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Please make a copy for your records. Send the original directly to us.

Karlsruher Messe- und Kongress GmbH

David Köhler
P.O. Box 1208
76002 Karlsruhe



EUROVINO

Trade fair for wine. Karlsruhe.

9 + 10 March 2025

Registration exhibitors

I Contract address

Company

Contact person

Street / P.O. Box

Phone number

Post code, City

Mobile phone number (contact person for stand)

Country

E-mail contact person

General E-mail

Website

II Accounting (in case of different billing address than stated above)

Company

Contact person

Street / P.O. Box

Extension

Post code, City

E-mail for invoice receipt

Country

VAT ID number (obligatory entry for EU countries / non-EU countries need to enclose certificate of entrepreneurial status)

Please note: All stand-related invoices will be e-mailed to you at the address above.

As an exception, you may apply to receive your invoice by post. Please tick the following box: Yes

III Stand area / complete stand

We order the following complete stand / stand area / presentation service in accordance with the Conditions of Participation:

STAND CONSTRUCTION PACKAGES

	Early bird price 01.05. – 31.07.2024	Regular price from 01.08.2024
12 m² complete stand EUROVINO <input type="checkbox"/>	€ 2,349	€ 2,399
16 m² complete stand EUROVINO <input type="checkbox"/>	€ 2,809	€ 2,869
6 m² complete stand New Style <input type="checkbox"/>	€ 2,299	€ 2,349

Included in all stand construction packages:

- Glassware rental and dishwashing service, Bread service, crushed ice
- Basic marketing contribution
- Fee for general hall costs
- AUMA fee

See page 3 for a detailed list of all the services included in the packages.

STAND AREA without stand construction

Stand area: _____ m²

front x depth: ____ m x ____ m (minimum stand area = 6 m²)

Row stand

Corner stand

Head stand
(from 15 m²)

Island stand
(from 24 m²)

€ 112.50 / m²

€ 120 / m²

€ 129 / m²

€ 139 / m²

plus glass rental, dishwashing service, bread service, crushed ice € 95

plus basic marketing fee € 265 (exact description of the marketing fee can be found on page 2)

plus fee for general hall costs € 6.40 / m²

plus AUMA fee € 0.60 / m²

Registration is based on the non-binding offer dated _____. Admission continues to be based on curation only.

DIGITAL WINE EXCHANGE (DWE) – ALSO POSSIBLE WITHOUT BOOKING

Presentation of wines in the DWE tasting zone and inclusion of the wines in the digital wine database.

- We are reporting ___ wine(s) for presentation incl. printed expertise for **€ 60 per wine**. We report ___ wine(s) including printed expertise and including a tablet for digital presentation of our company for **€ 90 per wine**.

Registration of wines possible until December 31, 2024. Submitting the wines and entering the wine data into the digital Wine database until January 31, 2025. The terms of use of the wine guide (weinguide.eurovino.info) apply.

IV Stand construction/stand services

STAND CONSTRUCTION for space booking and additional services for a complete stand

- We bring our own stand construction in accordance with the special conditions of participation.
In addition we need:
- 3kW electrical connection, including flat-rate electricity consumption: € 192.50 (100% electricity from certified green electricity)
 - ___ m² carpet covering (REWIND FLAT recyclable needle felt): € 12.50 per m²
 - ___ Stand walls (Octanorm 2.50 m x 1.00 m): € 48.50 per linear meter
 - ___ bottle refrigerator (glass door, 320 l capacity): € 165
 - ___ Parking space for cars (up to 5.5m): € 35.30
- We would like advice on stand construction.
Further services can be ordered via the Online Service Center (OSC).

V Marketing services

Basic marketing fee – already booked via stand registration

Entry into the official exhibitor/product group directory including 3 exhibition goods (page 4), the inclusion of wines into the digital database (wine guide) including a voucher flat rate, with which you can invite an unlimited number of customers and business partners (exclusively professional audience) to the fair and to your stand. A prerequisite for the entry and the use of the digital database is a separate consent to the relevant terms of use and privacy policies required. The terms of use of the wine guide are also accepted with this registration. These can be found at weinguide.eurovino.info.

The list of exhibitors is compiled by the project team and can be viewed and changes requested via the Online Service Centre (OSC). We use the contract address for the official list of exhibitors if we have no other information. Further entries in the product group directory can be booked for a fee.

- I am interested in sponsorship services. Please contact me.

VI Exhibition Liability Insurance

- There is liability insurance for participation in trade fairs with a sum insured of up to 3 million euros for personal injury and property damage. The proof of insurance must be provided immediately, at the latest 4 weeks before the event at the latest.*
- We order liability insurance for participation in the trade fair participation in the trade fair with insurance (cover) up to € 3 million for personal injury and property damage € 70.

*If proof of existing liability insurance to the appropriate extent is not provided in time, Karlsruher Messe- und Kongress GmbH will take out liability insurance for the exhibitor for the duration of the trade fair at the above conditions.

VII List of exhibitors/exhibition goods

Please enter the letter for alphabetical sorting in the index of exhibitors:

Exhibition goods according to the product group list (see page 4)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Please enter here your **three free** exhibition goods that you can find listed on page 4 in the product group directory.

Additional entries can be booked via the Online Service Center for € 35 each.

VIII Miscellaneous

- There are co-exhibitors / additionally represented companies at our stand. Please fill out the co-exhibitor form (page 5).

All prices are subject to the value-added tax (VAT) valid in the year of the event. The General Participation Guidelines for Trade Fairs and Exhibitions of IDFA members, the Special Conditions of Participation, the Technical Guidelines, and the House Rules provided at www.eurovino.info/en are hereby recognized as legally binding in all parts. Deviating agreements require written form. The place of fulfillment and jurisdiction is Karlsruhe.

- I have read the information on data protection in accordance with Art. 13 GDPR at www.messe-karlsruhe.de/en/data-protection.

Stand construction service

Professional appearance with all-round service

We plan and organise your exhibition stand, take care of the timely construction. All you have to do is set up your stand shortly before the trade fair opens. On the last day of the fair, you pack up your stand equipment again. We then dismantle the stand for you.



EUROVINO

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12 m² complete stand EUROVINO

The following services are included in the complete stand:

- Stand area 3 x 4 m
- Octanorm system rear walls (height 2.50 m)
- 3 chairs, 1 table, 1 sideboard (1 x 1 x 0.45 m)
- 1 remaining wine container
- 3 kW electrical connection incl. flat-rate electricity consumption (100% electricity from certified green electricity) and incl. triple socket
- Assembly and dismantling of the stand
- Fee for general ancillary hall costs
- Basic marketing fee (a detailed list of services can be found on page 2 under point V)
- 2 passes for exhibitors
- Glass hire and dishwashing service, bread service, crushed ice

Further services (e.g. carpet, stand lighting and labelling, refrigerator) can be booked in the OSC.



Stand example

16 m² complete stand EUROVINO

The following services are included in the complete stand:

- Stand area 4 x 4 m
- Octanorm system rear walls (height 2.50 m)
- 6 chairs, 2 tables, 1 sideboard (1 x 1 x 0.45 m)
- 2 remaining wine containers
- 3 kW electrical connection incl. flat-rate electricity consumption (100% electricity from certified green electricity) and incl. triple socket
- Assembly and dismantling of the stand
- Fee for general ancillary hall costs
- Basic marketing fee (a detailed list of services can be found on page 2 under point V)
- 2 passes for exhibitors
- Glass hire and dishwashing service, bread service, crushed ice

Further services (e.g. carpet, stand lighting and labelling, refrigerator) can be booked in the OSC.



Stand example

6 m² complete stand New Style

The following services are included in the complete stand:

- Stand area 3 x 2 m
- Rear wall 3 x 2.5 m made of maritime pine
- 1 counter 2 x 0.9 m in wood design
- 1 shelf
- 1 remaining wine container
- Front panel (1500 x 300 mm) can be customised (lettering or logo)
- 3 kW electrical connection incl. flat-rate electricity consumption (100% electricity from certified green electricity) and incl. triple socket
- Assembly and dismantling of the stand
- Fee for general ancillary hall costs
- Basic marketing fee (a detailed list of services can be found on page 2 under point V)
- 2 passes for exhibitors
- Glass hire and dishwashing service, bread service, crushed ice

Additional services (e.g. carpet and stand lighting, refrigerator) can be booked in the OSC.

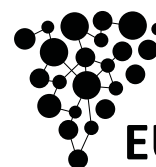
Please send your logo as a file (in eps format or as a print-ready jpg) to the following e-mail address: lisa.scheurer@messe-karlsruhe.de



Stand example – decoration is not included in the package.

Index of product groups

EUROVINO 2025



EUROVINO

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Please select your **three free** exhibits here. Each additional entry costs €35 and can be booked via the Online Service Centre (OSC).

