the latest 4 weeks before the event at the latest.*

☐ We order liability insurance for participation in the trade fair participation in the trade fair with insurance (cover) up to € 5 million for personal injury and property damage € 70.

*If proof of existing liability insurance to the appropriate extent is not provided in time, Karlsruher Messe- und Kongress GmbH will take out liability insurance for the exhibitor for the duration of the trade fair at the above conditions.

VII List of exhibitors/exhibition goods

Please enter the letter for alphabetical sorting in the index of exhibitors: ☐

Exhibition goods according to the product group list (see page 6)

☐☐ .	☐☐ .	☐☐ .	☐☐ .
☐☐ .	☐☐ .	☐☐ .	☐☐ .
☐☐ .	☐☐ .	☐☐ .	☐☐ .
☐☐ .	☐☐ .	☐☐ .	☐☐ .
☐☐ .	☐☐ .	☐☐ .	☐☐ .

Please enter here your **three free** exhibition goods that you can find listed on page 6 in the product group directory.

Additional entries can be booked via the Online Service Center for € 35 each.

VIII Miscellaneous

☐ There are co-exhibitors / additionally represented companies on our stand. Please fill in the co-exhibitor form (page 7).

All prices are subject to the value-added tax (VAT) valid in the year of the event. The General Participation Guidelines for Trade Fairs and Exhibitions of IDFA members, the Special Conditions of Participation, the Technical Guidelines, and the House Rules of Messe Karlsruhe provided at www.eurovino.info/en are hereby recognized as legally binding in all parts. Deviating agreements require written form. The place of fulfillment and jurisdiction is Karlsruhe.

☐ I have read the information on data protection in accordance with Art. 13 GDPR at www.messe-karlsruhe.de/en/data-protection.

Place, date

Company stamp, legally binding signature

Stand construction service

Professional appearance with all-round service

We plan and organise your exhibition stand, take care of the timely construction.
All you have to do is set up your stand shortly before the trade fair opens.
On the last day of the fair, you pack up your stand equipment again.
We then dismantle the stand for you.

EUROVINO
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12 m² complete stand basic

The following services are included in the complete stand:

- Stand area 3 x 4 m
- Octanorm system rear walls (height 2.50 m)
- 3 chairs, 1 table, 1 sideboard (1 x 1 x 0.45 m)
- 1 remaining wine container
- 3 kW electrical connection incl. flat-rate electricity consumption (100 % electricity from certified green electricity) and incl. triple socket
- Assembly and dismantling of the stand
- Fee for general ancillary hall costs
- Basic marketing fee (a detailed list of services can be found on page 2 under point V)
- 2 passes for exhibitors
- Glass hire and dishwashing service, bread service, crushed ice

Additional services (e.g. carpet, stand lighting and signage, refrigerator) can be booked in the OSC or via a stand construction upgrade.

Stand example

16 m² complete stand basic

The following services are included in the complete stand:

- Stand area 4 x 4 m
- Octanorm system rear walls (height 2.50 m)
- 6 chairs, 2 tables, 1 sideboard (1 x 1 x 0.45 m)
- 2 remaining wine containers
- 3 kW electrical connection incl. flat-rate electricity consumption (100 % electricity from certified green electricity) and incl. triple socket
- Assembly and dismantling of the stand
- Fee for general ancillary hall costs
- Basic marketing fee (a detailed list of services can be found on page 2 under point V)
- 2 passes for exhibitors
- Glass hire and dishwashing service, bread service, crushed ice

Additional services (e.g. carpet, stand lighting and signage, refrigerator) can be booked in the OSC or via a stand construction upgrade.

Stand example

6 m² complete stand New Style

The following services are included in the complete stand:

- Stand area 3 x 2 m
- Rear wall 3 x 2.5 m made of maritime pine
- 1 counter 2 x 0.9 m in wood design
- 1 shelf
- 1 remaining wine container
- Front panel (1500 x 300 mm) can be customised (lettering or logo)
- 3 kW electrical connection incl. flat-rate electricity consumption (100 % electricity from certified green electricity) and incl. triple socket
- Assembly and dismantling of the stand
- Fee for general ancillary hall costs
- Basic marketing fee (a detailed list of services can be found on page 2 under point V)
- 2 passes for exhibitors
- Glass hire and dishwashing service, bread service, crushed ice

Additional services (e.g. carpet and stand lighting, refrigerator) can be booked in the OSC.

Please send your logo as a file (in eps format or as a print-ready jpg) to the following e-mail address: **service@eurovino.info**

Stand example – decoration is not included in the package.

Stand construction service

Professional appearance with all-round service

We plan and organize your trade fair stand and ensure that it is set up on time.
All you have to do is set up your stand shortly before the trade fair opens.
On the last day of the fair, you pack up your stand equipment again.
We then dismantle the stand for you.

EUROVINO
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12 m² and 16 m² Piccolo
stand construction package

All services from the Basic complete stand are included
- 1 bottle refrigerator, 320 l
- Logo print on sideboard
- 2 display spotlights on the rear wall
- Parking lot at the hall

Stand example 12 m² Piccolo

Stand example 16 m² Piccolo

---

12 m² and 16 m² Magnum
stand construction package

All services from the Basic complete stand are included
- 1 bottle refrigerator, 320 l
- larger wine counter (1.10 x 1.20 x 0.60 m) with logo print
- 2 display spotlights on the rear wall
- Parking lot at the hall
- 1 high table, 3 bar stools (instead of 1 table, 3 chairs)
- 1 wall element fully printed (for 12 m² the middle wall, one of the two middle walls for 16 m²)

Stand example 12 m² Magnum

Stand example 16 m² Magnum

---

12 m² and 16 m² Impériale
stand construction package

All services from the Basic complete stand are included
- 1 bottle refrigerator, 320 l
- Matrix counter with logo print
- 2 display spotlights on the rear wall
- Parking lot at the hall
- 12 m²: 1 high table, 3 bar stools (instead of 1 table, 3 chairs)
  16 m²: 2 high tables, 6 bar stools (instead of 2 tables, 6 chairs)
- beMatrix wall elements printed all over
- Storage of beMatrix fabric

Stand example 12 m² Impériale

Stand example 16 m² Impériale

Please order further equipment components via the Online Service Centre (OSC).

Stand construction and service | Contact: service@eurovino.info

Index of product groups
EUROVINO 2027

EUROVINO
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Please select your **three free** exhibits here. Each additional entry costs € 35 and can be booked via the Online Service Centre (OSC).

01 Wines
(according to growing regions)

01.01 Europe
- 01.01.01 Bulgaria
- 01.01.02 Germany
  - 01.01.02.01 Ahr
  - 01.01.02.02 Baden
  - 01.01.02.03 Franconia
  - 01.01.02.04 Hessische Bergstrasse
  - 01.01.02.05 Middle Rhine
  - 01.01.02.06 Moselle
  - 01.01.02.07 Nahe
  - 01.01.02.08 Palatinate
  - 01.01.02.09 Rheingau
  - 01.01.02.10 Rheinhessen
  - 01.01.02.11 Saale-Unstrut
  - 01.01.02.12 Saxony
  - 01.01.02.13 Württemberg
- 01.01.03 England
- 01.01.04 France
  - 01.01.04.01 Bordeaux
  - 01.01.04.02 Burgundy
  - 01.01.04.03 Champagne
  - 01.01.04.04 Cognac
  - 01.01.04.05 Alsace
  - 01.01.04.06 Jura
  - 01.01.04.07 Corsica
  - 01.01.04.08 Languedoc-Roussillon
  - 01.01.04.09 Loire
  - 01.01.04.10 Lorraine
  - 01.01.04.11 Provence
  - 01.01.04.12 Rhône
  - 01.01.04.13 Savoy
  - 01.01.04.14 South-West
- 01.01.05 Georgia
- 01.01.06 Greece
- 01.01.07 Italy
  - 01.01.07.01 Abruzzo
  - 01.01.07.02 Valle d'Aosta
  - 01.01.07.03 Puglia
  - 01.01.07.04 Basilicata
  - 01.01.07.05 Emilia Romagna
  - 01.01.07.06 Friuli
  - 01.01.07.07 Calabria
  - 01.01.07.08 Lazio
  - 01.01.07.09 Liguria
  - 01.01.07.10 Lombardy
  - 01.01.07.11 Marche
  - 01.01.07.12 Molise
  - 01.01.07.13 Piedmont
  - 01.01.07.14 Sardinia
  - 01.01.07.15 Sicily
  - 01.01.07.16 South Tyrol
  - 01.01.07.17 Tuscany
  - 01.01.07.18 Umbria
  - 01.01.07.19 Veneto
  - 01.01.07.20 Campania
- 01.01.08 Croatia
- 01.01.09 Luxembourg
- 01.01.10 North Macedonia
- 01.01.11 Austria
  - 01.01.11.01 Lower Austria
  - 01.01.11.02 Vienna
  - 01.01.11.03 Burgenland
  - 01.01.11.04 Styria
- 01.01.12 Portugal
- 01.01.13 Romania
- 01.01.14 Switzerland
- 01.01.15 Slovakia
- 01.01.16 Slovenia
- 01.01.17 Spain
  - 01.01.17.01 Andalusia
  - 01.01.17.02 Aragon
  - 01.01.17.03 Asturias
  - 01.01.17.04 Balearic Islands
  - 01.01.17.05 Basque Country
  - 01.01.17.06 Galicia
  - 01.01.17.07 Cantabria
  - 01.01.17.08 Castile La Mancha
  - 01.01.17.09 Castile-Leon
  - 01.01.17.10 Catalonia
  - 01.01.17.11 Madrid
  - 01.01.17.12 Murcia
  - 01.01.17.13 Navarre
  - 01.01.17.14 Valencia
  - 01.01.17.15 Ribera del Duero
  - 01.01.17.16 Rioja
- 01.01.18 Czech Republic
- 01.01.19 Hungary
- 01.01.20 Cyprus

01.02 Overseas
- 01.02.01 Argentina
- 01.02.02 Australia
- 01.02.03 Brazil
- 01.02.04 Chile
- 01.02.05 Canada
- 01.02.06 Mexico
- 01.02.07 New Zealand
- 01.02.08 Uruguay
- 01.02.09 USA

01.03 Asia/Africa
- 01.03.01 China
- 01.03.02 India
- 01.03.03 Israel
- 01.03.04 Lebanon
- 01.03.05 Turkey
- 01.03.06 Tunisia
- 01.03.07 South Africa