01 Wines (according to growing regions)

01.01 Europe

- 01.01.01 Bulgaria
- 01.01.02 Germany
 - 01.01.02.01 Ahr
 - 01.01.02.02 Baden
 - 01.01.02.03 Franconia
 - 01.01.02.04 Hessische Bergstrasse
 - 01.01.02.05 Middle Rhine
 - 01.01.02.06 Moselle
 - 01.01.02.07 Nahe
 - 01.01.02.08 Palatinate
 - 01.01.02.09 Rheingau
 - 01.01.02.10 Rheinhessen
 - 01.01.02.11 Saale-Unstrut
 - 01.01.02.12 Saxony
 - 01.01.02.13 Württemberg
- 01.01.03 England
- 01.01.04 France
 - 01.01.04.01 Bordeaux
 - 01.01.04.02 Burgundy
 - 01.01.04.03 Champagne
 - 01.01.04.04 Cognac
 - 01.01.04.05 Alsace
 - 01.01.04.06 Jura
 - 01.01.04.07 Corsica
 - 01.01.04.08 Languedoc-Roussillon
 - 01.01.04.09 Loire
 - 01.01.04.10 Lorraine
 - 01.01.04.11 Provence
 - 01.01.04.12 Rhône
 - 01.01.04.13 Savoy
 - 01.01.04.14 South-West
- 01.01.05 Georgia
- 01.01.06 Greece
- 01.01.07 Italy
 - 01.01.07.01 Abruzzo
 - 01.01.07.02 Valle d'Aosta
 - 01.01.07.03 Puglia
 - 01.01.07.04 Basilicata
 - 01.01.07.05 Emilia Romagna
 - 01.01.07.06 Friuli
 - 01.01.07.07 Calabria
 - 01.01.07.08 Lazio
 - 01.01.07.09 Liguria
 - 01.01.07.10 Lombardy
 - 01.01.07.11 Marche
 - 01.01.07.12 Molise
 - 01.01.07.13 Piedmont
 - 01.01.07.14 Sardinia
 - 01.01.07.15 Sicily
 - 01.01.07.16 South Tyrol
 - 01.01.07.17 Tuscany
 - 01.01.07.18 Umbria
 - 01.01.07.19 Veneto

- 01.01.08 Croatia
- 01.01.09 Luxembourg
- 01.01.10 North Macedonia
- 01.01.11 Austria
 - 01.01.11.01 Lower Austria
 - 01.01.11.02 Vienna
 - 01.01.11.03 Burgenland
 - 01.01.11.04 Styria
- 01.01.12 Portugal
- 01.01.13 Romania
- 01.01.14 Switzerland
- 01.01.15 Slovakia
- 01.01.16 Slovenia
- 01.01.17 Spain
 - 01.01.17.01 Andalusia
 - 01.01.17.02 Aragon
 - 01.01.17.03 Asturias
 - 01.01.17.04 Balearic Islands
 - 01.01.17.05 Basque Country
 - 01.01.17.06 Galicia
 - 01.01.17.07 Cantabria
 - 01.01.17.08 Castile La Mancha
 - 01.01.17.09 Castile-Leon
 - 01.01.17.10 Catalonia
 - 01.01.17.11 Madrid
 - 01.01.17.12 Murcia
 - 01.01.17.13 Navarre
 - 01.01.17.14 Valencia
 - 01.01.17.15 Ribera del Duero
 - 01.01.17.16 Rioja
- 01.01.18 Czech Republic
- 01.01.19 Hungary
- 01.01.20 Cyprus

01.02 Overseas

- 01.02.01 Argentina
- 01.02.02 Australia
- 01.02.03 Brazil
- 01.02.04 Chile
- 01.02.05 Canada
- 01.02.06 Mexico
- 01.02.07 New Zealand
- 01.02.08 Uruguay
- 01.02.09 USA

01.03 Asia/Africa

- 01.03.01 China
- 01.03.02 India
- 01.03.03 Israel
- 01.03.04 Lebanon
- 01.03.05 Turkey
- 01.03.06 Tunisia
- 01.03.07 South Africa

01.04 Other wines

- 01.04.01 Non-alcoholic wines / sparkling wines
- 01.04.02 Non-alcoholic distillates
- 01.04.03 Organic wines
- 01.04.04 Fruit wines
- 01.04.05 Madeira wine
- 01.04.06 Branded wines
- 01.04.07 Fruit wines
- 01.04.08 Port wine
- 01.04.09 Sherry
- 01.04.10 Vermouth

02 Sparkling wines / Slightly sparkling wines

- 02.01 Sparkling wine
- 02.02 Slightly sparkling wine
- 02.03 Other

03 Spirits

- 03.01 Armagnac / Cognac
- 03.02 Fine fruit brandies
- 03.03 Gin
- 03.04 Liqueurs
- 03.05 Rum
- 03.06 Grape marc / pomace spirits
- 03.07 Whisky
- 03.08 Other

04 Other beverages

- 04.01 Non-alcoholic beverages
- 04.02 Other

05 Other

- 05.01 Accessories
- 05.02 Services
- 05.03 EDP
- 05.04 Trade literature / Publishers
- 05.05 Associations / Institutions

06 Cultivation (certified)

- 06.01 Organic cultivation
- 06.02 Sustainable cultivation

E-mail david.koehler@messe-karlsruhe.de
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David Köhler
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info

Co-exhibitor(s):

Represented on the stand with personnel and products

Companies represented:

Represented on the stand with products

Registration of co-exhibitors / represented companies

Co-exhibitors Represented companies

Registration fee incl. glass hire, dishwashing service, bread service, crushed ice and basic marketing fee: € 365

Company	Managing director/owner
General E-mail	Street /P.O. Box
Post code, City	Country
Phone number	Fax
Contact person	Extension
E-mail contact person	Website

VAT ID number of beneficiary: _____ If affiliated with a VAT group, please specify the

VAT ID number of the group _____ and the address of the parent company _____.

Invoicing to co-exhibitors requested (by default, the invoice is sent to the main exhibitor)

Information on electronic invoicing by e-mail:

Please note: All stand-related invoices will be sent to you by e-mail to the above e-mail address.

In exceptional cases, you may receive invoices by mail, please tick the mailing by mail if required. Yes

We will send invoices to the address specified in your contract. If the recipient's postal address is different,

→ please indicate this address here: _____

Index of exhibitors:

Mandatory entry of the co-exhibitor in the index of exhibitors and the Internet under letter:

The catalogue entry is created by the project team and can be modified via the Online Service Center (OSC). If no other information is available, the postal address will be used. Further fee-based entries are possible.

Exhibited goods according to the index of product groups (see page 4).

Please enter your **three free** exhibited goods, which you can find listed in the index of product groups on page 4.

Further entries can be booked via the Online Service Centre for € 35 each.

Please be sure to state the name of the main exhibitor with which you are represented.

Company:

All prices are subject to the value-added tax (VAT) valid in the year of the event. The General Participation Guidelines for Trade Fairs and Exhibitions of IDFA members, the Special Conditions of Participation, the Technical Guidelines, and the House Rules provided at www.eurovino.info/en are hereby recognized as legally binding in all parts. Deviating agreements require written form. The place of fulfillment and jurisdiction is Karlsruhe.

I have read the information on data protection in accordance with Art. 13 GDPR at www.messe-karlsruhe.de/en/data-protection.

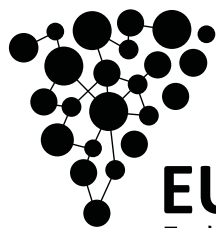
Place, date

Company stamp, legally binding signature

Special terms and conditions of participation

in events organised by

Karlsruher Messe- und Kongress GmbH
P.O Box 1208
76002 Karlsruhe, Germany
Tel: +49 721 3720 0
Fax: +49 721 3720 2116
E-Mail: info@messe-karlsruhe.de
messe-karlsruhe.de



EUROVINO

Trade fair for wine. Karlsruhe.

9 + 10 March 2025

- 1. Event**
EUROVINO 2025
- 2. Organiser**
Karlsruher Messe- und Kongress GmbH (Karlsruhe Trade Fair Centre)
P.O. Box 12 08, 76002 Karlsruhe
- 3. Date and venue**
9 + 10 March 2025
Karlsruhe Trade Fair Centre, Messeallee 1, 76287 Rheinstetten
- 4. Set-up and dismantling times**
Set-up: 07 - 08 March 2025
Dismantling: 10.03.2025 from 18:30, 11.03.2025
- 5. Registration / admission**
Registration is legally binding by returning the form signed registration form. The exhibitor creates a copy for his records. The sending or handing over of the application forms or the transmission of a non-binding offer by the organizer does not constitute an express invitation to EUROVINO and does not constitute a right to admission.
5.1. The organizer decides on admission to EUROVINO 2025 in agreement with the curators (chairman of the advisory board and representatives from the advisory board and from the trade fair/event management) within 6 weeks of receipt of registration. The exhibitor receives a notification in text form about an admission or rejection. With the admission, the exhibition contract between the organizer and the applicant is concluded. If the content of the approval differs from content of the application for participation, the contract is concluded in accordance with the admission. In this case, contrary to the regulations on withdrawal and cancellation in accordance with Section 6, the exhibitor has the right to withdraw from the contract free of charge within 14 days of admission. The same applies if the event has to be relocated in terms of time or location and the changes are unreasonable for the applicant. The curators are not obliged to carry out additional research. Any conditions for admission formulated by the curators will be communicated to the applicant in text form and will be binding upon receipt of admission. The exhibition contract is only considered binding upon approval. The trade fair management, the curators or the advisory board are not obliged to explain the reasons for any rejection of an applicant or to present them in writing or in text form.
5.2. Admission does not result in any claims for any follow-up measurements justified. In particular, there is no obligation of the organizer to send the applicant unsolicited application documents for future events or to point out deadlines for participation applications or related changes.
5.3. Any reservations or special placement requests expressed on the registration form cannot be recognized as a condition for participation; in particular, admission to EUROVINO 2025 does not imply any recognition of such reservations or placement requests. The trade fair/exhibition management makes every effort to comply with the exhibitor's wishes when choosing the form of the stand, but reserves the right to make changes due to planning reasons – in consultation with the exhibitor.
- 6. Withdrawal / cancellation**
(1) Once admission has been granted, withdrawal from the contract by the exhibitor is not possible outside of the statutory provisions and the following regulations. If the exhibitor cancels his participation after this point in time or declares withdrawal or termination of the contract, he must bear the participation fee for the entire booked stand space and the additional costs incurred by the organizer up to this point.
(2) To avert danger and if there are technical or safety-related reasons, the trade fair/exhibition management may not allow or prohibit an exhibit or demonstration planned by the exhibitor, even at short notice. The discretionary decision of the trade fair/exhibition management in this regard is binding. In this case, the exhibitor cannot withdraw from the contract and the exhibitor is responsible for redesigning or changing the use of his stand space in consultation with the trade fair/exhibition management. Unauthorized goods can be removed without further warning from Karlsruher Messe und Kongress GmbH at the exhibitor's expense.

3) The following cancellation fees apply to services:

a) Upon receipt of the declaration of withdrawal or cancellation from admission up to eight days before the official start of construction (according to special conditions of participation): 50 % of the agreed net prices,

b) If the declaration of withdrawal or cancellation is received seven days before the official start of construction (according to special conditions of participation): 100 % of the agreed net prices for stand construction/services.

(4) Individualized services, such as cut walls, graphics, etc., are excluded from cancellation.

(5) The exhibitor has the right to prove that Messe Karlsruhe did not incur any damage in the amount of the costs mentioned in Section 6 (1) to Section (4).

(6) Messe Karlsruhe is not obliged to agree to accepting a contract with a replacement participant suggested by the exhibitor.

7. Admission requirements

The basic requirement for admission is that the exhibitor comes from the wine producing industry or is involved in its marketing/sales promotion/sales or similar. All exhibits must be described as precisely as possible on the registration form and correspond to the range of offerings according to the nomenclature. Items other than those registered and approved are not permitted to be exhibited. The trade fair/exhibition management decides on admission together with the curators. There is no entitlement to admission. The approval is granted by the trade fair/exhibition management issued in text form. The event contract is only considered binding upon approval. However, the trade fair/exhibition management is entitled to revoke admission if the requirements for admission are not met or are no longer met. If the exhibitor deviates from the information in the registration without written permission from the trade fair/exhibition management, the trade fair/exhibition management can exclude the exhibitor from participating in the trade fair, even at short notice, without adhering to deadlines. Claims for damages by the exhibitor against the organizer cannot be derived from this.

8. Participation prices

Stand space prices for row stands € 112.50 / m², corner stands € 120 / m², head stands € 129 / m² and block stands € 139 / m². These prices are net area prices without stand construction or side and partition walls. Please order further services via the Online Service Center (OSC). The basic marketing contribution is € 265 + VAT. The fee for general hall costs (hall energy with electricity from 100% certified green electricity, general disposal, if available aisle carpets made of recyclable material) is € 6.40 + VAT.

9. Stand construction service

- 12 m² complete EUROVINO stand € 2,399 (in the early bird period € 2,349) plus VAT (stand construction including stand space);
- 16 m² complete EUROVINO stand € 2,869 (in the early bird period € 2,809) plus VAT (stand construction including stand space);
- 6 m² complete stand New Style € 2,349 (in the early bird period € 2,299) plus VAT (stand construction including stand space)

Note: When ordering booth construction packages, there can be no billing or refund for unused booth construction materials. After registration has been completed, booth construction orders can only be made via the Online Service Center (OSC).

10. Digital Wine Exchange

By participating in the Digital Wine Exchange (DWE), wines registered for the DWE are presented at EUROVINO without booking a stand or space. There is a fee of € 60 per registered wine presented in the DWE tasting zone, including printed expertise, and included in the digital database. For the additional digital presentation of your winery on tablets provided by us, a fee of € 90 per wine will be charged. The Digital Wine Exchange terms of use and privacy policy apply. The terms of use and data protection declarations of the Weinguide apply, which can be found at weinguide.eurovino.info. The exhibitor is responsible for the copyright law of the use of the texts and images submitted/uploaded by him in the print and/or online version of the exhibitor and product directories. Providing the copyright consent from a copyright holder required for the reproduction of the images and texts in exhibitor and product lists is solely the responsibility of the exhibitor. Should the organizer find itself exposed to claims from third parties, in particular the copyright holders or their representatives, due to the violation of copyrights due to the use of the images and texts submitted/uploaded by the exhibitor, the exhibitor is liable for the damage caused to the organizer as a result and will inform the organizer regarding this release claims against the third party. The exhibitor bears any license or exploitation fees or copyright fees incurred through the reproduction of texts and images in the exhibitor and product lists (e.g. to VG Bild Kunst or the artist or author of the submitted/uploaded texts).

11. Co-exhibitor/additionally represented company

The inclusion of a co-exhibitor/an additionally represented company must be reported in writing with the registration, stating the full address including contact person (see registration form p. 5). The co-exhibitor/additionally represented company must pay a registration fee including a basic marketing contribution of € 365 plus VAT.

12. Force majeure, reservations of performance

12.1 Force majeure is an event that has a massive external impact on the contractual relationship, which is unforeseeable according to human insight and experience and cannot be prevented or rendered harmless by economically acceptable means, even with the utmost care that can reasonably be expected given the circumstances. In the event of force

majeure, Messe Karlsruhe is entitled to postpone, shorten, extend or restrict the event in whole or in part and to close it temporarily or permanently. In such a case, the exhibitor has no claim to compensation from Messe Karlsruhe. Services already provided can be invoiced to Messe Karlsruhe if these costs are already covered by corresponding income or can be asserted and enforced against the exhibitor in accordance with legal regulations and contractual agreements. The total or partial impossibility of providing the contractually owed services by Messe Karlsruhe, also due to events that, is equivalent to a case of force majeure, insofar as they could have been foreseen, lie outside the parties' sphere of influence, in particular

a) the interruption or not just minor restriction a sufficient supply of electricity, gas or water or internet, provided this is not only of short duration.

b) with regard to the occurrence and further development of Pandemics according to the Infection Protection Act (IfSG).

c) due to official orders or decrees.

12.2 In the event that the event is postponed or for any other reason for up to one year, the contractual relationship between the parties remains unchanged unless the exhibitor or Messe Karlsruhe declares this in writing to the other contracting party within 14 days of notification of the postponement that sticking to the contract is unreasonable. The reasons for unreasonableness must be explained in full. The evaluation standard is based on Section 313 Paragraph 1 of the German Civil Code (BGB). If the other contracting party does not subsequently object in text form within seven days, the reasons for unreasonableness are deemed to be accepted.

13. Double-decker exhibition stands

For double-decker exhibition stands, an additional 50 % of the built-up stand area will be charged in addition to the rent for the stand space.

14. Stand area

The minimum size of a stand area is 6 m² (row stand, corner stand), 15 m² (head stand), 24 m² (block stand). Smaller areas will only be rented after consultation with the trade fair/exhibition management and if such areas arise during planning. Existing columns that lie in the stand area are part of the exhibition stand. The final billing of the stand space prices is based on the measurement by the trade fair/exhibition management. Each square meter is calculated as a full square meter and the standing area is generally calculated as a rectangle without taking into account installations, small deviations and the like.

15. Design and Equipment

A structural demarcation of the stand space from neighboring stands is required. If the exhibitor does not have their own stand construction system or rents one through Messe Karlsruhe, boundary walls (back and side walls) are mandatory. The chargeable boundary walls are not included in the stand space rent. Boundary walls can be obtained via the Online Service Center (OSC). If the exhibitor does not order boundary walls, but their stand space is surrounded by boundary walls of the neighboring stand or existing boundary walls, these will be invoiced to the exhibitor according to the conditions stated in the OSC. Approximately 5 cm should be deducted from the width of the allocated stands unless clear dimensions are expressly required due to standard stand construction. For safety reasons, the boundary walls in the basic stand construction can be secured with support walls. These can only be removed by the contracted firm of Messe Karlsruhe when the stability of the boundary walls is professionally ensured by the contracted firm of Messe Karlsruhe. The exhibitor is liable for damages that may occur if, after dismantling their stand, they do not ensure the stability of the boundary walls again. Drawings and sketches of the intended stand construction must be submitted. The erection of own tents, pavilions, or coverings in the outdoor area is subject to approval and depends on the prior submission of a plan sketch. Decorative materials used by the exhibitor must be flame-retardant and comply with police regulations. The exhibitor is liable for any damage to walls and floors or alterations to the rented stand space caused by themselves, their personnel, and their agents. Costs arising from this will be billed separately. The design firms commissioned, unless they are firms of the exhibitor's own company, must be disclosed to the trade fair/exhibition management. Local firms may need to be considered. The interior design of the halls may not be altered by the exhibitors. Pillars, wall projections, fire extinguishers, partition walls, distribution boxes, and other technical facilities are part of the allocated stand spaces.