01.04 Other wines
- 01.04.01 Non-alcoholic wines / sparkling wines
- 01.04.02 Non-alcoholic distillates
- 01.04.03 Organic wines
- 01.04.04 Fruit wines
- 01.04.05 Madeira wine
- 01.04.06 Branded wines
- 01.04.07 Fruit wines
- 01.04.08 Port wine
- 01.04.09 Sherry
- 01.04.10 Vermouth

02 Sparkling wines / Slightly sparkling wines

- 02.01 Sparkling wine
- 02.02 Slightly sparkling wine
- 02.03 Other

03 Spirits

- 03.01 Armagnac / Cognac
- 03.02 Fine fruit brandies
- 03.03 Gin
- 03.04 Liqueurs
- 03.05 Rum
- 03.06 Grape marc / pomace spirits
- 03.07 Whisky
- 03.08 Other

04 Other beverages

- 04.01 Non-alcoholic beverages
- 04.02 Other

05 Other

- 05.01 Accessories
- 05.02 Services
- 05.03 EDP
- 05.04 Trade literature / Publishers
- 05.05 Associations / Institutions

E-mail david.koehler@messe-karlsruhe.de
Tel. +49 721 3720 5128

Karlsruher Messe- und Kongress GmbH
David Köhler
P.O. Box 1208
76002 Karlsruhe

EUROVINO
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Registration of co-exhibitors / represented companies

Co-exhibitor(s):
Represented on the stand with personnel and products
Companies represented:
Represented on the stand with products

☐ **Co-exhibitors** ☐ **Represented companies**

Registration fee incl. glass hire, dishwashing service, bread service, crushed ice and basic marketing fee: € 379.–

Company _____ Managing director/owner _____

General E-mail _____ Street /P.O. Box _____

Post code, City _____ Country _____

Phone number _____ Fax _____

Contact person _____ Extension _____

E-mail contact person _____ Website _____

VAT ID number of beneficiary: _____ If affiliated with a VAT group, please specify the

VAT ID number of the group _____ and the address of the parent company _____ .

☐ **Invoicing to co-exhibitors requested** (by default, the invoice is sent to the main exhibitor)

Information on electronic invoicing by e-mail:
Please note: All stand-related invoices will be sent to you by e-mail to the above e-mail address.
In exceptional cases, you can receive the invoice by post for a fee of €15.00, you may receive invoices by mail, please tick the mailing by mail if required. ☐ Yes

We will send invoices to the address specified in your contract. If the recipient's postal address is different,

→ please indicate this address here: _____

Index of exhibitors:

Mandatory entry of the co-exhibitor in the index of exhibitors and the Internet under letter:

☐ The catalogue entry is created by the project team and can be modified via the Online Service Center (OSC). If no other information is available, the postal address will be used. Further fee-based entries are possible.

Please be sure to state the name of the main exhibitor with which you are represented.

Company:

_____

Exhibited goods according to the index of product groups (see page 6).

☐☐ .	☐☐ .	☐☐ .	☐☐
☐☐ .	☐☐ .	☐☐ .	☐☐
☐☐ .	☐☐ .	☐☐ .	☐☐
☐☐ .	☐☐ .	☐☐ .	☐☐
☐☐ .	☐☐ .	☐☐ .	☐☐

Please enter your **three free** exhibited goods, which you can find listed in the index of product groups on page 6.

Further entries can be booked via the Online Service Centre for € 35 each.

All prices are subject to the value-added tax (VAT) valid in the year of the event. The General Participation Guidelines for Trade Fairs and Exhibitions of IDFA members, the Special Conditions of Participation, the Technical Guidelines, and the House Rules provided at www.eurovino.info/en are hereby recognized as legally binding in all parts. Deviating agreements require written form. The place of fulfillment and jurisdiction is Karlsruhe.

☐ I have read the information on data protection in accordance with Art. 13 GDPR at www.messe-karlsruhe.de/en/data-protection.

Place, date _____ Company stamp, legally binding signature _____

Special conditions of participation

for events organized by

Karlsruher Messe- und Kongress GmbH
Postfach 12 08
76002 Karlsruhe
tel: +49 721 3720 0
fax: +49 721 3720 2116
E-Mail: info@messe-karlsruhe.de
messe-karlsruhe.de

1. Event

EUROVINO 2027

2. Organizer

Karlsruher Messe- und Kongress GmbH (Messe Karlsruhe)
Postfach 12 08, 76002 Karlsruhe

3. Date and venue

28.02. + 01.03.2027
Messe Karlsruhe, Messeallee 1, 76287 Rheinstetten

4. Installation and dismantling period

Installation: 26. - 27.02.2027
Dismantling: 01.03.2027 from 6:30 p.m., 02.03.2027
Dismantling of the event hall and surrounding area: 01.03.2027 until 8:00 p.m.

5. Scope of application, general provisions

(1) These Special Terms and Conditions of Participation (referred to as STCP) apply to all orders placed by the exhibitor when registering for a stand. This includes both services included in the stand registration package and individually booked services.
(2) The STCP of Messe Karlsruhe apply exclusively to all services booked during the stand registration process.
(3) Any deviating, conflicting, or supplementary general terms and conditions of the exhibitor will only become part of the contract if and to the extent that Messe Karlsruhe has expressly agreed to their validity in writing. This requirement of consent applies in all cases, for example, even if the services are provided to the client without reservation in full knowledge of the client's general terms and conditions.
(4) Individual agreements made with the client in individual cases (including collateral agreements, additions and amendments) take precedence over these STCP. Subject to proof to the contrary, a written contract or confirmation from Messe Karlsruhe in text form is decisive for the content of these agreements.
(5) The legal provisions are applicable unless they are directly amended or expressly excluded in these STCP.
(6) Messe Karlsruhe reserves the right to amend these STCP in the event of changes in the legal situation, supreme court rulings, market conditions, or for the purpose of further developing and expanding its range of services. The exhibitor will be informed of these changes in writing at least two weeks before they come into effect. The amended STCP are regarded as approved if the exhibitor does not oppose them in writing within two weeks of notification of the changes. If the exhibitor opposes the changes, the underlying contract will be terminated. Services already booked with other service providers remain unaffected by this.

6. Registration/Admission

(1) Registration is affected by returning the legally binding signed registration or via an individual, non-binding offer from Messe Karlsruhe. The exhibitor should make a copy for their personal records.
The sending or delivery of application forms or the transmission of a non-binding offer by the organizer does not constitute an explicit invitation to EUROVINO and does not justify any claim to admission.
(2) If registration is made via the online exhibition space booking system by registering or logging in to the online exhibition space booking shop or via an individual link provided by the trade fair ("one-click order"), the exhibitor will automatically receive a confirmation of registration by email.
a) The presentation of services in the "EUROVINO" online exhibition space booking shop does not constitute an offer, but rather an invitation to submit offers.
b) By clicking on the "Complete registration" button, the exhibitor submits a binding offer to order the services selected by him from Messe Karlsruhe (application).
Before submitting the application, the exhibitor can change and view the data at any time. However, the application can only be submitted and transmitted if the exhibitor accepts the "I have read and accept the General Participation Guidelines for Trade Fairs and Exhibitions of IDFA Members, the Special Conditions of Participation, the Technical Guidelines, the House Rules, and the Privacy Policy" button and thereby includes them in their application.
(3) Individual offer: The contract based on an individual offer made by Messe Karlsruhe is concluded with the inclusion of these STCP, which are to be accepted, upon acceptance of the offer by the exhibitor in text form or in writing.
(4) The contract between the exhibitor and Messe Karlsruhe is only concluded upon approval.
(5) The organizer will decide on admission to EUROVINO 2027 in consultation with the curators (chair of the advisory board and representatives from the advisory board and the trade fair/event management) within 8 weeks of receipt of the application. The exhibitor will receive written notification of acceptance or rejection. Upon acceptance, the exhibition contract between the organizer and the applicant is concluded.
If the content of the acceptance varies from the content of the application for participation, the contract is concluded in accordance with the acceptance. In this case, the exhibitor has the right to cancel the contract free of charge within 14 days of acceptance, contrary to the provisions on resignation and cancellation in Section 7. The same applies if the event has to be moved in terms of time or location and the changes are unreasonable for the applicant. The curators are not obliged to carry out additional research.
Any conditions formulated by the curators for admission will be communicated to the applicant in writing and are binding upon receipt of the admission. Only upon admission is the exhibition contract considered to be binding.
The exhibition contract is binding upon receipt of the admission. The trade fair management, the curators, or the advisory board are not obliged to explain the reasons for any rejection to an applicant or to provide written or text-based justification.
(6) Admission does not establish any claims for any subsequent trade fairs. In particular, the organizer is not obligated to send the applicant unsolicited application documents for future events or to notify them of application deadlines or changes in this regard.
(7) Any reservations or special placement requests expressed on the registration form cannot be accepted as a condition for participation; in particular, admission to EUROVINO 2027 does not imply acceptance of such reservations or placement requests. The trade fair/exhibition management will endeavor to accommodate the exhibitor's wishes regarding the choice of stand type but reserves the right to make changes due to planning requirements in consultation with the exhibitor.

7. Withdrawal / Cancellation

(1) Once admission has been granted, the exhibitor may not withdraw from the contract except in accordance with the statutory provisions and the following regulations. If the exhibitor cancels their participation after this point in time or declares their withdrawal or termination of the contract, they must bear the participation fee for the entire booked stand space and the additional costs incurred by the organizer up to that point in time.
(2) In order to avert danger and for technical or safety reasons, the trade fair/exhibition management can refuse to allow or prohibit an exhibit or demonstration planned by the exhibitor, even at short notice. The discretionary decision of the trade fair/exhibition management in this regard is binding.
In this case, the exhibitor cannot withdraw from the contract, and in this case, the exhibitor is not entitled to withdraw from the contract and is responsible for redesigning or repurposing their stand space in consultation with the trade fair/exhibition management. Unauthorized goods can be removed by Karlsruher Messe und Kongress GmbH at the exhibitor's expense without further warning.
3) The following cancellation charges apply to services:
a) Upon receipt of the notice of withdrawal or cancellation from the date of registration up to eight days before the official start of construction (in accordance with the special conditions of participation): 50% of the agreed net prices, b) Upon receipt of the notice of withdrawal or cancellation from seven days before the official start of construction (in accordance with the special

conditions of participation): 100% of the agreed net prices for stand construction/services.
(4) Customized services, such as tailored walls, graphics, etc., are excluded from cancellation.
(5) The exhibitor has the right to prove that Messe Karlsruhe has not incurred any damages in the amount of the costs specified in clauses 7 (1) to (4).
(6) Messe Karlsruhe is not obliged to agree to a contract transfer with a replacement participant proposed by the exhibitor.
(7) In the case of changes to stand space (relocation of stand space, changes to stand dimensions and/or stand space restrictions) as well as minor changes and/or alterations such as the duration of the trade fair, trade fair opening hours, or set-up and dismantling times by Messe Karlsruhe, the exhibitor shall not be entitled to withdraw from the contract.

8. Admission requirements

The basic requirement for admission is that the exhibitor comes from the wine-producing industry or is involved in marketing/sales promotion/distribution or similar activities. Exhibitors can also be companies or organizations that enrich the portfolio of the trade fair. All exhibits must be described as accurately as possible on the registration form and correspond to the product ranges according to the nomenclature. Items other than those registered and approved are not permitted to be exhibited. The trade fair/exhibition management will decide on admission together with the curators. There is no entitlement to change the approval. Approval is granted by the trade fair/exhibition management in writing. The exhibition contract is only considered binding once approval has been granted. However, the trade fair/exhibition management is entitled to revoke approval if the conditions for approval are not or no longer present. If the exhibitor departs from the information provided in the registration form without the written consent of the trade fair/exhibition management, the trade fair/exhibition management may exclude the exhibitor from participating in the trade fair at short notice and without observing any deadlines. The exhibitor is not entitled to claim damages from the organizer as a result.

9. Participation prizes

Stand space prices for row stands are €115.50/m², corner stands €123.50/m², end stands €132/m², and block stands €143/m². These prices are net space prices without stand construction or side and partition walls. Please order additional services via the Online Service Center (OSC). The basic marketing fee is €265 + VAT.
– Standard marketing fee upgrade plus €299 + VAT.
– Plus marketing fee upgrade plus €499 + VAT.
– Premium marketing fee upgrade (limited) plus €999 + VAT.
– Upgrade to Superior marketing fee (limited) plus €1,899 + VAT.
The charge for general hall additional costs (hall energy with electricity from 100% certified green electricity, general waste disposal, hallway carpets made from recyclable material where available) is €6.65 + VAT.

10. Stand construction service

- 12 m² complete stand EUROVINO €2,539 (€2,499 during the early bird booking period) plus VAT (stand construction including stand space);
- 16 m² complete stand EUROVINO €3,039 (€2,999 during the early bird booking period) plus VAT (stand construction including stand space);
- 6 m² complete stand New Style €2,519 (€2,489 during the early bird booking period) plus VAT (stand construction including stand space)
– Piccolo stand construction upgrade (12 m² + 16 m²) €380.00 + VAT.
– Magnum stand construction upgrade (12 m² + 16 m²) €768.00 + VAT.
– Upgrade to Impériale stand construction (12 m²) €1,926.00 + VAT.
– Upgrade to Impériale stand construction (16 m²) €2,520.00 + VAT.

Please note: When ordering stand construction packages, no credit or refund can be given for stand construction materials that are not required. Once you have registered, stand construction can only be ordered via the Online Service Center (OSC).

11. Services

(1) The extent of the services provided depends on the agreements made in each case. Messe Karlsruhe reserves the right to make minor changes to dimensions, shape, and color, provided this is reasonable for the exhibitor.
(2) Furthermore, deviations are only permissible if they are agreed upon in writing by both parties. Messe Karlsruhe is not obligated to check the information provided by the exhibitor for completeness and accuracy.

12. Regulations regarding rental property

(1) All items booked are rental items, unless otherwise indicated on the item or item group. Separate regulations apply to individually manufactured items.
(2) The rental items are provided only for the agreed purpose and duration of the rental period. The exhibitor is not entitled to sublet the rental items. Unless otherwise agreed, the rental items will be delivered to the exhibitor's exhibition stand.
(3) In exceptional cases, Messe Karlsruhe is entitled to deliver goods of equal or higher value at the price of the goods originally ordered instead of the goods ordered.
(3) The dimensions given are approximate.
(4) If the exhibition stand is not attended by staff at the time of delivery, the service is considered to have been properly performed or fulfilled upon provision of the service or delivery of the rental items to the exhibition stand. Neither Messe Karlsruhe nor its service partners are obliged to check the legitimacy of the people encountered at the stand at the time of service provision or delivery of the rental items.
(5) Usual signs of wear and tear on the rental items do not constitute defects. The exhibitor is aware that Messe Karlsruhe uses the rental items multiple times and that they are not always in new condition.
(6) The exhibitor is only permitted to use the rental items at the agreed locations. The exhibitor is obligated to keep the rental items in their immediate possession.
(7) The exhibitor must allow Messe Karlsruhe or its service partners to inspect the rental items.
(8) The exhibitor is obliged to handle the rental items with care. They must follow maintenance, care, and usage recommendations.
(9) If the rental items are not returned on time or made available for collection, Messe Karlsruhe shall be entitled to claim compensation from the exhibitor for the duration of the withholding in the amount of the agreed rental fee. Further claims for damages remain unaffected by this.

13. Unavailability of the service; reservation of self-supply

(1) Messe Karlsruhe is entitled to withdraw from the contract with the exhibitor in whole or in part if
• Messe Karlsruhe has not been supplied or has not been supplied on time by its supplier with whom it had concluded a contract to fulfill its obligations towards the exhibitor, and
• Messe Karlsruhe is not responsible for the failure or delay in delivery. The same applies if such a contract between Messe Karlsruhe and its supplier is not concluded because the supplier is unable to deliver the goods and Messe Karlsruhe is not responsible for this.
(2) If a case justifying withdrawal pursuant to paragraph 1 of this provision exists, Messe Karlsruhe will immediately inform the exhibitor of the unavailability. In the event of withdrawal, Messe Karlsruhe will immediately reimburse the exhibitor for any consideration already paid.

14. Wine Experience tasting zone & EUROVINO wine guide

By participating in the Wine Experience (WE), wines registered for the WE will be presented at EUROVINO without having to book a booth or space. For each registered wine that is presented in the WE tasting zone, including printed expertise, and included in the “EUROVINO Wine Guide,” a charge of €70 applies. For the additional digital display of your winery on tablets provided by us, a charge of €95 per wine applies. The terms of use and privacy policy of the wine guide apply, which can be found at weinguide.eurovino.info.
The exhibitor is responsible for ensuring that the texts and images submitted/uploaded by them for use in the print and/or online versions of the exhibitor and product directories are permissible under trademark and copyright law. The exhibitor is exclusively responsible for obtaining the trademark and copyright consents of a trademark or copyright owner required for the reproduction of images and texts in exhibitor and product directories. If the organizer is exposed to claims by third parties, in particular trademark or copyright owners or their representatives, due to copyright infringement resulting from the use of images and texts submitted/uploaded by the exhibitor, the exhibitor will be liable for any damage incurred by the organizer as a result and will compensate the

organizer for these claims against third parties. The exhibitor is responsible for any licence or exploitation fees or copyright fees incurred through the reproduction of texts and images in the exhibitor and product directories (e.g. to VG Bild Kunst or the artist or author of the submitted/uploaded texts).

15. Use of organic/sustainability certificates by the exhibitor

(1) The exhibitor alone is liable for the legality of the use of the memberships, organic and/or sustainability certificates or seals listed by them, including permission for their use at the exhibition stand, in the printed and/or online version of the exhibitor and product directories, and in the digital EUROVINO wine guide.

(2) In the event of a claim against the organizer due to a violation of the provisions of sentence (1) under competition law, the exhibitor is obligated to indemnify the organizer in full against such claims and to reimburse the organizer for all costs, including those of legal defense, and to compensate the organizer for any further damage resulting from the claim.

16. Co-exhibitors/additionally represented companies

The inclusion of a co-exhibitor/additional company must be indicated in writing on the registration form, stating the full address and contact person. A registration fee of €379 plus VAT, including the basic marketing contribution, is payable for the co-exhibitor/additional company.

17. Force majeure, achievement reservations

(1) Force majeure is an event that has a massive impact on the contractual relationship from outside and which, according to human understanding and experience, is unforeseeable and cannot be prevented or rendered harmless by economically acceptable means, even with the greatest care that can reasonably be expected in the circumstances. In the event of force majeure, Messe Karlsruhe is entitled to postpone, shorten, extend, or restrict the event in whole or in part, or to close it temporarily or permanently. In such a case, the exhibitor is not entitled to claim damages from Messe Karlsruhe. Services already rendered can be charged to Messe Karlsruhe, provided that these costs are already covered by corresponding income or can be claimed and enforced against the exhibitor in accordance with the statutory provisions and contractual agreements. The total or partial inability of Messe Karlsruhe to perform the contractually owed services due to events which, if they had been foreseeable, would have been beyond the control of the parties, in particular

a) the interruption or more than minor restriction of a sufficient supply of electricity, gas, water, or internet, provided that this is not only of short duration.

b) regarding the occurrence and further development of pandemics in accordance with the Infection Protection Act (IfSG).

c) due to official orders or decrees.

(2) In the case of postponement of the event or for any other reason for up to one year, the contractual relationship between the parties will remain unchanged, unless the exhibitor or Messe Karlsruhe declares in writing to the other party within 14 days of notification of the postponement that adherence to the contract is unreasonable. The reasons for unreasonableness must be explained in full. The assessment criteria are based on Section 313 (1) of the German Civil Code (BGB). If the other party does not subsequently object in writing within seven days, the reasons for unreasonableness are deemed to have been accepted.

18. Two-story exhibition stands

For two-story exhibition stands, in addition to the rental fee, further 50% of the built-up stand area will be charged for the stand space.

19. Exhibition space

The minimum size of a stand area is 6 m² (row stand, corner stand), 15 m² (head stand), 24 m² (block stand). Smaller areas will only be rented out after consultation with the trade fair/exhibition management and if such areas are available during planning. Existing columns located within the stand area are part of the exhibition stand. The final calculation of stand area prices is based on measures taken by the trade fair/exhibition management. Existing columns located within the stand area are part of the exhibition stand. The final invoice for the stand area prices is based on the measurements taken by the trade fair/exhibition management. Each square meter or part of a square meter will be charged in full. The stand area will generally be calculated as a rectangle without considering fixtures, minor deviations, and the like.

20. Stand construction approval

Provided that the technical guidelines are complied with in the design and construction of the stand, drawings and building specifications must be submitted for single-story stand constructions in halls with a height of more than 3.5 m.