16. Assembly and dismantling

The exhibitor receives the access data for the Online Service Center (OSC) in a timely manner, the details of which must be strictly observed.

The stands of companies that are not occupied 12 hours before the start of the event or for which there is no indication of a later arrival will be equipped with back and side walls at the expense of the exhibitor on behalf of the trade fair/exhibition management and in the sense of a representative overall image decorated, designed or otherwise assigned. In this case, the stand rental fee must be paid in full. Messe Karlsruhe is under no circumstances liable for damage caused by a late or non-placed order by the exhibitor (incorrect mandatory entry in the exhibitor directory, incomplete power lines during setup, etc.). In the event of dismantling before the exhibition closes on the last day of the trade fair, the trade fair/exhibition management is entitled to charge a penalty of € 500 plus VAT.

17. Complaints about stand construction services

Complaints must be made by the applicant immediately (without culpable hesitation) must be reported on site at the Messe Karlsruhe service center, but at the latest by the end of the event.

18. Identification cards for exhibitors

Exhibitor passes are available to you in the OSC under ID management for digital distribution to your employees. For stands in the halls: up to 16 m² 2 passes, for every additional 10 m² 2 passes free of charge, but not more than 15. If necessary, additional ID cards will be issued for a fee. Please note the relevant information in the Online Service Center (OSC).

19. List of exhibitors

The organizer publishes a digital exhibitor and product directory as well as a wine guide, which is available via the website www.eurovino.info is linked. The mandatory entry includes a basic entry in the alphabetical directory (company name, Hall, stand no. and, if applicable, other company-related data), in the product directory (company name, hall, stand number) and on the Internet. If necessary, the exhibitor will also be mentioned in social media channels. The entries of company information and wine expertise in the digital database can be accessed online for a period of one year or until the following EUROVINO. The prerequisite is that registration is submitted on time. Additional paid entries can be booked separately for a fee. Please note the corresponding forms in the Online Service Center (OSC). The exhibitor is responsible for the copyright law of the use of the texts and images submitted/uploaded by him in the exhibitor and product group directory. Providing the copyright consent from a copyright holder required for the reproduction of the images and texts in the list of exhibitors and product groups is solely the responsibility of the exhibitor. Should the organizer find itself exposed to claims from third parties, in particular the copyright holders or their representatives, due to the violation of copyrights due to the use of the images and texts submitted/uploaded by the exhibitor, the exhibitor is liable for the damage caused to the organizer as a result and will inform the organizer regarding this release claims against the third party. The exhibitor bears any license or exploitation fees or copyright fees incurred through the reproduction of texts and images in the exhibitor and product group directory (e.g. to VG Bild Kunst or the artist or author of the submitted/uploaded texts).

20. Animals

Animals are not permitted at the event. Excluded from this ban is the carrying of guide dogs or assistance dogs, which is necessary from a medical perspective. Corresponding proof must be presented upon request. Special exceptions apply to animal-related events.

21. Sales/Distribution

The sale/distribution of goods and services is only permitted if they are listed in the approval and the sale/distribution takes place on the rented stand space. The exhibitor must comply with the legal regulations, in particular the law on price labeling. Obtaining and complying with the necessary official permits (such as commercial and health permits) is the sole responsibility of the exhibitor. Violations entitle Messe Karlsruhe, after prior warning, to immediately close the stand and to exclude participation in the event and, if necessary, subsequent events. This does not affect the exhibitor, who remains liable for the full participation fee; The exhibitor has no claim for damages in this regard.

22. Photography

The trade fair/exhibition management is entitled to have authorized personnel make drawings, film recordings and photographs of trade fair stands and exhibited objects (see house rules §6). The exhibitor waives all objections arising from ownership and rights of use. Persons other than those appointed by the trade fair/exhibition management require express, written permission from the trade fair/exhibition management for any type of recording.

23. AUMA fee

The AUMA fee for the Exhibition and Trade Fair Committee of the German Economy e.V. (AUMA) is € 0.60/m² net (also for the open-air area). The contribution will be invoiced with the stand rent. AUMA protects the diverse interests of the German economy in the field of exhibitions and trade fairs.

24. Technical facilities

Applications for electricity, water, compressed air, telephone, etc. can only be considered if the orders are received via the Online Service Center (OSC) on time. Adequate general lighting is provided. However, the exhibitor can have additional electrical cables installed at his own expense. The connection point closest to the trade fair stand in question is used as the basis for calculating these services. Only contracting companies approved by the trade fair/exhibition management may be entrusted with the installation of the supply lines. Electricity, water and gas consumption within the stand area is at the expense of the exhibitor. The trade fair/exhibition management assumes no liability for damages resulting from technical disruptions occurring in the event of power fluctuations, power failures or force majeure, or from the power supply being interrupted on the orders of the fire department, police or municipal utilities. The specifications of the Technical Guidelines (www.messe-karlsruhe.de/data/downloads/vertragsunterlagen-und-richtlinien/technische-richtlinien-fuer-messen-und-ausstellungen-messe.pdf) must be observed.

25. Payment Terms

The costs of the stand space (stand rent) and all other fees are net prices, in addition to which sales tax at the respective statutory rate is shown and must be paid. If a valid VAT ID is not provided for companies from the EU that are not based in Germany, Messe Karlsruhe is obliged to calculate the invoice amount including statutory VAT. The exhibitor will receive an invoice in electronic form for the stand space with/after the stand confirmation; For additional costs and stand construction packages, invoicing depends on the order date. All invoices are due upon receipt of payment. If the recipient does not meet his payment obligation within 30 days of receipt of the invoice, he will be in default even without a reminder. If the delay occurs, the trade fair/exhibition management is

entitled to charge default interest at the statutory rate. In the event of a persistent delay despite a reminder, the trade fair/exhibition management reserves the right to terminate the contractual relationship with immediate effect. Please note that an express service surcharge of 25 % will be charged for orders placed 14 days before the start of the event due to the additional logistical and technical effort.

26. Advertising

Active advertising outside the rented stand is not permitted. The advertising services offered by Messe Karlsruhe are excluded from this. In the event of violations, the trade fair/exhibition management reserves the right to take appropriate immediate measures. In this case, it can terminate contracts already concluded with the exhibitor for subsequent events for good cause because essential requirements for the fulfillment of the contract are no longer met.

27. Accident prevention

The exhibitor is obliged to install protective devices on his exhibited machines, apparatus, devices and other exhibits that comply with the accident prevention regulations of the trade association. The exhibitor is liable for all personal injury or property damage that occurs during or through the operation of exhibited machines, apparatus, systems, etc. Fire extinguishing devices and signs indicating them may not be removed from their location, hung up or blocked, and emergency exits may not be blocked or blocked by exhibition stands or exhibits. The specifications of the Technical Guidelines (www.messe-karlsruhe.de/data/downloads/vertragsunterlagen-und-richtlinien/technische-richtlinien-fuer-messen-und-ausstellungen-messe.pdf) must be observed.

28. Cleaning

The cleaning of the generally accessible event area and the exhibition halls is carried out by the trade fair/exhibition management. The exhibitor is obliged to clean the stand he has rented. Packaging material and the like may not be stored in the halls.

29. Insurance and security

The exhibitor is liable for all personal injury or property damage resulting from his operation. As already regulated in the participation guidelines of the IDFA (Interest Group of German Trade Fairs and Exhibition Cities), which become part of the contract between the organizer and the exhibitor, the trade fair/exhibition management assumes no liability for fire damage, burglary and theft, tap water damage and weather damage. Exhibitors are obliged to have exhibitor liability insurance for trade fair participation with coverage of up to 3 million euros for personal injuries and property damage. This must be proven to Messe Karlsruhe at least 4 weeks before the start of the event using an appropriate document (confirmation of insurance, copy of policy, do not send originals by post!). If proof of liability insurance to the appropriate extent is not provided in a timely manner, Karlsruher Messe- und Kongress GmbH will take out liability insurance for the exhibitor under the above conditions for the duration of the trade fair. The trade fair/exhibition management has concluded a special agreement with an insurance company for the duration of the exhibition. Exhibitors are encouraged to join this agreement in view of the special discounts. If the exhibitor requests special, chargeable stand security, this will be carried out exclusively by companies commissioned by the trade fair/exhibition management under the applicable conditions. You can find the corresponding forms in the OnlineService Center (OSC).