21. Design and equipment

A structural partition between the stand area and neighboring stands is mandatory. If the exhibitor does not have its own stand construction system or rents one from Messe Karlsruhe, stand partition walls (rear and side walls) are mandatory. The stand partition walls, which are subject to a charge, are not included in the stand area booking. Stand partition walls are available via the Online Service Center (OSC). If the exhibitor does not order any stand partition walls but their stand area is surrounded by stand partition walls belonging to neighboring stands or by existing stand partition walls, they will be charged for these stand partition walls at the rates specified in the Online Service Center (OSC). Approximately 5 cm must be deducted from the width of the assigned stands unless clear dimensions are expressly required due to standard stand construction. For safety reasons, the stand boundary walls can be secured with support walls during basic stand construction. These must only be removed by the contracted company of Messe Karlsruhe if the stability of the boundary walls has been professionally secured by the contracted company of Messe Karlsruhe. The exhibitor is liable for any damage that might occur if they fail to ensure the stability of the stand boundary walls after dismantling their stand. Drawings and sketches of the intended stand construction must be submitted. The installation of your own tents, pavilions, or canopies on the outdoor grounds is subject to approval and requires the prior submission of a sketch plan. Decorative materials used by the exhibitor must be fire-resistant and comply with police regulations. The exhibitor is liable for any damage to the walls and floors or changes to the rented stand space caused by themselves, their staff, or their agents. Any costs incurred as a result will be invoiced separately. The contracted design companies, unless they are the exhibitor's own design companies, must be notified to the trade fair/exhibition management. The interior design of the halls cannot be changed by the exhibitors. Pillars, wall projections, fire extinguishers, partition walls, distribution boxes, and other technical equipment are part of the allocated stand space.

22. Assembly and disassembly

The exhibitor will receive the access data for the Online Service Center (OSC) in good time; the details of this must be observed without fail. The stands of companies that are not occupied 12 hours before the start of the event or for which there is no indication of a later arrival will be equipped with rear and side walls at the expense of the exhibitor on behalf of the trade fair/exhibition management and decorated, designed, or otherwise allocated in order to create a representative overall appearance. In this case, the stand rental fee must be paid in full. Messe Karlsruhe is not liable for any damage caused by late or non-existent orders on the part of the exhibitor (incorrect mandatory entry in the exhibitor directory, incomplete power lines during setup, etc.). If dismantling takes place before the end of the exhibition on the last day of the fair, the fair/exhibition management is entitled to charge a contractual penalty of €500 plus VAT.

23. Complaints regarding stand construction services

Complaints must be reported by the applicant immediately (without undue delay) on site at the Karlsruhe Trade Fair Service Center.

24. Exhibitor passes

Exhibitor passes are available in the OSC under Pass Management for digital distribution to your employees. For stands in the halls: up to 16 m² 2 passes, for each additional 10 m² 2 passes free of charge, but not more than 15 passes. If necessary, additional passes can be issued for a fee. Please note the relevant information in the Online Service Center (OSC).

25. List of exhibitors

The organizer publishes a digital exhibitor and product directory as well

as a wine guide, which is linked via the website www.eurovino.info. The mandatory entry includes a basic entry in the alphabetical directory (company name, hall, stand number, and any other company-related data), in the product directory (company name, hall, stand number), and on the Internet. The exhibitor will also be mentioned on social media channels, if applicable. The entries of company information and wine expertise in the digital database are available online for a period of one year or until the next EUROVINO. This is subject to the timely submission of the registration. Additional entries can be booked separately for a fee. Please refer to the relevant forms in the Online Service Center (OSC). The exhibitor is responsible for the copyright admissibility of the use of the texts and images submitted/uploaded by them in the exhibitor and product group directory.

26. Property rights, third-party rights in connection with the use of texts/image and sound recordings

(1) The exhibitor is responsible for the legal admissibility of the use of the texts, image and sound recordings submitted/uploaded/produced by them, including third-party property rights such as copyrights and trademark rights as well as personal rights and data protection regulations.

(2) The exhibitor is entirely responsible for obtaining the necessary consent from rights holders or affected parties for the collection, processing, and reproduction of image and sound recordings.

(3) Should the organizer be exposed to claims by third parties, in particular by owners of copyrights and trademark rights as well as personal rights/ personal data or their representatives, the exhibitor is liable for any damage incurred by the organizer as a result and will indemnify the organizer with regard to these claims against the third party, reimburse the organizer for all costs of legal defense, and compensate the organizer for any further damage incurred as a result of the claim.

(4) Rights within the meaning of this provision also include those rights whose exercise has been transferred to collecting societies. The exhibitor is responsible for any license or exploitation fees or copyright fees incurred through the reproduction of texts, images and sound recordings (e.g. to VG Bild Kunst or the artist or author of the submitted/uploaded texts).

27. The exhibitor's own sound recordings, image/sound recordings, image recordings, and other recordings and transmissions of the event of any kind (radio, TV, internet, loudspeakers, etc.)

(1) Audio recordings, image/audio recordings, image recordings, and other recordings and broadcasts of the event of any kind (radio, TV, internet, loudspeakers, etc.) require the consent of the copyright holders and holders of ancillary copyrights involved, as well as other holders of property rights and personal rights, and the consent of Messe Karlsruhe in writing. Messe Karlsruhe is entitled to make its consent to this conditional on the agreement of a fee to be paid to it.

(2) If the exhibitor commissions Messe Karlsruhe or a service provider of Messe Karlsruhe to produce sound, sound and image, or image recordings, the commission must be made in writing or in text form in accordance with the following conditions a) to f).

(3) If Messe Karlsruhe gives its consent or if Messe Karlsruhe is commissioned, and if the exhibitor is thereby granted the right to use and exploit the recordings comprehensively, including for commercial purposes, this is subject to the following conditions:

(3.1) Granting of rights

(3.1.1) The rights granted to the exhibitor are limited in terms of space and time to the above-mentioned scope and expressly include all mentioned/known and unknown types of use, including the right to reproduce the recordings (in whole or in part, permanently or temporarily, using any technical means, as well as by any means and in any form), to distribute, exhibit, publicly reproduce, in particular to show, broadcast, reproduce via image, image and sound, and/or sound carriers, as well as to make publicly available, in particular via the Internet, in such a way that members of the public have access at locations and at times individually chosen by them, regardless of the medium used for transmission.

(3.1.2) In return for the granting of rights, the exhibitor permits Messe Karlsruhe to use the recordings made by him for its own advertising purposes; the following obligations of the exhibitor apply mutatis mutandis to the use of the recordings made by him by Messe Karlsruhe.

(3.2) Obligations of the exhibitor

The exhibitor guarantees

(3.2.1) to obtain effective consent in advance from all people recorded and to be the owner of any transferable third-party rights or to be in a position to effectively grant the specified rights or to have them effectively granted. If Messe Karlsruhe is permitted to use the recordings, the consent must also cover their use by Messe Karlsruhe for its own advertising purposes.

(3.2.2) that the recordings covered by the contract are free from third-party rights that could conflict with the granting of rights under the contract.

(3.2.3) that the use of the recordings does not violate any personal rights, copyrights, moral rights, trademark rights, or other property rights.

(3.2.4) that the statutory data protection provisions are complied with in the course of the rights granted and that any necessary agreements on order processing or shared responsibility with third parties have been concluded independently or will be concluded in advance.

(3.3) Indemnification declaration, extended obligations of the exhibitor

(3.3.1) The exhibitor will indemnify Messe Karlsruhe upon first request against all claims by third parties that could arise from the granting of rights within the meaning of this agreement, in particular claims arising from industrial property rights, trademark, copyright, and personal rights infringements, claims arising from violations of data protection regulations that could be brought against Messe Karlsruhe in connection with the exercise of third-party rights.

(3.3.2) The exhibitor is required to immediately notify Messe Karlsruhe of any infringements of third-party rights that come to its attention. The indemnification also includes reimbursement of the costs incurred or to be incurred by Messe Karlsruhe in connection with legal action or defense.

(3.3.3) The exhibitor is not entitled to produce and use recordings in which ideas that are unconstitutional or illegal are presented or disseminated.

(3.3.4) By signing, the exhibitor acknowledges that they will not tolerate any racist, anti-Semitic, Islamist, anti-democratic, unconstitutional, or illegal content. This means in particular that the recordings and their use, neither as a performance nor in word or writing, disparage human freedom and dignity, or that symbols which represent or are associated with anti-constitutional or unconstitutional organizations are used or disseminated. This also means that the exhibitor

- actively intervenes against violations of paragraphs 2) and 3) during the recordings,
- exclude participants from the recordings who violate the principles set out in paragraphs 2) and 3),
- interrupt the recordings in the event of a continuing violation of paragraphs 2) and 3), and
- stop the recordings in the event of continuing violations.
- not use or publish any corresponding image and sound material.

(3.3.5) If, in the context of the production and use of images, image and sound recordings, or sound recordings permitted by Messe Karlsruhe, violations occur that constitute a criminal offense, in particular under Sections 86, 86a, 90, 90 a-c, 130, 185, 186, 187, and 188 of the German Criminal Code (StGB) or Section 20 (1) No. 5 of the German Association Act (VereinsG), and if the exhibitor violates its contractual obligations under paragraphs 2) and 3), it must pay Messe Karlsruhe a contractual penalty of up to EUR 50,000 for each case of infringement, to be determined by Messe Karlsruhe at its reasonable discretion and reviewed by a court in the event of a dispute.

(3.4) Notes

(3.4.1) The exhibitor is aware that any filming permits required for filming on the fairgrounds and outside the exhibition grounds must be applied for by the contracting party from the city of Karlsruhe or Rheinstetten. For recordings outside the exhibition grounds, any necessary filming permits must be applied for by the contracting party from the city of Rheinstetten or obtained from the respective property owners.

(3.4.2) The exhibitor is aware that the consent of Messe Karlsruhe does not include permission for flights and recordings with drones. A separate permit must be obtained for this purpose..

28. Animals
Animals are not permitted at the event. Exempt from this prohibition is the medically necessary accompaniment of guide dogs or service dogs. Appropriate proof must be provided upon request. Separate exceptions apply to animal-related events.

29. Sales/ distribution
The sale/distribution of goods and services is only permitted if the sale/distribution takes place on the rented stand space. The exhibitor must comply with the statutory provisions, particularly the law on price labeling. The exhibitor is entirely responsible for obtaining and complying with the necessary official approvals (such as trade and health permits). Violations entitle Messe Karlsruhe, after warning, to immediately close the stand and exclude the exhibitor from participating in the event and, if applicable, subsequent events. Without prejudice to this, the exhibitor remains liable for the full participation fee; the exhibitor has no claim for damages in this regard.