30. GEMA

Exhibitors must contact GEMA in the following cases: when using live music, music from tapes, records, cassettes, CDs or DVDs, when showing sound films or videos with music or when exhibitors belong to an AV or TV medium. GEMA, 11506 Berlin, telephone 030 58858999.

31. Data protection

As part of the fulfillment of the contract, the personal data you provide will be processed. In this context, they can also be passed on to service partners if this is necessary to fulfill the contract. Processing takes place in accordance with Art. 6 Para. 1 lit b) GDPR. Furthermore, your data will be used in the legitimate interest for direct advertising in accordance with Art. 6 Para. 1 lit f) GDPR. Further information can be found at: www.messe-karlsruhe.de/en/data-protection.

32. House rules

The trade fair/exhibition management exercises house rules on the event site and in the event halls. The instructions of the trade fair/exhibition management, their employees and stewards must be followed.

33. Acceptance of the exhibition conditions and house rules

By registering to participate in the event, the exhibitor accepts these "Special Conditions of Participation", the "General Participation Guidelines for Trade Fairs and Exhibitions of IDFA Members" and the "House Rules" as binding for himself and his representatives. In the event of a violation, the trade fair/exhibition management is entitled to remedy the disruption at the expense of the exhibitor concerned and to close the stand without compensation. If the provisions of these "Special Conditions of Participation" differ from the corresponding provisions of the "General Participation Guidelines for Trade Fairs and Exhibitions of IDFA Members", the regulations of the "Special Conditions of Participation" always take precedence.

34. Limitation period

All contractual and pre-contractual claims of the exhibitor against the trade fair/exhibition management expire within six months. The limitation period begins on the working day following the end of the event.

35. Place of performance and jurisdiction is Karlsruhe. The law of the Federal Republic of Germany. The organizer's terms and conditions apply exclusively; the exhibitor's terms and conditions do not apply. The German text is legally binding.

36. Severability clause

The possible ineffectiveness of individual conditions above does not affect the effectiveness of the remaining "Special Conditions of Participation" and the entire contract. In the event that one of the aforementioned conditions is ineffective, the one that comes closest to its economic meaning and purpose is deemed to have been agreed in its place.

General Exhibiting Guidelines for Trade Fairs and Exhibitions of IDFA Members*



In the event of any non-conformity, the following regulations shall apply in the undermentioned order (if available):

A. Individual binding agreements of the organizer

B. Special Exhibiting Conditions of the organizer

C. General Exhibiting Guidelines

01. Participants

01.01 The participants in trade fairs and exhibitions shall be divided into exhibitors, co-exhibitors and additionally represented companies. They shall hereinafter be called "participants" for short.

01.02 The admission of one or more co-exhibitors shall only be possible in exceptional cases and shall entitle the organizer to charge a special fee.

In all cases, however, the admitted exhibitor shall be liable for ensuring that the co-exhibitor(s) complies (comply) with the obligations upon the exhibitor.

01.03 Exhibitors, co-exhibitors and additionally represented companies

An **exhibitor** shall be regarded as anyone who hires an exhibition stand for the duration of a trade fair or exhibition and takes part in this event with their own personnel and their own products or services.

A **co-exhibitor** shall be regarded as anyone who takes part in a trade fair or an exhibition on the stand of an exhibitor with their own personnel and their own products or services. Co-exhibitors shall also include members of a group of companies and subsidiaries.

In the case of an exhibitor who is actually a manufacturer, an **additionally represented company** shall be regarded as every other firm whose goods or services are offered by the exhibitor.

If an exhibitor, who is a sales company, presents both products from a manufacturer and additional goods and services from other firms, these firms shall be regarded as **additionally represented companies**.

01.04 The admission of the exhibitor shall not lead to a contract between the co-exhibitors or additionally represented companies registered by the exhibitor and the organizer.

The inclusion of co-exhibitors shall normally be subject to a licence and a charge. The inclusion of additionally represented companies shall be subject to a licence; a charge shall only be paid for these companies if this is stipulated in the Special Exhibiting Conditions. The charge shall be paid by the exhibitor; it may also be subsequently invoiced by the organizer.

A written application for the inclusion of a co-exhibitor shall be sent to the organizer showing the full address and the names of contact persons.

02. Registration

02.01 Anyone wishing to register (participation and ordering of a stand) for a trade fair or exhibition (hereinafter called "event") shall do so using the registration form, which shall be completed in full and signed with legally binding effect. This application shall be regarded as a contract offer from the exhibitor, which requires acceptance by the organizer. Submission of the application form shall constitute no grounds for admission to the event.

02.02 By submitting the application form, the exhibitor shall hereby accept these "General Exhibiting Guidelines" and, if available, the "Special Exhibiting Conditions" applying to the particular event, the "House Rules", the "Technical Guidelines" and the regulations contained in the "service documents". This obligation shall also extend to the persons employed by the exhibitor at the event, other participants registered by the exhibitor and other agents.

02.03 The exhibitor shall be obliged to comply with relevant labour and trade legislation, environmental protection regulations, fire protection regulations, accident prevention regulations and the provisions of competition law. The exhibitor shall also personally comply with EU Regulations No. 2580/2001 and No. 881/2001, especially in regard to finance and personnel.

02.04 The exhibitor shall continuously monitor compliance with the above-mentioned regulations by the persons whom he employs at the event, his other registered participants and other agents. In the event of an infringement of this obligation, the exhibitor shall intervene and/or inform the organizer about the infringements.

02.05 By submitting the application form, the exhibitor hereby agrees to his data being recorded, processed and used for the purpose of organizing the event and for purposes of advertising, market research or opinion research – in accordance with the latest version of the Data Protection Act – and to these data being passed on to third parties in connection with the above-mentioned purposes. The exhibitor shall hereby give his consent in this respect, unless he has filed an express objection. The exhibitor shall also be obliged to take part in electronic visitor recording and evaluation programmes, and shall agree to the publication of information relating to his participation via electronic media, including the Internet.

03. Admission

03.01 The organizer shall take a decision, if necessary in agreement with the respective committees, regarding the admission of the exhibitor and registered exhibits to the event via a written confirmation of admission. A contract shall come about with the admission of the exhibitor (see subsection 02.01, sentence 3).

03.02 The organizer may exclude individual participants from taking part in the event for factually justified reasons, especially if the amount of space available is insufficient. The organizer may also restrict the event to certain groups of participants if this is necessary to attain the purpose of the event. The organizer shall also be entitled to impose restrictions on the registered exhibits and change the amount of registered space. Admission shall only apply to the registered exhibits, the participants mentioned in the confirmation of admission and the space stipulated therein. No items apart from those which have been registered and admitted to the event may be exhibited.

03.03 The participant shall have the actual and legal power of disposal over the registered exhibits and shall be in possession of any necessary official operating licences. Descriptions and brochures relating to the goods or services to be exhibited shall be submitted by the participant on request.

04. Space assignment

04.01 The organizer shall personally assign space in accordance with the subject and structure of the particular event and the actual amount of space available. If possible, the organizer shall try and accommodate requests for specific space assignments in the registration form. The order in which applications are received shall not be the sole decisive factor in assigning space.

04.02 The organizer shall admit participants to the event by issuing written confirmation of participation along with details of the stand provided (stand confirmation). Unless otherwise agreed in writing, the participation contract between the exhibitor and the organizer shall hereby be concluded with legally binding effect. If the contents of the stand confirmation differ from the contents of the exhibitor's registration form, the contract shall be concluded on the basis of the stand confirmation, unless the exhibitor objects in writing within two weeks.

05. Unauthorized transfer of stand space, co exhibitors, additionally represented companies

05.01 The assigned stand space may not be exchanged with another exhibitor. Partial or complete transfer of the stand space or subletting of the stand space to third parties shall also not be permitted without the approval of the organizer. In the event of an infringement of this provision, the organizer shall be entitled to terminate the contract immediately according to section 17 for good cause.

05.02 If several exhibitors want to rent a stand together, they shall name a jointly appointed authorized representative on the application form. The organizer shall negotiate solely with this authorized representative. If several exhibitors rent a stand together, every one of them shall be jointly and severally liable to the organizer.

05.03 The exhibitor may only accept co-exhibitors or additionally represented companies (cf. 01.04) with the prior approval of the organizer. Third parties shall also be regarded as co-exhibitors or additionally represented companies if they have close economic or organizational ties to the applicant. The exhibitor shall enter the names of all co-exhibitors or additionally represented companies on the application form. Co-exhibitors or additionally represented companies not named on the application form may not display exhibits on the exhibitor's stand.

06. Fees, payment deadlines and terms, lessor's right of lien

06.01 The participation fee amount and the payment deadlines are shown in the Special Exhibiting Conditions. The payment deadlines shall be observed. Prior and full payment of the invoice on the stipulated dates shall be a prerequisite for taking possession of the assigned stand space and for handing over the participant passes.

No provision shall be made for deferral of payment in the event of any deviation from this regulation. Objections to the invoice may only be taken into account if they are sent in writing within 14 days after receipt of the invoice. When sending the invoice, the organizer shall draw the exhibitor's attention in particular to the importance of his actions.