30. Photography
The trade fair/exhibition management is entitled to have authorized personnel make drawings, film recordings, and photographs of trade fair stands and exhibited items (see House Rules §6). The exhibitor agrees to waive all objections based on property rights and rights of use. People other than those commissioned by the trade fair/exhibition management require the express written permission of the trade fair/exhibition management for recordings of any kind.

31. AUMA fee
The Association of the German Trade Fair Industry (AUMA) charges a net fee of €0.60/m² (also for the outdoor area). The fee will be invoiced together with the rental stand. AUMA represents the diverse interests of the German economy in the field of exhibitions and trade fairs.

32. Technical facilities
Requests for electricity, water, compressed air, telephone, etc. can only be considered if orders are received by the Online Service Center (OSC) in a timely manner. Sufficient general lighting is provided. However, exhibitors can have additional electrical wiring installed at their own expense. These services will be charged based on the connection point closest to the exhibition stand in question. Only contractors approved by the trade fair/exhibition management are permitted to install the supply lines. Electricity, water, and gas consumption within the stand area is at the exhibitor's expense. The trade fair/exhibition management accepts no liability for damage resulting from technical malfunctions caused by power fluctuations, power failures, or force majeure, or from the power supply being interrupted on the orders of the fire department, police, or municipal utilities. The specifications of the Technical Guidelines (https://www.messe-karlsruhe.de/de/locations-services/downloads/) must be observed.

33. Payment terms
The costs of the stand space (stand rental) and all other fees are net prices, to which the applicable statutory sales tax is added and payable. If no valid sales tax ID is provided for companies from the EU that are not based in Germany, Messe Karlsruhe is obliged to charge the invoice amount including statutory sales tax. The exhibitor will receive an invoice in electronic form for the stand space upon/after confirmation of the stand; invoicing for additional costs and stand construction packages depends on the order date. All invoices are due for payment upon receipt. If the recipient does not meet their payment obligation within 30 days of receiving the invoice, they will be in default even without a reminder. Upon default, the trade fair/exhibition management is entitled to charge default interest at the statutory rate. In the event of continued default despite a reminder, the trade fair/exhibition management reserves the right to terminate the contractual relationship with immediate effect. Please note that for orders placed three weeks or less before the start of the event, an express service surcharge of 25% will be applied due to the additional logistical and technical effort involved.

34. Payment by credit card
Only Mastercard and Visa cards are accepted for payment by credit card. Messe Karlsruhe uses the VR Pay Internet Gateway of VR Payment GmbH, Saonenstraße 3a, 60528 Frankfurt am Main, as its payment service provider.

35. Offsetting, right of retention
The exhibitor is only entitled to offset claims against Messe Karlsruhe if the claim to be offset is undisputed or has been legally established. The same applies to the exhibitor's right of retention if the exhibitor is an entrepreneur within the meaning of § 14 BGB (German Civil Code). If the exhibitor is not an entrepreneur in this sense, a right of retention only applies if it is a right to refuse performance in accordance with Section 320 of the German Civil Code (BGB) or if the exhibitor's counterclaim is based on the same contractual relationship.

36. Advertisement
Active advertising outside the rented stand is not permitted. This does not apply to advertising services offered by Messe Karlsruhe. In the event of violations, the trade fair/exhibition management reserves the right to take immediate action. In this case, it can terminate contracts already concluded with the exhibitor for subsequent events for good cause, because essential conditions for the fulfillment of the contract are no longer given.

37. Accident prevention
The exhibitor is obliged to install protective devices on their exhibited machines, apparatus, devices, and other exhibits that comply with the accident prevention regulations of the employers' liability insurance association. The exhibitor is liable for all personal injury or property damage caused during or by the operation of exhibited machines, apparatus, systems, etc. Fire extinguishers and signs indicating their location must not be removed from their location, covered or obstructed, and emergency exits must not be blocked or obstructed by exhibition stands or exhibits. The specifications of the Technical Guidelines (https://www.messe-karlsruhe.de/de/locations-services/downloads/) must be observed.

38. Cleaning
The cleaning of the generally accessible event grounds and the exhibition halls is carried out by the trade fair/exhibition management. The exhibitor is responsible for cleaning the stand they have rented. Packaging material and similar items may not be stored in the halls.

39. Limitation of liability
(1) Messe Karlsruhe is not liable for violations of duty, unless otherwise specified in the following restrictions.
(2) The exclusion of liability does not apply to liability for damages resulting from injury to life, limb, or health based on an intentional or negligent breach of duty by Messe Karlsruhe or an intentional or negligent breach of duty by a legal representative or vicarious agent of Messe Karlsruhe.
(3) Messe Karlsruhe assumes liability for other damages resulting from an intentional or grossly negligent breach of duty by Messe Karlsruhe or from an intentional or grossly negligent breach of duty by a legal representative or vicarious agent of Messe Karlsruhe.
(4) Messe Karlsruhe also accepts liability for damages resulting from the breach of a material contractual obligation (an obligation whose fulfillment is essential for the proper execution of the contract and on whose fulfillment the exhibitor regularly relies on and may rely); in this case, however, Messe Karlsruhe's liability is limited to compensation for the foreseeable, typically occurring damage.
(5) To the extent that Messe Karlsruhe's liability is excluded, this also applies to the personal liability of Messe Karlsruhe's legal representatives or vicarious agents.

40. Insurance and security
The exhibitor is liable for all personal injury or property damage caused by its operations. The trade fair/exhibition management therefore strongly recommends that exhibitors take out exhibition insurance. The trade fair/exhibition management has concluded a special agreement with an insurance company for the duration of the exhibition. Exhibitors are advised to sign up to this agreement in view of the special benefits it offers. If the exhibitor requests special stand security at an additional cost, this will be provided exclusively by companies commissioned by the trade fair/exhibition management in accordance with the applicable terms and conditions. The relevant forms can be found in the Online Service Center (OSC).

41. GEMA
Exhibitors must contact GEMA in the following cases: when using live music, recorded music, records, cassettes, CDs, or DVDs; when showing sound films or videos with music; or if exhibitors belong to an AV or TV medium. GEMA, 11506 Berlin, telephone 030 58858999.

42. Data protection

The personal data you provide will be processed for the purpose of fulfilling the contract. In this context, it can also be passed on to service partners if this is necessary for the fulfillment of the contract. Processing is carried out in accordance with Art. 6 (1) (b) GDPR. Furthermore, your data will be used in the legitimate interest of direct marketing in accordance with Art. 6 (1) (f) GDPR. Further information can be found at: www.messe-karlsruhe.de/ds-gaus.

43. House rules

The trade fair/exhibition management exercises house rules on the event grounds and in the event halls. The instructions of the trade fair/exhibition management, its employees, and security personnel must be followed.

44. Acceptance of the exhibition conditions and house rules

By registering to participate in the event, the exhibitor accepts these "Special Conditions of Participation," the "General Participation Guidelines for Trade Fairs and Exhibitions of IDFA Members," and the "House Rules" as binding for themselves and their representatives. In the event of a violation, the trade fair/exhibition management is entitled to eliminate the disturbance at the expense of the exhibitor concerned and to close the stand without compensation. If any provisions of these "Special Conditions of Participation" deviate from corresponding provisions of the "General Participation Guidelines for Trade Fairs and Exhibitions of IDFA Members," the provisions of the "Special Conditions of Participation" will always take precedence.

45. Limitation period

All contractual and pre-contractual claims of the exhibitor against the trade fair/exhibition management expire within six months. The limitation period begins on the working day following the end of the event.

46. The place of performance and jurisdiction is Karlsruhe. The law of the Federal Republic of Germany applies. The organizer's terms and conditions apply exclusively; the exhibitor's terms and conditions do not apply. The German text is legally binding.

47. Severability clause

The possible invalidity of individual provisions above does not affect the validity of the remaining "Special Terms and Conditions of Participation" and the entire contract. If one of the above provisions is invalid, it will be replaced by a provision that most closely approximates its meaning and purpose.

A General Exhibiting Guidelines
for Trade Fairs and Exhibitions
of IDFA Members*

In the event of any non-conformity, the following regulations shall apply in the undermentioned order (if available):
A. Individual binding agreements of the organizer
B. Special Exhibiting Conditions of the organizer
C. General Exhibiting Guidelines

Bremen
Dortmund
Essen
Hamburg
Friedrichshafen
Karlsruhe
Leipzig
Offenbach
Pirmasens
Saarbrücken
Stuttgart
IDFA

* The IDFA is the interest group of German trade fairs and exhibition cities. Its members are the trade fair companies in: Bremen, Dortmund, Essen, Friedrichshafen, Hamburg, Karlsruhe, Leipzig, Offenbach, Pirmasens, Saarbrücken and Stuttgart. IDFA members issue these guidelines together on a voluntary basis in the interest of ensuring fair and equal treatment for all exhibitors. Members are free to enter into agreements with exhibitors that diverge from these guidelines. Such agreements and arrangements require written confirmation from the IDFA member in question in order to take effect.

01.01 The participants in trade fairs and exhibitions shall be divided into exhibitors, co-exhibitors and additionally represented companies. They shall hereinafter be called "participants" for short.
01.02 The admission of one or more co-exhibitors shall only be possible in exceptional cases and shall entitle the organizer to charge a special fee. In all cases, however, the admitted exhibitor shall be liable for ensuring that the co-exhibitor(s) complies (comply) with the obligations upon the exhibitor.
01.03 Exhibitors, co-exhibitors and additionally represented companies
An **exhibitor** shall be regarded as anyone who hires an exhibition stand for the duration of a trade fair or exhibition and takes part in this event with their own personnel and their own products or services.
A **co-exhibitor** shall be regarded as anyone who takes part in a trade fair or an exhibition on the stand of an exhibitor with their own personnel and their own products or services. Coexhibitors shall also include members of a group of companies and subsidiaries.
In the case of an exhibitor who is actually a manufacturer, an **additionally represented company** shall be regarded as every other firm whose goods or services are offered by the exhibitor. If an exhibitor, who is a sales company, presents both products from a manufacturer and additional goods and services from other firms, these firms shall be regarded as **additionally represented companies**.
01.04 The admission of the exhibitor shall not lead to a contract between the co-exhibitors or additionally represented companies registered by the exhibitor and the organizer.
The inclusion of co-exhibitors shall normally be subject to a licence and a charge. The inclusion of additionally represented companies shall be subject to a licence; a charge shall only be paid for these companies if this is stipulated in the Special Exhibiting Conditions. The charge shall be paid by the exhibitor; it may also be subsequently invoiced by the organizer.
A written application for the inclusion of a co-exhibitor shall be sent to the organizer showing the full address and the names of contact persons.