06.02 An AUMA service fee amounting to €0.60 per square metre of stand space shall be charged for the activities of the Association of the German Trade Fair Industry (AUMA), Littenstrasse 9, 10179 Berlin. This service fee shall be listed separately on the invoice.

06.03 All invoice amounts shall be transferred in Euro without any bank charges or deductions quoting the customer number and invoice number to one of the accounts shown on the invoice. If the exhibitor fails to pay on time, the organizer shall be entitled to charge interest amounting to the interest rate which he would pay for taking out corresponding loans, but at least 8 percent above the current base interest rate, plus a fee of €3.00 for every additional warning letter. The organizer shall reserve the right to assert claims for statutory interest after the due date (§ 353 of the German Commercial Code), any further damage caused by default and other rights arising from these Exhibiting Conditions. The participant shall be entitled to provide the organizer with documentary evidence to the effect that the latter suffered no damage over and beyond the statutory default interest rate as a result of default in payment.

06.04 If the participant culpably fails to comply with his payment obligations on time, the organizer shall reserve the right, after granting a reasonable period of grace with consideration of the circumstances and the remaining time, to terminate the contract with immediate effect according to section 17 for good cause.

06.05 Should a participant fail to comply with his payment obligations, the organizer may exercise his right of lien, retain the exhibits and the stand fittings, and have them auctioned at the expense of the participant, each time after prior written notification, or to sell them privately if they have a stock exchange price or a market price.

07. Non-participation by the participant

07.01 Non-participation by the participant shall not generally release him from his contractual obligations. The participant shall be obliged, in particular, to pay the contractually due fees. The organizer shall not be obliged to accept a replacement participant nominated by the participant.

07.02 In the event of non-participation, the participation fee shall become due for payment immediately if the due date has not already been established according to subsection 06.01.

07.03 In order to ensure that the trade fair/exhibition has a unified appearance, the organizer shall be entitled to reassign the stand space not used by the participant if the latter does not take part in the event. The participant shall pay an administrative fee (see subsection 17.06) for the attempts by the organizer to hire the exhibition stand for a consideration other than through an exchange with the stand space of another participant. This provision shall also apply if the stand space is reassigned to a replacement exhibitor who is nominated by the participant and accepted by the organizer. If no interested party is found, the organizer shall be entitled to arrange the stand space at the expense of the participant. The participant shall also not be released from the obligation to pay the participation fee if the assigned stand space is hired in another way, but the total area available for the event cannot be fully hired out.

07.04 In the event of non-participation by a co-exhibitor, the participant shall still be obliged to pay the full registration fee (see subsection 01.04).

08. Cancellation, relocation and change in the duration of the event

08.01 The organizer shall be entitled to cancel the event for good cause, change its date and location, change its duration or – if necessitated by space conditions, police instructions or other compelling reasons – move the stand space assigned to the participant, change its dimensions and/or limit the stand space. Any change in regard to the venue or its time or any other change shall become an integral part of the contract when the participant is notified accordingly. In this case, the participant shall be entitled to withdraw from the contract within 14 days after receipt of the notice of change. Compensation claims against the organizer shall be excluded in this case, unless the change was due to gross negligence or intent on the part of the organizer or his agents.

08.02 Cases of force majeure, which prevent the organizer from fulfilling all or some of his obligations, shall release him from the performance of this contract until such time as force majeure ceases. The organizer shall inform the exhibitor immediately, unless he is also impeded by a case of force majeure. The impossibility of a sufficient supply of auxiliary materials such as electricity, heating, etc., as well as strikes and lockouts shall be regarded as tantamount to a case of force majeure - unless they only last for a short period or were caused by the organizer. If the organizer incurs costs in these cases for the preparation of the event, the participant shall be obliged to pay these costs.

08.03 If the organizer is able to stage the event at a later date, the participant shall be notified accordingly. The participant shall be entitled to withdraw from the contract within 14 days after receipt of this notification. Compensation claims against the organizer shall be excluded in this case, unless the change of date was due to gross negligence or intent on the part of the organizer or his agents.

08.04 If the organizer is responsible for cancelling the event, the participant shall not be obliged to pay the participation fee.

08.05 If the organizer is forced to shorten an event already in progress on account of the occurrence of force majeure or for other reasons for which he is not responsible, the exhibitor shall not be entitled to claim full or partial reimbursement or waiver of the participation fee.

09. Stand construction, fittings and design

09.01 All exhibition stands and other event areas shall be measured and marked by the organizer. In case of doubt, the organizer shall have the right to make a final decision (§ 315 of the German Civil Code).

09.02 The participant shall be obliged to build a trade fair stand or an exhibition stand (stand) on the rented exhibition space. The stand shall be occupied on time, but at the latest 24 hours before the start of the event. If the participant does not occupy the stand on time, the organizer may terminate the contract immediately according to section 17 for good cause.

09.03 Exhibits, stand equipment and/or other items, which were not shown on the application form or whose appearance, smell, lack of cleanliness, noise or other characteristics create an unreasonable nuisance or disturbance affecting the smooth running of the event or which otherwise turn out to be unsuitable shall be removed immediately at the request of the organizer. If these items are not removed at once, the organizer may dispose of them at the participant's expense and terminate the contract immediately according to section 17 for good cause.

09.04 In principle, every participant shall be free to design and equip their stand according to their own criteria. However, the stand design and equipment shall take account of the typical exhibiting criteria of the event and all conditions of the organizer, especially the Technical Guidelines, the Special Exhibiting Conditions and the service catalogue. The organizer shall be entitled to request the participant to submit plans and stand descriptions that are true to dimensions. The name of the company and the address and head office of the participant shall be clearly marked on a stand sign. The names of the companies commissioned to design and build the exhibition stand shall be notified to the organizer.

09.05 The stand shall be properly equipped and occupied by knowledgeable personnel at the fixed opening times throughout the duration of the event stipulated in the Special Exhibiting Conditions.

09.06 If the design and/or equipment of a stand do not comply with the relevant specifications, the organizer may request that the stand be changed or removed accordingly by the participant. The costs in this case shall be borne by the participant. If the participant fails to comply with this request straightaway, the organizer shall be entitled to change the stand at the participant's expense or terminate the contract immediately according to section 17 for good cause.

09.07 Construction of the stand shall be completed at the latest before the end of the construction times sti-

* The IDFA is the interest group of German trade fairs and exhibition cities. Its members are the trade fair companies in: Bremen, Dortmund, Essen, Friedrichshafen, Hamburg, Karlsruhe, Leipzig, Offenbach, Pirmasens, Saarbrücken and Stuttgart. IDFA members issue these guidelines together on a voluntary basis in the interest of ensuring fair and equal treatment for all exhibitors. Members are free to enter into agreements with exhibitors that diverge from these guidelines. Such agreements and arrangements require written confirmation from the IDFA member in question in order to take effect.