02. Registration

02.01 Anyone wishing to register (participation and ordering of a stand) for a trade fair or exhibition (hereinafter called "event") shall do so using the registration form, which shall be completed in full and signed with legally binding effect. This application shall be regarded as a contract offer from the exhibitor, which requires acceptance by the organizer. Submission of the application form shall constitute no grounds for admission to the event.
02.02 By submitting the application form, the exhibitor shall hereby accept these "General Exhibiting Guidelines" and, if available, the "Special Exhibiting Conditions" applying to the particular event, the "House Rules", the "Technical Guidelines" and the regulations contained in the "service documents". This obligation shall also extend to the persons employed by the exhibitor at the event, other participants registered by the exhibitor and other agents.
02.03 The exhibitor shall be obliged to comply with relevant labour and trade legislation, environmental protection regulations, fire protection regulations, accidence prevention regulations and the provisions of competition law. The exhibitor shall also personally comply with EU Regulations No. 2580/2001 and No. 881/2001, especially in regard to finance and personnel.
02.04 The exhibitor shall continuously monitor compliance with the above-mentioned regulations by the persons whom he employs at the event, his other registered participants and other agents. In the event an infringement of this obligation, the exhibitor shall intervene and/or inform the organizer about the infringements.

02.05 By submitting the application form, the exhibitor hereby agrees to his data being recorded, processed and used for the purpose of organizing the event and for purposes of advertising, market research or opinion research – in accordance with the latest version of the Data Protection Act – and to these data being passed on to third parties in connection with the abovementioned
purposes. The exhibitor shall hereby give his consent in this respect, unless he has filed an express objection. The exhibitor shall also be obliged to take part in electronic visitor recording and evaluation programmes, and shall agree to the publication of information relating to his participation via electronic media, including the Internet.

03. Admission

03.01 The organizer shall take a decision, if necessary in agreement with the respective committees, regarding the admission of the exhibitor and registered exhibits to the event via a written confirmation of admission. A contract shall come about with the admission of the exhibitor (see subsection 02.01, sentence 3).
03.02 The organizer may exclude individual participants from taking part in the event for factually justified reasons, especially if the amount of space available is insufficient. The organizer may also restrict the event to certain groups of participants if this is necessary to attain the purpose of the event. The organizer shall also be entitled to impose restrictions on the registered exhibits and change the amount of registered space. Admission shall only apply to the registered exhibits, the participants mentioned in the confirmation of admission and the space stipulated therein. No items apart from those which have been registered and admitted to the event may be exhibited.
03.03 The participant shall have the actual and legal power of disposal over the registered exhibits and shall be in possession of any necessary official operating licences. Descriptions and brochures relating to the goods or services to be exhibited shall be submitted by the participant on request.

04. Space assignment

04.01 The organizer shall personally assign space in accordance with the subject and structure of the particular event and the actual amount of space available. If possible, the organizer shall try and accommodate requests for specific space assignments in the registration form. The order in which applications are received shall not be the sole decisive factor in assigning space.
04.02 The organizer shall admit participants to the event by issuing written confirmation of participation along with details of the stand provided (stand confirmation). Unless otherwise agreed in writing, the participation contract between the exhibitor and the organizer shall hereby be concluded with legally binding effect. If the contents of the stand confirmation differ from the contents of the exhibitor's registration form, the contract shall be concluded on the basis of the stand confirmation, unless the exhibitor objects in writing within two weeks.

05. Unauthorized transfer of stand space, co exhibitors, additionally represented companies

05.01 The assigned stand space may not be exchanged with another exhibitor. Partial or complete transfer of the stand space or subletting of the stand space to third parties shall also not be permitted without the approval of the organizer. In the event of an infringement of this provision, the organizer shall be entitled to terminate the contract immediately according to section 17 for good cause.
05.02 If several exhibitors want to rent a stand together, they shall name a jointly appointed authorized representative on the application form. The organizer shall negotiate solely with this authorized representative. If several exhibitors rent a stand together, every one of them shall be jointly and severally liable to the organizer.
05.03 The exhibitor may only accept co-exhibitors or additionally represented companies (cf. 01.04) with the prior approval of the organizer. Third parties shall also be regarded as co-exhibitors or additionally represented companies if they have close economic or organizational ties to the applicant. The exhibitor shall enter the names of all co-exhibitors or additionally represented companies on the application form. Coexhibitors
or additionally represented companies not named on the application form may not display exhibits on the exhibitor's stand.

06. Fees, payment deadlines and terms, lessor's right of lien

06.01 The participation fee amount and the payment deadlines are shown in the Special Exhibiting Conditions. The payment deadlines shall be observed. Prior and full payment of the invoice on the stipulated dates shall be a prerequisite for taking possession of the assigned stand space and for handing over the participant passes. No provision shall be made for deferral of payment in the event of any deviation from this regulation. Objections to the invoice may only be taken into account if they are sent in writing within 14 days after receipt of the invoice. When sending the invoice, the organizer shall draw the exhibitor's attention in particular to the importance of his actions.
06.02 An AUMA service fee amounting to €0.60 per square metre of stand space shall be charged for the activities of the Association of the German Trade Fair Industry (AUMA), Littenstrasse 9, 10179 Berlin. This service fee shall be listed separately on the invoice.
06.03 All invoice amounts shall be transferred in Euro without any bank charges or deductions quoting the customer number and invoice number to one of the accounts shown on the invoice. If the exhibitor fails to pay on time, the organizer shall be entitled to charge interest amounting to the interest rate which he would pay for taking out corresponding loans, but at least 8 percent above the current base interest rate, plus a fee of € 3.00 for every additional warning letter. The organizer shall reserve the right to assert claims for statutory interest after the due date (§ 353 of the German Commercial Code), any further damage caused by default and other rights arising from these Exhibiting Conditions. The participant shall be entitled to provide the organizer with documentary evidence to the effect that the latter suffered no damage over and beyond the statutory default interest rate as a result of default in payment.
06.04 If the participant culpably fails to comply with his payment obligations on time, the organizer shall reserve the right, after granting a reasonable period of grace with consideration of the circumstances and the remaining time, to terminate the contract with immediate effect according to section 17 for good cause.
06.05 Should a participant fail to comply with his payment obligations, the organizer may exercise his right of lien, retain the exhibits and the stand fittings, and have them auctioned at the expense of the participant, each time after prior written notification, or to sell them privately if they have a stock exchange price or a market price.

07. Non-participation by the participant

07.01 Non-participation by the participant shall not generally release him from his contractual obligations. The participant shall be obliged, in particular, to pay the contractually due fees. The organizer shall not be obliged to accept a replacement participant nominated by the participant.
07.02 In the event of non-participation, the participation fee shall become due for payment immediately if the due date has not already been established according to subsection 06.01.
07.03 In order to ensure that the trade fair has a unified appearance, the organizer shall be entitled to reassign the stand space not used by the participant if the latter does not take part in the event. The participant shall pay an administrative fee (see subsection 17.06) for the attempts by the organizer to hire the exhibition stand for a consideration other than through an exchange with the stand space of another participant. This provision shall also apply if the stand space is reassigned to a replacement exhibitor who is nominated by the participant and accepted by the organizer. If no interested party is found, the organizer shall be entitled to arrange the stand space at the expense of the participant. The participant shall also not be released from the obligation to pay the participation fee if the assigned stand space is hired in another way, but the total area available for the event cannot be fully hired out.
07.04 In the event of non-participation by a co-exhibitor, the participant shall still be obliged to pay the full registration fee (see subsection 01.04).

08. Cancellation, relocation and change in the duration of the event

08.01 The organizer shall be entitled to cancel the event for good cause, change its date and location, change its duration or – if necessitated by space conditions, police instructions or other compelling reasons – move the stand space assigned to the participant, change its dimensions and/or limit the stand space. Any change in regard to the venue or its time or any other change shall become an integral part of the contract when the participant is notified accordingly. In this case, the participant shall be entitled to withdraw from the contract within 14 days after receipt of the notice of change. Compensation claims against the organizer shall be excluded in this case, unless the change was due to gross negligence or intent on the part of the organizer or his agents.
08.02 Cases of force majeure, which prevent the organizer from fulfilling all or some of his obligations, shall release him from the performance of this contract until such time as force majeure ceases. The organizer shall inform the exhibitor immediately, unless he is also impeded by a case of force majeure. The impossibility of a sufficient supply of auxiliary materials such as electricity, heating, etc., as well as strikes and lockouts shall be regarded as tantamount to a case of force majeure - unless they only last for a short period or were caused by the organizer. If the organizer incurs costs in these cases for the preparation of the event, the participant shall be obliged to pay these costs.
08.03 If the organizer is able to stage the event at a later date, the participant shall be notified accordingly. The participant shall be entitled to withdraw from the contract within 14 days after receipt of this notification. Compensation claims against the organizer shall be excluded in this case, unless the change of date was due to gross negligence or intent on the part of the organizer or his agents.
08.04 If the organizer is responsible for cancelling the event, the participant shall not be obliged to pay the participation fee.
08.05 If the organizer is forced to shorten an event already in progress on account of the occurrence of force majeure or for other reasons for which he is not responsible, the exhibitor shall not be entitled to claim full or partial reimbursement or waiver of the participation fee.

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09. Stand construction, fittings and design

09.01 All exhibition stands and other event areas shall be measured and marked by the organizer. In case of doubt, the organizer shall have the right to make a final decision (§ 315 of the German Civil Code).

09.02 The participant shall be obliged to build a trade fair stand or an exhibition stand (stand) on the rented exhibition space. The stand shall be occupied on time, but at the latest 24 hours before the start of the event. If the participant does not occupy the stand on time, the organizer may terminate the contract immediately according to section 17 for good cause.

09.03 Exhibits, stand equipment and/or other items, which were not shown on the application form or whose appearance, smell, lack of cleanliness, noise or other characteristics create an unreasonable nuisance or disturbance affecting the smooth running of the event or which otherwise turn out to be unsuitable shall be removed immediately at the request of the organizer. If these items are not removed at once, the organizer may dispose of them at the participant's expense and terminate the contract immediately according to section 17 for good cause.

09.04 In principle, every participant shall be free to design and equip their stand according to their own criteria. However, the stand design and equipment shall take account of the typical exhibiting criteria of the event and all conditions of the organizer, especially the Technical Guidelines, the Special Exhibiting Conditions and the service catalogue. The organizer shall be entitled to request the participant to submit plans and stand descriptions that are true to dimensions. The name or the company and the address or head office of the participant shall be clearly marked on a stand sign. The names of the companies commissioned to design and build the exhibition stand shall be notified to the organizer.

09.05 The stand shall be properly equipped and occupied by knowledgeable personnel at the fixed opening times throughout the duration of the event stipulated in the Special Exhibiting Conditions.

09.06 If the design and/or equipment of a stand do not comply with the relevant specifications, the organizer may request that the stand be changed or removed accordingly by the participant. The costs in this case shall be borne by the participant. If the participant fails to comply with this request straightaway, the organizer shall be entitled to change the stand at the participant's expense or terminate the contract immediately according to section 17 for good cause.

09.07 Construction of the stand shall be completed at the latest before the end of the construction times stipulated in the Special Exhibiting Conditions. The participant shall not be entitled to remove exhibits from the stand or start dismantling the stand before the beginning of the stand dismantling times stipulated in the Special Exhibiting Conditions.

09.08 Any exhibits exceeding the fixed height limits for the stands shall require the permission of the organizer. This provision shall also apply to the presentation of very heavy exhibits for which foundations or special equipment are required.

09.09 The participant shall be solely responsible for vacating the stand on time and restoring the original state of the exhibition space. All obligations of the organizer shall end after expiry of the stand dismantling period stipulated in the Special Exhibiting Conditions. The organizer shall accept no responsibility whatsoever for goods left on the trade fairgrounds, including those which were sold to a third party during the event. The organizer shall be entitled to charge a reasonable storage fee for goods which are not dismantled and taken away on time. The organizer shall also be entitled to use a suitable company to remove and store goods immediately at the participant's expense and risk.

10. Advertising

10.01 The participant shall only be entitled to use any kind of advertising on his stand for his own company and solely for the goods which he produces or sells, provided they have been registered and admitted to the event.

10.02 Loudspeaker advertising, other acoustic measures and slide, film, video or computer presentations and other noisy measures shall require the written approval of the organizer. This provision shall also apply to the use of audio or visual equipment for the purpose of attaining a better advertising impact or if the demonstration of exhibits is noisy or annoying.

10.03 The organizer shall be entitled to stop unauthorized advertising without the aid of courts or the police and to personally remove it or have it removed. The costs of removing unauthorized advertising shall be borne by the participant. Licences that have already been issued may be subjected to restrictions or revoked in the interest of maintaining an orderly event if no other remedial measures are possible.

10.04 If the participant plays back mechanically reproduced music, he shall be obliged to obtain the necessary public performance licence and pay the fees in this respect.

10.05 The participant shall not be permitted to carry or drive around advertising media on the trade fairgrounds or distribute printed matter and samples outside his stand.

10.06 The participant shall be strictly forbidden to approach and interview visitors outside the stand. In the event of an infringement of this provision, the organizer shall be entitled to terminate the contract immediately according to section 17 for good cause.

10.07 Political advertising and/or political statements shall not be permitted, unless the political statement forms part of the event. In the case of political statements or political advertising which are capable of disturbing the smooth running of the event or public order, the organizer shall be entitled but not obliged to request the participant to stop showing the offending items and to remove them from his stand. If the exhibitor fails to comply with this request, the organizer shall be entitled to terminate the contract immediately according to section 17 for good cause.

11. Direct selling

11.01 Direct selling shall not be permitted, unless it is expressly permitted in the event-related "Special Exhibiting Conditions". If direct selling is permitted according to the "Special Exhibiting Conditions", the items for sale shall be marked with clearly legible price tags according to the Price Quotation Ordinance.

11.02 The participant shall be responsible for obtaining and maintaining licences from the trade supervisory and public health authorities.

12. Exhibitor passes

12.01 After paying the invoice amounts in full (see section 06), every exhibitor shall receive for his stand exhibitor passes entitling him to free admission to the event (see Special Exhibiting Conditions). The number of exhibitor passes shall not be increased through the inclusion of other participants. Additional exhibitor passes may be obtained on payment of a charge to the organizer (see Special Exhibiting Conditions). The exhibitor passes shall be intended for stand personnel and shall be completed in accordance with the instructions on the pass. Exhibitor passes may not be passed on to third parties.

13. Security, cleaning, waste disposal

13.01 Stand security and supervision during the daily opening hours of the event shall normally be the responsibility of the participant, also during the stand construction and dismantling periods. The organizer shall only be responsible for general supervision of the halls and the trade fairgrounds outside the opening hours of the event. No services shall be provided in connection with custody, safekeeping or protection of interests of the participants. Valuable, easy-to-remove items belonging to the participant shall be placed under lock and key at night-time. The participant shall use, at his own expense, the security firm commissioned by the organizer for additional stand supervision.

13.02 The organizer shall pay the costs for general cleaning of the trade fairgrounds and the exhibition hall aisles. The participant shall be responsible for cleaning his stand/stand area. Cleaning of the stand shall be completed each day before the event starts. The participant shall use the cleaning company appointed by the organizer to clean his stand. If the participant uses his own cleaning personnel, they may only carry out their work one hour before and after the daily opening times of the particular event.

13.03 In the interest of environmental protection and environmentally-friendly trade fairs, the participant shall be obliged in principle to reduce the amount of packaging and waste; this obligation shall also include the use of brochures. If separate waste disposal systems are used, the participant shall utilize them and also pay his share of any waste disposal costs according to the "polluter principle". If the participant leaves behind rubbish or other items after vacating the stand, the organizer shall be entitled to dispose of or destroy these items at the participant's expense.

14. Photography and other visual recordings

14.01 All types of commercial visual recordings, especially photography and film/video recordings, on the trade fairgrounds may only be carried out by persons who have been authorized to do so by the organizer and are in possession of a valid pass issued by the organizer. Stand photographs, which are to be taken outside the daily opening hours and require special lighting, shall be subject to the approval of the organizer. Any resulting costs shall be borne by the participant, unless they are paid by the photographer.

14.02 The organizer – and with the approval of the organizer – press journalists and television stations shall be entitled to photograph, draw and make film and video recordings of the event, the exhibition buildings/stands and the exhibited items, and to use these photographs, drawings and recordings free of charge for advertising purposes or press publications.

15. Protection of industrial property rights

15.01 The participant shall be solely responsible for protecting copyright or other industrial property rights. relating to the exhibits. Six-month protection from the start of an event in accordance with the Law Relating to the Protection of Samples at Exhibitions dated 18 March 1904 (Reich Law Gazette, page 141) and the Trademark Reform Law dated 25 October 1994 (Federal Law Gazette 1, page 3082) shall only take effect if the Federal Minister of Justice has published a corresponding announcement in the Federal Law Gazette for a specific exhibition (exhibition protection).

15.02 Every participant shall be obliged to observe the industrial property rights of other participants and shall refrain from infringing these industrial property rights. If it is proved that the participant has personally infringed industrial property rights, the organizer shall be entitled to terminate the contract immediately according to section 17 for good cause.

16. House authority

16.01 The participant shall comply with the organizer's house authority throughout the trade fairgrounds during the event. The participant shall follow the instructions of the organizer's employees, who shall identify themselves by means of an official pass. The length of stay on the trade fairgrounds for participants and their employees or authorized representatives shall be limited to one hour before and after the daily opening hours of the particular event. Stands of other participants may not be visited outside the daily opening times without the permission of the stand owner.

17. Violations of duty by the participant, right to terminate the contract, contractual penalty

17.01 Culpable violations of the participant's duties from the contract or of the provisions of the organizer's house rules shall entitle the organizer to terminate the contract immediately for good cause if the violations are not discontinued straightaway. Good cause for terminating the contract immediately shall be deemed to exist, in particular, if the participant violates the obligations stipulated in subsections 05.01, 06.04, 09.02, 09.03, 09.06, 10.06, 10.07 and 15.02.

17.02 If the contract is terminated for good cause, the organizer shall be entitled to close down the participant's stand immediately and request the participant to dismantle the stand straightaway and vacate the stand space.

17.03 If the participant does not dismantle the stand or clear the stand area on time, the organizer shall be entitled to either personally dismantle the stand and/or clear the stand area or have this work carried out by third parties at the expense of the participant.

17.04 The participant shall be obliged to pay the due participation fee as minimum compensation for the rest of the event if the stand area cannot be hired or can only be hired for a consideration through exchange with the stand area of another exhibitor.

17.05 If a replacement participant cannot be found for the stand area of the participant whose contract has been terminated, the organizer shall be entitled to design the stand area at the expense of the participant in order to ensure a unified appearance of the event.

17.06 The participant shall pay a flat-rate net management charge amounting to 25 % of the participation fee, but at least € 400 plus the statutory value-added tax for the attempts by the organizer to rent the stand area for a consideration in a way other than through exchange.

17.07 The organizer shall be entitled to request the participant to pay in every individual case a maximum contractual penalty of € 10,000, which is to be fixed by the organizer according to his fair judgement and reviewed by the competent regional court in the event of dispute, if the participant culpably violates his obligations from

- subsection 05.01: Unauthorized transfer of stand space
- subsection 06.01: Duty to make an advance payment
- subsection 09.02: Stand construction
- subsection 09.03: Non-removal of annoying objects
- subsection 09.06: Stand design/equipment
- subsection 09.09: Vacation of stand on time
- subsection 10.06: Unauthorized approaching/interviewing of visitors
- subsection 10.07: Ban on political advertising
- subsection 13.02: Failure to clean the stand
- subsection 15.02: Infringements of industrial property rights

If the organizer is also entitled to compensation on account of the culpable infringement of obligations by the participant, the contractual penalty shall be offset against the compensation claim.

18. Liability and insurance

18.01 In the case of gross negligence, the organizer shall only be liable for the actions of his legal representatives and managers, except in the case of material contractual obligations (cardinal obligations) or in the event of loss of life, physical injury or damage to health.

18.02 In the case of slight negligence, the organizer shall only be liable for the violation of material contractual obligations or in the event of loss of life, physical injury or damage to health.

18.03 The organizer shall only be liable, irrespective of the legal reason, for foreseeable damage which can typically be expected to arise.

18.04 In so far as the organizer is liable in cases of minor negligence, his liability shall be limited to EUR 10,000.

18.05 The organizer's liability without fault for already existing defects in accordance with § 536 a (1) of the German Civil Code (e.g. stand equipment) and for any subsequent losses of the participant shall be expressly excluded.

18.06 Damage shall be reported in writing immediately to both the police and the organizer. In the event of damage, the organizer shall only pay compensation amounting to the present value on presentation of written documentary evidence relating to the purchase costs.

18.07 Compensation for damages shall be excluded if the organizer's insurance company refuses to pay for the damages due to the late submission of a damage report by the participant.