- plated in the Special Exhibiting Conditions. The participant shall not be entitled to remove exhibits from the stand or start dismantling the stand before the beginning of the stand dismantling times stipulated in the Special Exhibiting Conditions.
- 09.08 Any exhibits exceeding the fixed height limits for the stands shall require the permission of the organizer. This provision shall also apply to the presentation of very heavy exhibits for which foundations or special equipment are required.
- 09.09 The participant shall be solely responsible for vacating the stand on time and restoring the original state of the exhibition space. All obligations of the organizer shall end after expiry of the stand dismantling period stipulated in the Special Exhibiting Conditions. The organizer shall accept no responsibility whatsoever for goods left on the trade fairgrounds, including those which were sold to a third party during the event. The organizer shall be entitled to charge a reasonable storage fee for goods which are not dismantled and taken away on time. The organizer shall also be entitled to use a suitable company to remove and store goods immediately at the participant's expense and risk.
- 10. Advertising**
- 10.01 The participant shall only be entitled to use any kind of advertising on his stand for his own company and solely for the goods which he produces or sells, provided they have been registered and admitted to the event.
- 10.02 Loudspeaker advertising, other acoustic measures and slide, film, video or computer presentations and other noisy measures shall require the written approval of the organizer. This provision shall also apply to the use of audio or visual equipment for the purpose of attaining a better advertising impact or if the demonstration of exhibits is noisy or annoying.
- 10.03 The organizer shall be entitled to stop unauthorized advertising without the aid of courts or the police and to personally remove it or have it removed. The costs of removing unauthorized advertising shall be borne by the participant. Licences that have already been issued may be subjected to restrictions or revoked in the interest of maintaining an orderly event if no other remedial measures are possible.
- 10.04 If the participant plays back mechanically reproduced music, he shall be obliged to obtain the necessary public performance licence and pay the fees in this respect.
- 10.05 The participant shall not be permitted to carry or drive around advertising media on the trade fairgrounds or distribute printed matter and samples outside his stand.
- 10.06 The participant shall be strictly forbidden to approach and interview visitors outside the stand. In the event of an infringement of this provision, the organizer shall be entitled to terminate the contract immediately according to section 17 for good cause.
- 10.07 Political advertising and/or political statements shall not be permitted, unless the political statement forms part of the event. In the case of political statements or political advertising which are capable of disturbing the smooth running of the event or public order, the organizer shall be entitled but not obliged to request the participant to stop showing the offending items and to remove them from his stand. If the exhibitor fails to comply with this request, the organizer shall be entitled to terminate the contract immediately according to section 17 for good cause.
- 11. Direct selling**
- 11.01 Direct selling shall not be permitted, unless it is expressly permitted in the event-related "Special Exhibiting Conditions". If direct selling is permitted according to the "Special Exhibiting Conditions", the items for sale shall be marked with clearly legible price tags according to the Price Quotation Ordinance.
- 11.02 The participant shall be responsible for obtaining and maintaining licences from the trade supervisory and public health authorities.
- 12. Exhibitor passes**
- 12.01 After paying the invoice amounts in full (see section 06), every exhibitor shall receive for his stand exhibitor passes entitling him to free admission to the event (see Special Exhibiting Conditions). The number of exhibitor passes shall not be increased through the inclusion of other participants. Additional exhibitor passes may be obtained on payment of a charge to the organizer (see Special Exhibiting Conditions). The exhibitor passes shall be intended for stand personnel and shall be completed in accordance with the instructions on the pass. Exhibitor passes may not be passed on to third parties.
- 13. Security, cleaning, waste disposal**
- 13.01 Stand security and supervision during the daily opening hours of the event shall normally be the responsibility of the participant, also during the stand construction and dismantling periods. The organizer shall only be responsible for general supervision of the halls and the trade fairgrounds outside the opening hours of the event. No services shall be provided in connection with custody, safekeeping or protection of interests of the participants. Valuable, easy-to-remove items belonging to the participant shall be placed under lock and key at night-time. The participant shall use, at his own expense, the security firm commissioned by the organizer for additional stand supervision.
- 13.02 The organizer shall pay the costs for general cleaning of the trade fairgrounds and the exhibition hall aisles. The participant shall be responsible for cleaning his stand/stand area. Cleaning of the stand shall be completed each day before the event starts. The participant shall use the cleaning company appointed by the organizer to clean his stand. If the participant uses his own cleaning personnel, they may only carry out their work one hour before and after the daily opening times of the particular event.
- 13.03 In the interest of environmental protection and environmentally-friendly trade fairs, the participant shall be obliged in principle to reduce the amount of packaging and waste; this obligation shall also include the use of brochures. If separate waste disposal systems are used, the participant shall utilize them and also pay his share of any waste disposal costs according to the "polluter principle". If the participant leaves behind rubbish or other items after vacating the stand, the organizer shall be entitled to dispose of or destroy these items at the participant's expense.
- 14. Photography and other visual recordings**
- 14.01 All types of commercial visual recordings, especially photography and film/video recordings, on the trade fairgrounds may only be carried out by persons who have been authorized to do so by the organizer and are in possession of a valid pass issued by the organizer. Stand photographs, which are to be taken outside the daily opening hours and require special lighting, shall be subject to the approval of the organizer. Any resulting costs shall be borne by the participant, unless they are paid by the photographer.
- 14.02 The organizer – and with the approval of the organizer – press journalists and television stations shall be entitled to photograph, draw and make film and video recordings of the event, the exhibition buildings/stands and the exhibited items, and to use these photographs, drawings and recordings free of charge for advertising purposes or press publications.
- 15. Protection of industrial property rights**
- 15.01 The participant shall be solely responsible for protecting copyright or other industrial property rights relating to the exhibits. Six-month protection from the start of an event in accordance with the Law Relating to the Protection of Samples at Exhibitions dated 18 March 1904 (Reich Law Gazette, page 141) and the Trademark Reform Law dated 25 October 1994 (Federal Law Gazette I, page 3082) shall only take effect if the Federal Minister of Justice has published a corresponding announcement in the Federal Law Gazette for a specific exhibition (exhibition protection).
- 15.02 Every participant shall be obliged to observe the industrial property rights of other participants and shall refrain from infringing these industrial property rights. If it is proved that the participant has personally infringed industrial property rights, the organizer shall be entitled to terminate the contract immediately according to section 17 for good cause.
- 16. House authority**
- 16.01 The participant shall comply with the organizer's house authority throughout the trade fairgrounds during the event. The participant shall follow the instructions of the organizer's employees, who shall identify themselves by means of an official pass. The length of stay on the trade fairgrounds for participants and their employees or authorized representatives shall be limited to one hour before and after the daily opening hours of the particular event. Stands of other participants may not be visited outside the daily opening times without the permission of the stand owner.
- 17. Violations of duty by the participant, right to terminate the contract, contractual penalty**
- 17.01 Culpable violations of the participant's duties from the contract or of the provisions of the organizer's house rules shall entitle the organizer to terminate the contract immediately for good cause if the violations are not discontinued straightaway. Good cause for terminating the contract immediately shall be deemed to exist, in particular, if the participant violates the obligations stipulated in subsections 05.01, 06.04, 09.02, 09.03, 09.06, 10.06, 10.07 and 15.02.
- 17.02 If the contract is terminated for good cause, the organizer shall be entitled to close down the participant's stand immediately and request the participant to dismantle the stand straightaway and vacate the stand space.
- 17.03 If the participant does not dismantle the stand or clear the stand area on time, the organizer shall be entitled to either personally dismantle the stand and/or clear the stand area or have this work carried out by third parties at the expense of the participant.
- 17.04 The participant shall be obliged to pay the due participation fee as minimum compensation for the rest of the event if the stand area cannot be hired or can only be hired for a consideration through exchange with the stand area of another exhibitor.
- 17.05 If a replacement participant cannot be found for the stand area of the participant whose contract has been terminated, the organizer shall be entitled to design the stand area at the expense of the participant in order to ensure a unified appearance of the event.
- 17.06 The participant shall pay a flat-rate net management charge amounting to 25% of the participation fee, but at least €400 plus the statutory value-added tax for the attempts by the organizer to rent the stand area for a consideration in a way other than through exchange.
- 17.07 The organizer shall be entitled to request the participant to pay in every individual case a maximum contractual penalty of €10,000, which is to be fixed by the organizer according to his fair judgement and reviewed by the competent regional court in the event of dispute, if the participant culpably violates his obligations from
- subsection 05.01: Unauthorized transfer of stand space
 - subsection 06.01: Duty to make an advance payment
 - subsection 09.02: Stand construction
 - subsection 09.03: Non-removal of annoying objects
 - subsection 09.06: Stand design/equipment
 - subsection 09.09: Vacation of stand on time
 - subsection 10.06: Unauthorized approaching/interviewing of visitors
 - subsection 10.07: Ban on political advertising
 - subsection 13.02: Failure to clean the stand
 - subsection 15.02: Infringements of industrial property rights
- If the organizer is also entitled to compensation on account of the culpable infringement of obligations by the participant, the contractual penalty shall be offset against the compensation claim.
- 18. Liability and insurance**
- 18.01 In the case of gross negligence, the organizer shall only be liable for the actions of his legal representatives and managers, except in the case of material contractual obligations (cardinal obligations) or in the event of loss of life, physical injury or damage to health.
- 18.02 In the case of slight negligence, the organizer shall only be liable for the violation of material contractual obligations or in the event of loss of life, physical injury or damage to health.
- 18.03 The organizer shall only be liable, irrespective of the legal reason, for foreseeable damage which can typically be expected to arise.
- 18.04 In so far as the organizer is liable in cases of minor negligence, his liability shall be limited to EUR 10,000.
- 18.05 The organizer's liability without fault for already existing defects in accordance with § 536 a (1) of the German Civil Code (e.g. stand equipment) and for any subsequent losses of the participant shall be expressly excluded.
- 18.06 Damage shall be reported in writing immediately to both the police and the organizer. In the event of damage, the organizer shall only pay compensation amounting to the present value on presentation of written documentary evidence relating to the purchase costs.
- 18.07 Compensation for damages shall be excluded if the organizer's insurance company refuses to pay for the damages due to the late submission of a damage report by the participant.
- 18.08 The participant shall be liable to the organizer for the damage caused by the participant himself, his employees, authorized representatives or exhibits and stand fittings. In the case of lump-sum compensation claims, the organizer shall still be entitled to prove to the participant that he suffered higher damage. The participant shall be entitled to prove that no damage occurred or that the damage was much less than that stated in the lump sum.
- 18.09 If the participant is an event organizer within the meaning of the Sample Assembly Ordinance (MVStättVO) and according to the latest version of the State Assembly Ordinance, he shall be responsible according to the Sample Assembly Ordinance (MVStättVO), especially section 38 (1), (2) and (4), and the relevant provisions of the particular State Assembly Ordinance. The participant shall be obliged in this case to release the organizer and his agents from any damage claims and administrative fines based on their operator liability according to section (5) of the Sample Assembly Ordinance (MVStättVO) or the relevant provisions of the particular State Assembly Ordinance. The provisions of subsection 18.01 shall not be affected.
- 18.10 The organizer shall bear no insured risk whatsoever in respect of the participant. The participant is expressly referred to the possibility of taking out his own insurance coverage. Every participant shall have the possibility of acquiring extensive insurance coverage on the basis of general contracts concluded by the organizer. Further details on this insurance can be found in the registration documents.
- 19. Saving clause, statutory limitation, right of retention**
- 19.01 If one of the clauses of these General Exhibiting Guidelines is or becomes invalid or unenforceable, the validity of the other clauses shall not be affected. The contracting parties shall be obliged in this case to agree a valid and enforceable clause which comes as close as possible to the clause to be replaced within the meaning of the General Exhibiting Guidelines. This provision shall also apply to any loopholes in the General Exhibiting Guidelines.
- 19.02 The limitation period for claims against the organizer shall be one year, unless they are due to gross negligence or intent on the part of the organizer or the claims are subject to a statutory limitation period of more than three years.
- 19.03 The participant shall only be entitled to offset claims against the organizer if his counterclaims are legally enforceable, are undisputed or have been accepted by the organizer. This provision shall also apply to rights of retention if the participant is a registered trader, a legal person under public law or a special public asset. If the participant does not belong to this group of persons, he shall be entitled to exercise a right of retention in so far as his counterclaim is based on the same contractual relationship.
- 20. Priority**
- 20.01 Only the German version of the contractual conditions shall be authoritative in regard to the legal relationship between the contracting parties. The German text shall be legally binding.
- 21. Place of performance, place of jurisdiction, applicable law**
- 21.01 The law of the Federal Republic of Germany shall apply solely to all legal relations between the organizer, his employees, agents and vicarious agents on the one hand and the participant or his employees, agents and vicarious agents on the other hand.
- 21.02 For both contracting parties, the place of performance and place of jurisdiction (also for legal proceedings for dishonoured cheques or bills) shall be the domicile of the organizer, provided the participant is a registered trader, a legal person under public law or a special public asset, or if there is no general place of jurisdiction in Germany. However, the organizer shall reserve the right to take legal action at the general place of jurisdiction of the participant.
- The German text shall be legally binding.