18.08 The participant shall be liable to the organizer for the damage caused by the participant himself, his employees, authorized representatives or exhibits and stand fittings. In the case of lump-sum compensation claims, the organizer shall still be entitled to prove to the participant that he suffered higher damage. The participant shall be entitled to prove that no damage occurred or that the damage was much less than that stated in the lump sum.

18.09 If the participant is an event organizer within the meaning of the Sample Assembly Ordinance (MVStättVO) and according to the latest version of the State Assembly Ordinance, he shall be responsible according to the Sample Assembly Ordinance (MVStättVO), especially section 38 (1), (2) and (4), and the relevant provisions of the particular State Assembly Ordinance. The participant shall be obliged in this case to release the organizer and his agents from any damage claims and administrative fines based on their operator liability according to section (5) of the Sample Assembly Ordinance (MVStättVO) or the relevant provisions of the particular State Assembly Ordinance. The provisions of subsection 18.01 shall not be affected.

18.10 The organizer shall bear no insured risk whatsoever in

respect of the participant. The participant is expressly referred to the possibility of taking out his own insurance coverage. Every participant shall have the possibility of acquiring extensive insurance coverage on the basis of general contracts concluded by the organizer. Further details on this insurance can be found in the registration documents.

19. Saving clause, statutory limitation, right of retention

19.01 If one of the clauses of these General Exhibiting Guidelines is or becomes invalid or unenforceable, the validity of the other clauses shall not be affected. The contracting parties shall be obliged in this case to agree a valid and enforceable clause which comes as close as possible to the clause to be replaced within the meaning of the General Exhibiting Guidelines. This provision shall also apply to any loopholes in the General Exhibiting Guidelines.

19.02 The limitation period for claims against the organizer shall be one year, unless they are due to gross negligence or intent on the part of the organizer or the claims are subject to a statutory limitation period of more than three years.

19.03 The participant shall only be entitled to offset claims against the organizer if his counterclaims are legally enforceable, are undisputed or have been accepted by the organizer. This provision shall also apply to rights of retention if the participant is a registered trader, a legal person under public law or a special public asset. If the participant does not belong to this group of persons, he shall be entitled to exercise a right of retention in so far as his counterclaim is based on the same contractual relationship.

20. Priority

20.01 Only the German version of the contractual conditions shall be authoritative in regard to the legal relationship between the contracting parties. The German text shall be legally binding.

21. Place of performance, place of jurisdiction, applicable law

21.01 The law of the Federal Republic of Germany shall apply solely to all legal relations between the organizer, his employees, agents and vicarious agents on the one hand and the participant or his employees, agents and vicarious agents on the other hand.

21.02 For both contracting parties, the place of performance and place of jurisdiction (also for legal proceedings for dishonoured cheques or bills) shall be the domicile of the organizer, provided the participant is a registered trader, a legal person under public law or a special public asset, or if there is no general place of jurisdiction in Germany. However, the organizer shall reserve the right to take legal action at the general place of jurisdiction of the participant.

The German text shall be legally binding.

House rules Messe Karlsruhe

House rules Messe Karlsruhe

1. Scope and house regulations
1.1 These house rules apply throughout the exhibition grounds at the Messe Karlsruhe site, the halls and buildings of the Conference Centre at the Festplatz in Karlsruhe (Stadthalle, Schwarzwaldhalle, Konzerthaus, Gartenhalle, the Konferenzhaus and the Seminarhaus), and to sectioned-off event areas at the Festplatz. In the following, these halls, buildings and open-air spaces are referred to as “places of assembly”.
1.2 These places of assembly are private property and subject to the house rules of Karlsruher Messe- und Kongress GmbH (hereinafter referred to as “Messe Karlsruhe”), Festplatz 9, 76137 Karlsruhe, Germany, which enforces the house rules throughout the premises together with the respective organiser and its own representatives.
1.3 The house rules apply to all visitors, exhibitors, tenants, service providers and all other persons unless otherwise specified in an individual agreement. They do not apply to employees of Messe Karlsruhe.
1.4 Possible consequences of an infringement of these house rules:
- Immediate removal from the premises
- Exclusion from the event
- Ban on entering the premises
- Criminal prosecution
- Claim for damages

A refund of entrance fees is excluded in these cases.
1.5 Additional event-specific regulations are announced by posters or other means (Internet, entry tickets, etc.).

2. Right to enter and remain on the premises
2.1 The right to enter and remain on the premises shall only be granted to persons who can show either a valid entry ticket, an accreditation valid for the day of the event or other access authorisation.
2.2 Persons are only permitted to remain in the buildings for the times and purposes specified by the access authorisation. The access authorisation must be carried until the person leaves the premises and be shown to security personnel upon request.
2.3 Persons wishing to purchase an entry ticket may access the ticket office area.
2.4 Children and young people under the age of 14 must be accompanied by a parent, guardian or other responsible person. Otherwise, the provisions of the German Youth Protection Act (Jugendschutzgesetz) shall apply.
2.5 For security reasons, Messe Karlsruhe may prohibit the taking of bags and rucksacks into the premises and require bags, rucksacks and coats to be deposited in the cloakroom for the standard fee of up to € 2. If no prohibition of this type is in operation, visitors must be aware that security personnel may conduct bag and body searches and that containers, coats, jackets and capes carried by the visitor will be checked for their contents.
Messe Karlsruhe accepts no liability for valuables, money, keys in bags, rucksacks or coats that are deposited in the cloakroom!
2.6 Access to the premises will not be granted to persons who
- have no valid access authorisation
- are clearly under the strong influence of alcohol or drugs
- have the obvious intention of disrupting the event
- refuse to cooperate with security checks
- are carrying prohibited goods (see. 5.11) or
- have been banned from the premises.

If access has already been granted, violation of the above or other house rules of the place of assembly may result in expulsion from the premises. In these cases, a refund of entry fees is excluded.
2.7 For security reasons, Messe Karlsruhe may order the closure and evacuation of rooms, buildings, portable structures or open spaces and/or the termination of events. In this case, the instructions of the security personnel and/or the evacuation assistants must be followed. In this case, a refund of entry fees must be claimed from the organiser within 14 days. The refund is excluded if the claim is submitted after this deadline.

3. General rules of conduct
3.1 Every person must behave in such a way that no other person is harmed, endangered, harassed or obstructed more than is unavoidable under the circumstances.
3.2 The instructions of supervisory and security personnel as well as official emergency services must be followed.
3.3 The facilities on the premises must be treated with care and respect.
3.4 Waste, packaging materials and empty containers must be disposed of in the receptacles provided.
3.5 Escape and rescue routes as well as safety equipment, such as fire alarms, fire extinguishing equipment and smoke detectors, must be kept clear at all times.
3.6 Objects found on the premises must be handed in at the information counter. Injuries to persons or damage to property must be reported immediately.

4. Vehicle traffic
4.1 The driving of vehicles on the premises requires a permit issued for this purpose.
4.2 German road traffic regulations (StVO) apply throughout the premises. Vehicles must not exceed walking speed.
4.3 Marked areas such as fire brigade access areas, escape and rescue routes, and emergency exits must be kept clear at all times without exception.
4.4 Parking is only permitted in the marked areas and is at the owners’ risk. Messe Karlsruhe accepts no obligation to guard, monitor, keep safe or provide insurance coverage for vehicles parked on the premises. This also applies if a charge is levied for the use of parking spaces on the premises, if service personnel are present on the premises, and if the premises are monitored by video cameras.

5. Prohibitions
The following are prohibited throughout the premises unless approved by Messe Karlsruhe and the organiser:
- Smoking and the use of vaping devices and similar products, regardless of the substances used in them, in all enclosed spaces
- Any use of cannabis products
- Leaving luggage standing unattended. In the event of an intentional or grossly negligent violation, Messe Karlsruhe reserves the right to charge the costs for any necessary security measures taken and any consequential damage.
- Begging and harassment of people
- Blocking escape and rescue routes
- Staying on the premises overnight
- Commercial activities
- Distribution of printed and advertising materials, affixing of stickers and posters, and use of advertising media without written authorisation from Karlsruhe Trade Fair Centre. In the event of non-compliance, Messe Karlsruhe reserves the right to claim costs for removal and cleaning as well as compensation for damages. Exhibitors are subject to a separate regulation.
- Commercial photographic, film, video, sound and television recordings and drawings, in particular of exhibition stands and exhibits
- Driving on the premises with motor vehicles, two-wheelers, inline skates, roller skates, Segways, skateboards, kickboards, scooters, electric scooters and similar means of transport. Special regulations may apply to certain areas within the framework of some events.
- Operation of aircraft (e.g. drones)
- Carrying, offering and using gas-filled balloons
- The following items are not permitted:
  - Firearms, cutting, stabbing and thrusting weapons or other objects of any kind which, by their nature, are capable of causing injury to persons or damage to property and are intended for such purpose by their owner
  - Harmful, corrosive, highly flammable, colouring or radioactive solids, liquids or gaseous substances
  - Gas cylinders, gas spray cans and pressurised containers, with the exception of standard pocket cigarette lighters
  - Items made of fragile or splintering material
  - Fireworks, rockets, Bengal lights, smoke powder, Roman candles and other pyrotechnic articles and explosives
  - Flags, banners, sign poles and propaganda media whose content is racist, xenophobic, radical or directed against the free democratic order
  - Mechanically or electrically operated instruments which emit noise
  - Equipment for the production of photographs, film, video or sound recordings, insofar as they are used for commercial purposes
  - Animals. Guide dogs or assistance dogs are permitted where required for medical reasons. Proof of this must be presented on request. Special exceptions apply to animalrelated events.

6. Right to one's own image
Please note that photographic, film and video recordings are regularly made on Messe Karlsruhe premises for reporting, documentation or advertising purposes, particularly at events. By entering the premises of Messe Karlsruhe, visitors, exhibitors and other persons consent to the production and publication of such photographs and recordings on which they are depicted, unless they express a contrary wish to the photographer.

7. Video surveillance
The Karlsruhe Trade Fair Centre site is under video surveillance to exercise domiciliary rights and legitimate interests in accordance with Art. 6 para. 1 lit. f GDPR in conjunction with Section 4 para. 1 BDSG.
The legitimate interests are:
- Defence against theft, burglary, vandalism, damage to property and exercising domiciliary rights
- Protection of life, health or freedom of persons on the premises

8. Important telephone numbers
Police: 110
Fire brigade/Ambulance 112
Control centre Messe: 0721 3720 5222
Control centre Festplatz: 0721 3720 2155