Messe Karlsruhe | House rules and regulations

1. Scope and house regulations

1.1 These house rules apply throughout the exhibition grounds at the Messe Karlsruhe site, the halls and buildings of the Conference Centre at the Festplatz in Karlsruhe (Stadthalle, Schwarzwaldhalle, Konzerthaus and Gartenhalle), and to sectioned-off event areas at the Festplatz. In the following, these halls, buildings and open-air spaces are referred to as "places of assembly".

1.2 These places of assembly are private property and subject to the house rules of Karlsruhe Messe- und Kongress GmbH (hereinafter referred to as "Messe Karlsruhe"), Festplatz 9, 76137 Karlsruhe, Germany, which enforces the house rules throughout the premises together with the respective organiser and its own representatives.

1.3 The house rules apply to all visitors, exhibitors, tenants, service providers and all other persons unless otherwise specified in an individual agreement. They do not apply to employees of Messe Karlsruhe.

1.4 Possible consequences of an infringement of these house rules:

- Immediate removal from the premises
- Exclusion from the event
- Ban on entering the premises
- Criminal prosecution
- Claim for damages

A refund of entrance fees is excluded in these cases.

1.5 Additional event-specific regulations are announced by posters or other means (Internet, entry tickets, etc.).

2. Right to enter and remain on the premises

2.1 The right to enter and remain on the premises shall only be granted to persons who can show either a valid entry ticket, an accreditation valid for the day of the event or other access authorisation.

2.2 Persons are only permitted to remain in the buildings for the times and purposes specified by the access authorisation. The access authorisation must be carried until the person leaves the premises and be shown to security personnel upon request.

2.3 Persons wishing to purchase an entry ticket may access the ticket office area.

2.4 Children and young people under the age of 14 must be accompanied by a parent, guardian or other responsible person. Otherwise, the provisions of the German Youth Protection Act (*Jugendschutzgesetz*) shall apply.

2.5 For security reasons, Messe Karlsruhe may prohibit the taking of bags and rucksacks into the premises and require bags, rucksacks and coats to be deposited in the cloakroom for the standard fee of up to € 2. If no prohibition of this type is in operation, visitors must be aware that security personnel may conduct bag and body searches and that containers, coats, jackets and capes carried by the visitor will be checked for their contents. **Messe Karlsruhe accepts no liability for valuables, money, keys in bags, rucksacks or coats that are deposited in the cloakroom!**

2.6 Access to the premises will not be granted to persons who

- have no valid access authorisation
- are clearly under the strong influence of alcohol or drugs
- have the obvious intention of disrupting the event
- refuse to cooperate with security checks
- are carrying prohibited goods (see. 5.11) or
- have been banned from the premises.

If access has already been granted, violation of the above or other house rules of the place of assembly may result in expulsion from the premises.

In these cases, a refund of entry fees is excluded.

2.7 For security reasons, Messe Karlsruhe may order the closure and evacuation of rooms, buildings, portable structures or open spaces and/or the termination of events.

In this case, the instructions of the security personnel and/or the evacuation assistants must be followed. In this case, a refund of entry fees must be claimed from the organiser within 14 days. The refund is excluded if the claim is submitted after this deadline.

3. General rules of conduct

3.1 Every person must behave in such a way that no other person is harmed, endangered, harassed or obstructed more than is unavoidable under the circumstances.

3.2 The instructions of supervisory and security personnel as well as official emergency services must be followed.

3.3 The facilities on the premises must be treated with care and respect.

3.4 Waste, packaging materials and empty containers must be disposed of in the receptacles provided.

3.5 Escape and rescue routes as well as safety equipment, such as fire alarms, fire extinguishing equipment and smoke detectors, must be kept clear at all times.

3.6 Objects found on the premises must be handed in at the information counter. Injuries to persons or damage to property must be reported immediately.

4. Vehicle traffic

4.1 The driving of vehicles on the premises requires a permit issued for this purpose.

4.2 German road traffic regulations (StVO) apply throughout the premises. Vehicles must not exceed walking speed.

4.3 Marked areas such as fire brigade access areas, escape and rescue routes, and emergency exits must be kept clear at all times without exception.

4.4 Parking is only permitted in the marked areas and is at the owners' risk. Messe Karlsruhe accepts no obligation to guard, monitor, keep safe or provide insurance coverage for vehicles parked on the premises. This also applies if a charge is levied for the use of parking spaces on the premises, if service personnel are present on the premises, and if the premises are monitored by video cameras.

5. Prohibitions

The following are prohibited throughout the premises unless approved by Messe Karlsruhe and the organiser:

- Smoking – incl. e-cigarettes – in all closed rooms
- Leaving luggage standing unattended. In the event of an intentional or grossly negligent violation, Messe Karlsruhe reserves the right to charge the costs for any necessary security measures taken and any consequential damage.
- Begging and harassment of people
- Blocking escape and rescue routes
- Staying on the premises overnight
- Commercial activities
- Distribution of printed and advertising materials, affixing of stickers and posters, and use of advertising media. Exhibitors are subject to a separate regulation.
- Commercial photographic, film, video, sound and television recordings and drawings, in particular of exhibition stands and exhibits
- Driving on the premises with motor vehicles, two-wheelers, inline skates, roller skates, Segways, skateboards, kickboards, scooters, electric scooters and similar means of transport. Special regulations may apply to certain areas within the framework of some events.
- Operation of aircraft (e.g. drones) within the meaning of § 1 LuftVG (German Aviation Act)
- The following items are not permitted:
 - Firearms, cutting, stabbing and thrusting weapons or other objects of any kind which, by their nature, are capable of causing injury to persons or damage to property and are intended for such purpose by their owner
 - Harmful, corrosive, highly flammable, colouring or
 - Radioactive solids, liquids or gaseous substances
 - Gas cylinders, gas spray cans and pressurised containers, with the exception of standard pocket cigarette lighters
 - Items made of fragile or splintering material
 - Fireworks, rockets, Bengal lights, smoke powder, Roman candles and other pyrotechnic articles and explosives
 - Flags, banners, sign poles and propaganda media whose content is racist, xenophobic, radical or directed against the free democratic order
 - Mechanically or electrically operated instruments which emit noise
 - Equipment for the production of photographs, film, video or sound recordings, insofar as they are used for commercial purposes
 - Animals. Guide dogs are permitted where required for medical reasons (a disabled person's identity card would be acceptable proof of this requirement). Special exceptions apply to animal-related events.

6. Right to one's own image

Please note that photographic, film and video recordings are regularly made on Messe Karlsruhe premises for reporting, documentation or advertising purposes, particularly at events. By entering the premises of Messe Karlsruhe, visitors, exhibitors and other persons consent to the production and publication of such photographs and recordings on which they are depicted, unless they express a contrary wish to the photographer.

7. Video surveillance

Messe Karlsruhe premises are subject to video surveillance in compliance with BDSG (Federal Data Protection Act) for the safety of visitors and exhibitors and enforcement of the house rules.

8. Volume at music events

The use of hearing protection is strongly recommended to reduce the risk of damage at music events. At events where high sound pressure levels are to be expected in the auditorium, the organiser must draw attention to the corresponding risks in the entrance area and provide visitors with ear plugs on request.

9. Important telephone numbers

Police: 110

Fire brigade/Ambulance 112

Control centre: 0721 (0)3720 2155